

Asbestos on campus causes concern

By RANDY BUSH

A great deal of attention has been focused on asbestos in buildings at Austin Peay and other campus facilities across the state.

According to a 1985 series of samples and the report that followed, nearly all buildings maintained by the state have some degree of asbestos in their structure. The samples were taken from these buildings in a coordinated effort by the State Architect's office, the Tennessee Board of Regents and a hired consultant to determine the presence of asbestos and to estimate the

cost of removal in each building.

Austin Peay buildings that are of particular importance include the Joe Morgan University Center, Killebrew Dormitory and the Clement Fine Arts Building. No definite plans have been made yet for the renovation of these buildings because of the extensive amounts of money involved.

Norm Johnson, Vice Chancellor of the Board of Regents, said, "Of the 3.7 million dollars sought by the board, \$316,000 was appropriated." According to the study, the Clement renovation alone is estimated at a cost of \$511,300.

Johnson went on to say, "Dormitories present a big problem in attaining funding. The state views dormitories as self sufficient and the responsibility of the university itself." For that reason Killebrew Hall may cause a rise in rent, campus wide, in the near future.

Johnson said, "It is not fair that students must foot the bill, but until the state sees differently, there is no other alternative. Tennessee State University has already planned to raise their rent for this reason, with Middle Tennessee State expected to soon follow suit."

The danger in asbestos stems from

studies that link it to asbestosis, a condition that affects the lungs and causes irreparable damage. When friable, the fibers of asbestos are easily released into the air due to some disturbance of already weakened materials.

Don Cunningham of Austin Peay's Physical Plant said, "The asbestos is not considered dangerous unless disturbed into the air." He added, "Materials in buildings are not considered dangerous unless they are composed of more than one percent asbestos." He stressed the importance of being careful around friable asbestos in campus buildings.

Professor rallies interest in river association trips

By SEBASTIAN SMITH

An APSU assistant professor of chemistry is trying to stir up interest in a river trip and persuade students to participate.

Dr. Fred Matthews is a member of the Tennessee Scenic Rivers Association, which promotes a year-round schedule of conservation projects, safety and educational programs as well as river trips and wilderness hikes.

Matthews said he would like to invite students to participate in a canoe or decked boat school. Both will be held at

the Hiwassee River in Southeastern Tennessee.

Instruction includes whitewater skills and safety at beginner and intermediate levels.

The decked boat school will be held May 17 and 18; canoe school is scheduled for June 14 and 15.

Applications are being accepted through April 30.

For more detailed information on the schools, as well as applications, contact Matthews in the chemistry department at 7626.



HIGHBROW MEOW- Kitty Mildred socializes with friends Winkle Morgan, left, Theresa Allewein and Noppol Chantarakka at the student art show opening. Related story on page 6.

Magazine provides downlink

Broadcasters discuss world issues at videoconference

By NIKKI HICKS

APSU students will exchange ideas with internationally-known broadcast journalists during a videoconference April 26 on the subject of the role of the broadcast media in reporting major world issues.

The International Videoconference, sponsored by the Christian Science Monitor, will begin at noon Saturday in the Gentry Auditorium, Kimbrough Business Building, and end at 2:30 p.m. Following the videoconference from 3 to 5 p.m. there will be a local panel discussion on media coverage of international terrorism.

The Christian Science Monitor is

providing a downlink and wide screen television for the videoconference. Discussions among panelists will be televised live via satellite from Vienna, England, Japan and Boston. Edwin Newman, media commentator, Richard Hottelet, CBS foreign correspondent and Pierre Salinger, chief foreign correspondent and Paris bureau chief for ABC, are among the panelists. Participants will be able to call the broadcast hub in Boston and have their questions relayed to the panelists.

Dr. Ellen Kanervo, associate professor of journalism and videoconference liaison, said the Christian Science Monitor is interested

in the education of journalism and mass communication students and "wants them to have the opportunity to interact with these renowned reporters." Participating in the videoconference will be 151 universities around the nation. Kanervo said, "What we are talking about is how the media cover world affairs, which determines how the rest of the world views world affairs." The 3 p.m. panel discussion will limit its scope to the media's coverage of terrorism, she said.

The complete local panel is not set yet, Kanervo said, but one member will be retired Brig. Gen. Wendell Gilbert. Kanervo said Gilbert "has had a number

of appointments in Germany, western Europe and Washington, D. C., and is knowledgeable about international affairs. We are also looking for experts on the Mid-East."

John Seigenthaler Jr., reporter with Nashville's channel 4, is another panelist. Moderator of the local panel will be David von Palko, station manager of WAPX-FM.

