

## Standing Committee Annual Report

**Name of Committee or Council:**

International Recruitment and Admission Committee

**Chair:**

Kebede H. Wordofa

**Meeting Dates in Current Year:**

April 30, 2021 (Zoom)

**Major Actions or Accomplishments:**

- The committee met only once during the academic year due to the negative impact the COVID-19 pandemic had on international student recruitment efforts that have been severely affected by lockdowns and travel restrictions on global mobility. The meeting agenda attached below.
- The committee received updates from Dr. Marissa Chandler, Director of Study Abroad & International Exchange, Interim Director of International Student Services; and Dr. Tim Hudson, Executive Director of Center for Extended and International Education about the university's recruitment efforts and achievements. The Office of International Student Services held many virtual recruitment fairs despite the setback of COVID-19.
- The committee also received updates about the challenges and impacts the global pandemic caused to the University's international students recruitment initiatives in 2020 and 2021. As expected, the international student enrollment went down from 138 in 2019 to 95 in 2020 but was still much better than expected mainly due to the hard work of the team.
- The committee commended the Office of International Student Services for implementing various recruitment initiatives and previous committee recommendations that resulted in enrollment growth of international students prior to the global pandemic. The enrollment growth of international student was very impressive during the past several years -- it grew from 46 in 2016 to 138 in 2019.
- The committee reviewed existing international student recruitment strategies and initiatives and shared new ideas and suggestions for post-pandemic recruitment efforts to grow international student enrollment at Austin Peay.
- The committee remains optimistic that when all university operations return to normalcy during the next academic year, recruitment initiatives and strategies at Austin Peay will continue to be successful in recruiting more international students in the coming years.



**Agenda: International Recruitment and Admission Committee Meeting**

April 30, 2021, 2:00pm – 3:00pm

Zoom Meeting

1. Welcome and Introduction
2. Updates on international student recruitment and admission -- Dr. Marissa Chandler, Director of Study Abroad & International Exchange; Interim Director of International Student Services; Dr. Tim Hudson, Executive Director of Center for Extended and International Education; and Ms. Sarah Robinson, International Student Coordinator
3. Discussions and Recommendations -- Recruitment Initiatives, Strategies, and Ideas
5. Other business