The videoconference will be taped and portions used to create a program for the Public Broadcasting Service, Kanervo said. Dr. Paul D. Shaffer, assistant professor of communication will be in charge of video taping the local panel discussion.

CAMPUS BRIEFS CAMPUS BRIEFS

CAMPUS BRIEFS CAMPUS BRIEFS CAMPUS BRIEFS

Sigma Nu elects officers

Sigma Nu fraternity held elections April 7, for the 1986-87 term. Those elected were Grant Cole - Commander; Sebastian Smith - L. Commander; Todd Carlton - Treasurer and Boyd Tyrell - Recorder. Also elected were Bob Brundage - Pledge Marshall; Gary Pendleton - Rush Chairman and Angel Perales - Chaplain.

Publisher needs poems

Publisher Lincoln B. Young of Knoxville invites poetry manuscripts for a book to be titled "POETIC SYMPHONY — Music from the Heart," which will be published in September and will consist of work by contemporary writers.

Poems of any length, any style, and on any subject, will be considered. No payment will be made for any poem, nor will poets be asked to pay a fee or to purchase books as a condition of acceptance. The book will be copyrighted, but each poem will remain the property of its author.

Manuscripts, accompanied by a self-addressed stamped envelope should be sent by August 15 to: Fine Arts Press, P.O. Box 3491-R, Knoxville TN 37927.

Sylvia headlines concert

Country-pop star Sylvia will headline billing of Austin Peay's Contemporary Country Music Showcase later this month.

Sponsored by APSU's University Activities Board and WBVR-FM (101-FM), the April 25 Showcase will also feature the groups Atlanta and B.C. and the Dartz as well as singer-songwriter Judy Rodman. The event will begin at 7:30 p.m. in the Dunn Center.

Tickets, which are \$10 reserved and \$9 general admission, are available at the University Center Information Desk and at all Ticketmaster Outlets.

Relaxation workshop held

A relaxation training workshop is being offered tomorrow from 3-4 p.m. in room 120 of Ellington Hall. Advanced registration is encouraged. Call Ron Oakland for further information at 6162.

Singles club meets

Single Reflections is an ecumenical, multi-cultural, inter-denominational ministry for persons who are divorced, widowed or who have never been married.

The group will meet at Jeremiah's Restaurant on Franklin St. at 6 p.m. on Thursday and at O'Charley's on Riverside Dr. for Sunday Brunch at noon on Sunday.

All interested persons are invited to attend.

AP musicians perform

Public radio station WPLN—FM will feature APSU's Dimensions New Music Group in a 90 minute concert on April 22 at 7 p.m.

Performers will include Dr. Sharon Mabry, Kevin Heltje and Patrick Wolive accompanied by Dr. Patricia Gray, Anne Glass and Richard Steffen.

The program, which will be performed live at Ben West Auditorium in the Nashville Public Library, is open to the public. WPLN is at 90 on the FM dial.

Scholarship available

The Clarksville-Montgomery County Retired Teachers Association is offering for Fall Quarter a \$400 scholarship to a student in Teacher Education.

Applications are due May 15 and should include the following information: name, home address, date of birth, school address, telephone number and the date of acceptance into Teacher Education. A resume of professional and academic activities including GPA and a statement of financial need is also requested.

Send applications to D.L. Stowe, President CMCRTA, Rt. 2 Box 197, Clarksville, TN 37043.

Workshop helps anxious

A workshop to help with test taking anxiety will be held from 3-4 p.m. in room 120 of Ellington Hall today. Call Ron Oakland at 6162 for more information.

Financial aid available

Students are urged to apply for financial aid for Summer, 1986. Although the deadline was April 1, it appears that we may have sufficient funds to award College Work Study to those students who are eligible although late in applying. Also, students who are eligible may work on the College Work Study Program without being enrolled in classes. Applications are available in the Student Financial Aid Office.

Attention sculptors!

Two \$1000 and one \$500 scholarships will be awarded for work in sculpture through the William Edmonson Sculpture Scholarship program. The awards are renewable for up to four years.

Application should include a student transcript sent from the student's high school, two letters of recommendation from high school teachers or others who can confirm the student's seriousness of purpose, a letter of artistic intent and motivation (about 250 words) written by the student and five photographs of the student's sculpture work in any medium.

Those who apply should be planning to major in fine arts at APSU and if chosen for the scholarship will complete one sculpture outside of class each term.

Applications should be sent to the Office of Admissions, APSU, Box 4548, Clarksville, TN 37044. For more information call 7661.



THE GOVERNORS' PRIDE

is now accepting applications for the following staff positions:

ASSISTANT EDITOR
COPY EDITOR
HEAD PHOTOGRAPHER
SECTION EDITORS
PHOTOGRAPHERS
WRITERS
LAYOUT

Applications may be picked up at the UC Info Desk or Dean of Students' office.

Deadline: April 25

VOTE!

**Cole, Grant
& Crowder, Michelle**

SGA President & Vice President

April 16 in U.C.

Hedden to miss excitement

By KATHY LAMOND

During her last working days as Head of Public Affairs, Carole Hedden commented, "I will miss the excitement of watching Austin Peay become a better and better place."

As this working week comes to an end, so does Hedden's six-year working term at Austin Peay.

In her position as Public Affairs officer, Hedden was involved in a variety of activities which ultimately aimed to promote APSU.

These activities included coordinating special events on campus, liaising with the media, formulating recruiting programs and developing a public relations plan for the university.

Hedden expressed her enjoyment of working at

Austin Peay and attributes this feeling to two things: her "excellent and very efficient colleagues," and her concern for the students.

She added, "I really cared for what they (students) were doing and when they needed support I tried to help by putting myself in their shoes. What I did was not for my own promotion, but for theirs."

Hedden is moving to the Mid Cities area of Dallas and Fort Worth where her husband is working as an engineer for Bell Helicopter.

Initially she intends to remain at home and raise her family and then, once settled, to look for employment in an area similar to her job at APSU or the public relations field.

While discussing her leaving, Hedden remin-

iscied about some of the changes that have occurred during her time at Austin Peay.

She recalled the opening of the business building and the Meacham Apartments, the building of the Center of Creative Arts and the establishment of the Chair of Excellence.

This latter inclusion to the campus she said "was a major accomplishment for APSU as it was the first time ever that much money had been raised in support of something."

"Probably the biggest change was the mission of the university to convert to a liberal arts university," she said.

Hedden commented that one thing she found remarkable about Austin Peay is its ability to do more with its budget.

Austin Peay could make its dollar do the

maximum so that students could have quality instructors in quality programs.

Hedden said, "I really think people underestimate Austin Peay."

It's a high quality school where students have to work hard to get As. A lot of people should be taking pride in it."

To overcome Austin Peay's underestimation of itself Hedden saw as her primary task when she commenced her job at APSU.

She felt that the university needed someone to tell them and show them its many attributes.

Hedden feels that she has achieved this goal somewhat and ensures that her successor will continue to help Austin Peay "become a better and better place."



Carole Hedden

ASK YOUR FRAMER

Don, what is non-glare glass, anyway?

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Place: Student Union Lobby

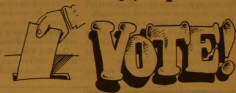


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Wednesday, April 16



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DUNN CENTER — Health & P.E. Majors
UNIVERSITY CENTER — All Other Students

REMEMBER!
VOTE TODAY!

PRESIDENTIAL FORUM

Last week The All State announced that space would be made available to SGA presidential candidates to express their positions on the issues. Publication of the following is not an endorsement.

I, Grant Cole, am running for the position of Student Government Association president. I am currently a junior majoring in political science. My two years of SGA service as well as the APSU Congressional internship with Representative Don Sundquist in Washington, D.C., make me confident of my ability to fulfill the duties of SGA president. There are several issues that I intend to address if elected. Foremost among my concerns is the parking situation on campus. The need for more commuter parking is most pressing and action must

be taken as soon as possible. I also contend the SGA should take action to establish a system of commuter lockers on campus. These are just two of the areas I would like to initiate action in through the office of SGA president.

I would urge all students to get out and vote. Please pay close attention to the record of all of the candidates and choose the candidate who will best work for you. I hope to be the candidate for SGA president that you select at the polls and look forward to the challenge of serving you.



Honesty is key

Unusual orientation program unusually successful

Intercollegiate Press

While most colleges and universities (85 percent in 1984) have an orientation for the parents of incoming freshmen, an unusual program at the U. of New England is having profound effects. The key: honesty.

In a "Phil Donahue Show" format, a panel of eight upperclassmen bares the soul of student life before an audience of parents.

The students summarize their first days at UNE, discuss hot on-campus topics as presented by "Mr. Donahue," and answer no-holds-barred questions from the audience.

"The first year we put on the program, parents left the hall crying, they were so touched emotionally," says Kevin Drumm, UNE's director of campus life.

"Attrition that semester was a mere 4 percent. We have done the program for two years now and both parents and participating upperclassmen have rated it as one of the top experiences of their lives."

Drumm also says that, except for ensuring

representation from a wide range of academic programs, administrators are careful not to hand-pick the student participants.

In fact, the students volunteer for the job, and Drumm says he'd never turn away an interested student. "We usually get juniors and seniors who really want to do it," Drumm says.

"The cream rises to the top because it's pretty scary to get up in front of 300 parents."

The students are forewarned of the topics the program intentionally covers, and some the parents inevitably bring up—like sex and drugs.

"Our students are encouraged to answer fully and honestly. We spend two hours on this program, and the parents don't ever want it to end. Their sons and daughters are taking placement tests at the time, so everyone can talk freely," Drumm says.

Deciding how free that discussion should be was the program's primary obstacle, according to Drumm.

Although unheeded students can say something

damaging, the administration decided that—as long as it was honest—they would deal with it as part of the program.

"If it were orchestrated, the parents would quickly pick up on it," Drumm says.

There are questions (usually about security and discipline) that the students find difficult to answer, so Drumm and the dean of students sit in the back row—inconspicuous and uninhibited to the students, but available when needed.

The associate dean of admissions, who by virtue of his position is familiar to many of the parents, plays Phil Donahue's part.

"The program has been the most exciting and successful program I have ever been a part of," Drumm says.

More importantly, "Parents leave with a very accurate sense of college life, and what to expect from their son or daughter during the first few weeks of school."

The All STATE

Wednesday, April 16, 1986 12 pages

The All State is the official student newspaper of Austin Peay State University. It is published every Wednesday of the academic year, except during final exams and holidays.

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All editorial are the official opinion of The All State, with the exception of letters to the editor and columns.

Letters which are to be considered for publication must be submitted to The All State, Box 8334, Clarksville, Tenn., 37044; or brought to 300 Castle Heights by 6 p.m. Friday before the Wednesday printing.

All letters should be less than 300 words, and have the full name, address, and phone number of the author. Names will be withheld upon request. The letters are subject to editing for brevity and clarity.

The All State reserves the right to reject letters which are considered to be offensive, abusive and libelous.

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Letters to Editor

Patrick questions existence of SGA bylaws

To the editor:

As to Grant Cole and Celina Harrison's letters to the editor last week: a number of interesting things were brought to light, most notably Bobby Hughes' holding positions both as senator and business manager of the SGA, non-executive and executive positions, respectively.

A good number of senators and chairmen including me, have over the past two quarters openly questioned the wisdom of having a senator as business manager.

By job description and perhaps nature, a senator is a political being who must reach compromises, form coalitions, etc., in order to have legislation passed.

Contrary to popular belief, there is nothing wrong with this; the position of senator is an uncompensated one. I have never known of a senator gaining material reward for his vote or his actions.

By design, the position of business manager is different. It is compensated by a generous

scholarship and numerous "perks": free long-distance calls, keys to the SG office, etc.

The keys to the office can and have been used not in an impartial manner, to help senators in quest of information by a non-partial business manager—but in many instances to block senators and chairmen, including me, in attempts to gain access to materials and information.

In a related incident, another senator and I were trying to resolve a constitutional question. We came across a discrepancy in our copies of the constitution. There were wording differences and the dates of passage did not coincide.

Our copies had come from different places; the senators' notebooks, furnished and filled by the executives in the spring; and the "official" copy hanging on the wall.

Needless to say, these documents should have been identical.

We showed these differences to a third senator who called this to the attention of the

executive secretary, Julie Yeargen, and the business manager, Bobby Hughes.

The secretary was visibly shaken and said, "Damn, I thought we destroyed all of those." Bobby Hughes took me to one side and advised me, "For your own good, forget you ever saw these," and told me to leave them with him.

I didn't—I still have both copies of what appears to be an altered, an invalid, constitution.

Also, when a conflict arises in the senate over a constitutional question our business manager-senator is often quick to make reference to materials we have no access to: bylaws, etc. I and others sometimes question the very existence of these documents; I have searched and have never seen a copy of the bylaws.

One may also wonder about my campaign goals—I have none; I am a graduating senior.

Michael W. Patrick
Senator
College of Arts and Sciences

Hughes supported by Dixon

To the Editor:

As an SGA Senator, I am very disturbed by the comments made in last week's editorial section. A current and a former senator both alleged that it is unconstitutional for a senator to be appointed as Business Manager. I can not find any citation in the current SGA constitution that indicates a senator may not be a member of the president's cabinet.

It is curious that both of these individuals were present at Mr. Hughes' appointment to the position of Business Manager, an appointment which passed

the Senate unanimously.

I was also disturbed by the charge that the Business Manager is "allowed such free use of the student's money." To make accusations without specific details smacks of mud-slinging. Is it the policy of *The All State* to print letters containing such accusations?

Sincerely,
Tom Dixon
SGA Senator,
College of Arts and Sciences

Zee answer iz zebra

Dear Editor:

This is to Norman "Frog" Miller of Alpha Gamma Rho.

Dear Norman,

Since you promise to put up two lawn jockeys, one white the other black, do you also have separate facilities for your "other" color brothers?

Another way to perpetuate the old-time

separation! Bummer!

What's wrong with a "zebra" (white/black) painted figure, if you are interested in fairness to all? Or better yet just leave things as they are.

You've explained your stand now leave it. Quit making more statements like the equal opportunity for lawn decorations.

Modris Strauss
Box 6482

Death Row inmate craves correspondence

To the editor:

I am a prisoner on death row at the Arizona State Prison and I was wondering if you would do me a favor. I have been here for quite a while and have no family or friends on the outside to write to. I was wondering if you would put an ad in your campus newspaper for me for correspondence.

If not in your paper, then maybe you have

some kind of bulletin that you could put in. I know that you are not a pen-pal club or anything like that, but I would really appreciate it if you could help me.

Since I don't know if you have an actual newspaper, I will just make a small ad and then if you have to change it around or anything, go ahead and do what you need to.

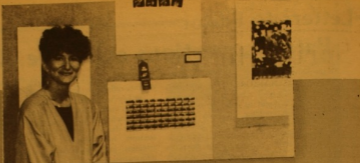
Death Row prisoner, caucasian male, age 39,

desires correspondence with either male or female college students. Wants to form a friendly relationship and more or less just exchange past experiences and ideas. Will answer all letters and exchange pictures. If interested write to Jim Jeffers, Box B-38604, Florence, Arizona 85232.

Sincerely yours,
Jim Jeffers



BEST OF SHOW winner Donna Halliburton, right, stands tall beside her blue-ribbon entries. Below and counterclockwise, members of the AP community enjoy opening night; Don Der studies an entry; artist Mary Irwin converses aesthetically with DMS Bhatia; and Sharon Daniel smiles before her award-winning painting.



Art show marks start of Creative Arts Series

By MARILYN MOORE

The Student Creative Arts Series began Monday night with the 6:30 p.m. opening of the student art show in Trahern Gallery.

Works by 30 student artists are featured in the show, which will be on display until May 9.

According to show co-ordinator Todd Duren, a faculty jury narrowed the original field of entrants in an effort to achieve a representation of the variety of media being used by art students at Austin Peay, as well as to present some of the best student work.

The media employed include photography, sculpture, three-dimensional compositions, paintings and graphic design.

Three awards were given to students with the best art works, based on the decision of judge Don Evans of Vanderbilt University.

Evans said he had a difficult choice for "best of show," having narrowed his

decision to a group of four photographs by Donna Halliburton. He finally awarded the prize to the whole group of black and white pieces.

Sharon Daniel received second place for her untitled oil painting.

Third place went to Richard Painter's "Dextra," an oil mirror on board.

Selected pieces in the show are for sale. The Trahern Gallery is open to the public weekdays from 8:30 a.m. to 4:30 p.m. There is no admission for viewing the show.

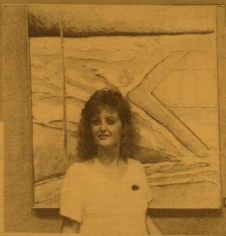
Next in the Student Series is a reading of creative writing sponsored by the Lantern English Club.

The reading will feature student work, including poetry and fiction, dramatic interpretation, and foreign language pieces by nine student writers and speakers.

The reading will begin at 7:30 p.m. tomorrow in the Gentry Auditorium of the Kimbrough Building. It is free and open to the public.



Photos by Katie Goddard and Constance Hambrick



Spring football begins for Hale's squad

By MARILYN MOORE

Spring football practice began April 1 with enthusiastic players and coaches.

The off-season program consists of weight lifting, running and agility testing.

"Our players are stronger than before and are showing lots of improvement," Austin Peay Head Football Coach Emory Hale said. "They have more speed than last year. The offense will have better runners because we've been recruiting high quality runners."

Defensively, APSU was first in the league in 1985, yet their offense was at the bottom of the league.

"We're trying to increase the output of the offense. Our offensive players are showing lots of potential," Hale said.

Several quality players will be graduating this quarter including: Marlin Chapman, Mike Hamilton, Bo Majors, Ron Shogov, Mike Mignone, Terry Taylor, Rickey Rice, Rob Senfiet, Pat Wilson,

Scott Farnell, Jerry Bryant, Dusty Stoy and Brian Yarbough.

"Replacing the 1985 seniors will be a problem. We have to find the right personnel with the ability to play," Hale said.

From spring practice the outlook for the position of

offensive tackle are Roy Berkemeier, Antonio Brown, Paul Lockhart, and Gary Gordon.

Mike Sliptuchuk, Hugh Thomas, and Tyke Johnson, who played for the Gov's in 1984, will play center.

The offensive guards will be Matt Hileman, Jeff Bowling, Jim Treest, Richard Brooks and Donnie Mann.

Possibilities at fullback are Chuck Cowart, William Nathaniel, Greg Benjamin, Anthony Simmons, Mike Lewis, Keith Moore and Darrell Turpin will play tailback.

"Our quarterbacks will be improving. Rico Ransom, Kevin Burke, and Dale Edwards have the ability to quarterback. Edwards has the inside shot because he played last year," Hale said.

"Tracy Neal or Grad Minear may be tight ends, but Jeff Reynolds and Jeff Payne also look good," Hale said.

"Our receiver core has thin numbers, but it makes up for it with good talent," Hale said. Dean Edwards, Mike Williams, Terry Gentry, Rex Motes and Mike Hughes are the wide receivers.

Competing for defensive line positions are Scott Pope, Darrell Bowie, Anthony Shacklett, Mike Woodward and Lawrence Godfrey.

Brian Vaughn and Scott Fox, an 'All OVC linebacker in 1985, will have the best opportunity to earn starting positions on the outside line. Both are very talented and have excellent speed," Hale said.

Clinton Cross, Mark Southall, Scott Marshall and Shawn Washington will also have a shot at inside linebacker. Eddie Walls, hurt in the MTSU game in 1985, will not be able to compete for a linebacking position during spring practice. "He should vie for a starting position in the fall," Hale said.

"Finding a talented and dependable replacement for placekicker Brian Yarbough will be very difficult," Hale said. Two strong candidates for the position are red-shirted freshmen Robin Gissom and Tommy McMillan."

Reid Barr will continue to punt and possibly play outside linebacker or tight end.

"Probably one of the hardest games we'll play will be against Middle Tennessee State University. Their offense and defense are equally balanced. They have a very good quarterback which will make them a strong offensive challenge," Hale said.

"Our goal is to win. We're going to play each game and try to win. We intend to play each game with the attitude that we can win."

IM schedules softball and tennis

By GEORGE HARRIS

The IM department is having its softball jamboree for men and women's teams starting at 5 p.m. today at field one. Teams should be ready to play at that time; games will be played on a first come, first serve basis.

A meeting for softball league captains will be held April 23 at 6 p.m. in Ellington Hall. Rosters will be due

at that time.

The IM department is also sponsoring a men's and women's tennis tournaments for singles, doubles and mixed doubles.

Students may sign up at the IM office in Ellington Hall. Deadline for sign-up is May 1. Play will run from May 5 through 8.

Applications now being Accepted
from those interested in becoming

A GOVERNORS 1st Lady!

Applications may be picked up at the
information desk in the Student Ctr. or
in the Football Office.

FOR MORE INFORMATION, CONTACT COACH RON
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ARMY. BE ALL YOU CAN BE.



Judith Holt

Simonette Jansson looks on during her singles match last week against Tennessee Tech. The Governors won, 7-2.

Softball keeps up with competition

By K. LANCASTER

The newly constructed Austin Peay women's softball team has hit some hard times this year, but has hung tight with most of its competition.

"For the most part we are playing pretty good," said Cheryl Holt, coach.

"Considering it's our first year and we got no athletic scholarship help, we're doing a good job."

After dropping a doubleheader to a very respectable Southern Illinois-Edwardsville, 7-1 and 6-1, the Lady Governors dropped to a 4-14 record.

Because the game is fast-pitch and can be dominated by a good pitcher, the Governors have been on the losing end of a lot of low-scoring games.

Without being able to recruit a pitcher, Holt has had to develop several in only a year.

She explained that although pitching is not one of the team's strongest positions, the Lady Govs do have a possible advantage. Their opponents are

used to hard throwers and the AP pitchers, not

having the usual developed velocity, have a tendency to keep batters off-stride.

The catcher position is where Holt feels the team might be strongest. Jane Goodson, a sophomore, has nailed down

that position as well as many runners.

"She's done an outstanding job," Holt said. "She has a good head and a great arm."

"(Goodson) has kept us in a lot of games with her defense."

The Governors meet Tennessee Tech in Cookeville Thursday.

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The members of Austin Peay's men's tennis team are Athletes of the Week. The team went 3-0 in OVC action last week, knocking off MTSU, Morehead and Eastern Kentucky.

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Key says hidden sex influences consumers

By MERCI CHARTRAND

What do a Betty Crocker cake mix ad and a Picasso painting have in common?

Sex—or hidden sex.

At least that is what Dr. William Bryan Key, renowned author of three controversial best sellers on subliminal messages in advertising, says.

Key spoke on "The Subliminal Dimension: A Mind-Bending Probe of the Ad Media," to some 53 people at Austin Peay last Thursday. He maintains that hidden sexual and self-destructive imagery are deployed in ads to manipulate consumers.

Anything from screaming faces and skulls to orgies and genital parts to the Devil and Christ can be found hidden within ads ranging from cake mixes to alcohol to clam dinners, Key says.

Key presented an hour and a half slide presentation showing examples of subliminal messages used in advertising. He says that messages which cannot be perceived on the conscious level are embedded in the periphery of ads and are picked up on the unconscious level. "Look at the ad on second. That's all you need," Key said, adding, "Perception is instantaneous and total."

Key says that the use of subliminal messages in advertising is a million dollar industry. "All these ads are what we call million dollar ads," he said. Companies are spending millions of dollars on subliminal ads because they work, according to Key.

"One thing we can know about these ads for sure, they work, i.e. they sell," Key said. "This is a high technology form of communication."

Key, presenting a slide of the Betty Crocker super moist cake mix ad and

tracing the shape of a woman's genitals in the icing, said, "Isn't that an astonishing thing to find in Betty Crocker cake mix?"

He added, "There was sex in your brain as soon as I put it (the ad) on the screen. Talking about it brought it to the surface." Key says once on the conscious level it has no effect. Such messages only have the power to influence on the unconscious level.

"I don't know why they work," Key said. "We can only speculate upon it. The ad people would never ask why. They must prove to their clients that they work."

Showing another slide of a Howard Johnson's clam plate dinner with the slogan "Dig Into Our Clam Plate," Key suggests it is not a clam plate dinner, but a "clam plate orgy." "You thought you dreamed up those exotic fantasies in your head," Key said, adding, "I suspect you had a little help." Key says that the messages picked up from such ads can stay with a person for a lifetime.

The ORGY in the clam dinner inspired the title of Key's third book, "The Clam-Plate Orgy." His other two books are "Subliminal Seduction," and "Media Sexploitation." A fourth book is to be released soon.

Key stresses that these ads are not real. They are paintings—photographs that have been altered. "This is done of course, to sell you things," Key said.

Key presented several alcohol related ads and suggested skulls, Christ screaming faces and buzzards are contained within the ice cubes of glasses along with images of castration—all, according to Key, to induce a person to drink through unconscious manipulation.

Benson and Hedges 100's cigarette ad

has the word "cancer" etched in, cigarette packages that cigarettes may be delivering a message of self destruction, cause cancer may actually be an



HIDDEN OR OBVIOUS?—Picasso's painting, "Woman Asleep: The Dream," was just one of many examples Dr. Wilson Bryan Key used in his talk on subliminal messages last Thursday.

Key says, adding, that the warning on inducement for some people to smoke.

Key said alcohol, tobacco, automobile and motorcycle ads often have death oriented or self destruction messages buried within them. Food ads never contain death but will contain sex, he says.

Key presented several other ads with subliminal messages appealing to "latent homosexual tendencies in males" and "child molesting."

"One common thread is something taboo. The more taboo in society, the more effective," he said.

"None of this is new," Key said. Presenting a 13th century crucifix and Picasso's painting "Woman Asleep: The Dream," Key traced the image of a male's genitals imbedded within the works.

If all these examples are not enough to make you wonder, Key suggests that even Michaelangelo used subliminal messages. "There's things going on in the Sistine Chapel that no one could ever imagine," he said.

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Computer database opens doors to research

By ELAINE McELHANNON

One out-of-the-way door in the Woodward Library opens to a whole new world of research: a computer database called DIALOG.

Computerized database may sound technical, but this research system, available at the Woodward Library since 1980, serves as a not-so-complicated supplement to the well known print indexes.

Don Carlin, an information services librarian at Austin Peay since 1979, said that many faculty use the computer database frequently, but few students take advantage of the system partly because they do not know the facility is available, or, for that matter, what it is.

What is it? Through the database called DIALOG, which purchases the rights to print published material, Austin Peay has access to the telecommunication lines which can pull information from various files stored within the system.

Four kinds of files are available: bibliographical files which locate similar sources of information as found in "The Reader's Guide to Periodical Literature," directory files which contain names and addresses, numeric files containing statistics and projections, and full-text files which store entire published articles.

Carlin said, "Probably between 97 and 98 percent of all requests are bibliographical."

In other words, someone having trouble locating research material to include in a research paper may be able to locate that information using the computer database.

The initial step in using the system requires completion of a survey sheet

which may be obtained at the library information desk. "Ideally the student will have done some of the research already," Carlin said. "We want them to know as much about what they're doing as possible."

Since the system has access to virtually everything in print, specificity helps in the process. A multifaceted topic such as AIDS punched into the computer may produce hundreds of thousands of possible sources for information on that topic.

Narrowing the topic to military screening for AIDS and including limited dates such as everything since February 1986, will greatly reduce the scope, producing a working number of records available.

Once the survey is completed, Carlin discusses the topic with the person desiring the information at a pre-scheduled meeting. With narrowed topic in hand, he refers to binders filled with file numbers used as access codes in the computer.

With the flick of a switch and a few numbers punched on the phone and keyboard, things begin to speed up. The reason for the increased pace? Money, of course.

Using the system is expensive, but a student can obtain a good deal of information for \$5 since the library includes in its budget subsidizing costs.

That flick of the switch to connect to telecommunications alone costs the library \$10.

With the access line open, Carlin speedily feeds the computer necessary file numbers and search terms, and immediately the printer begins clicking out results which offer enough

information for the user to determine whether or not that complete file would help with what is needed.



PUNCH 'EM QUICK--Don Carlin, information services librarian, searches computer for research data.

If he needs to look up new file numbers, the switch goes off while he refers again to the binders. On again, and off again, until the search is completed.

The student's \$5 includes 50 citations. Carlin will print the first 10 on the spot, but, again due to high operational costs, the other 40 are printed in California at DIALOG headquarters and then mailed within four or five days.

He said, "One of the problems I have with students is that they think this is magic. It won't write your research paper for you."

Many files available through the system are updated weekly or even daily, so this system offers students the chance to find nearly any information they may need. Carlin noted that through interlibrary searching and the computer database, the Woodward Library "opens up a window on the world."

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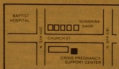
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Ferlinghetti reading entertains and inspires 11

By NIKKI HICKS

The poetry reading by Lawrence Ferlinghetti, sponsored by the Center for Creative Arts, was an entertaining as well as insightful evening, despite technical difficulties. Ferlinghetti, who one reviewer called "one of our ageless poets and bards," inspired laughter and sobering insights with his comments and his poetry last Thursday night in the Gentry Auditorium.

Ferlinghetti, considered one of the "best generation" poets, has been, and still is, an active poet and publisher since the opening of the City Lights Bookstore, 1953, in San Francisco. He has travelled and held readings all over the world and his City Lights Books publishes 12 books a year.

"He never joined the establishment," said Dr. David Till, professor of English, as he introduced the poet who earned an MA from Columbia University and a Doctorat de l'Universite from the Sorbonne. Till said, "He has a rare intelligence that goes straight to the heart. He is a man with the common touch and great integrity."

"I don't know where he got all that stuff," said Ferlinghetti in response to Till's introduction. "I got my formal education from a dog I used to have. He

taught me how to see the world objectively," said Ferlinghetti by way of introduction to his first poem.

Ferlinghetti amused and delighted the standing-room-only crowd filling the auditorium with his quick wit and poetry that he said is "mostly a visual turn-on. I just record what I see is going on in front of me, what passes before my camera eye."

His work is full of child-like wonder related in seemingly simple language which he reads with a tone of "Oh my, look what is happening here!" However, this open and easily read poetry that includes everything from baseball to sex, love to war, and politics to an impressionistic painting, is full of deeply sensitive, mature insights.

Ferlinghetti read poetry that spanned his 30 years of work, but each one was timely and immediate. He read poems that dealt with what he calls "nationalistic superstition," early ecology poems, poems full of suffering and one poem about which he said, "I don't know what that poem means. I just like some of the images in it."

Other than an occasional reference to a well-known person, it was hard to tell when the poems had been written. Each dealt with the eternal concerns of the

soul, and inspired, delighted and often caused sober reflection among the audience.

Unfortunately, many people in the auditorium said that they had difficulty hearing the reading. Ferlinghetti, vigorous for his age, with a red-cheeked, elf-like face and white beard, spoke clearly and with enthusiasm; but, although the seats were comfortable and well arranged, the acoustics in the Gentry Auditorium were terrible.

Early in the reading the lights above Ferlinghetti were accidentally turned off, and, unable to read in the dark, he said it reminded him of the Russian poets who had to be able to recite their entire bodies of work by heart. "I hope I don't have to do that," he said laughing.

Despite these interruptions and handicaps, the reading was obviously entertaining and inspiring as the audience gave Ferlinghetti a spontaneous and lengthy standing ovation at the conclusion of the reading.



David Peters

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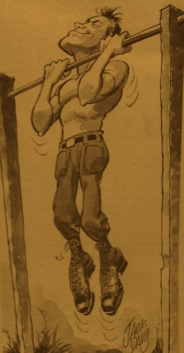
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