### Kid business convenes

interests and needs in

ROCK-N-ROLL-Lickity Split entertains students after registration

he all state Sept. 1. State Sept. 1. Se

### Regents meet here for regular session

Sites elected president

## meanwhile...

## Command chain announced

THE REAT GOES ON -- An unidentified

### Butcher to speak By Ken Yarbrough

A. J. Clark



A. J. Clark Jewelers



## WILKINSON MOTOR COMPANY

THIRD AND COLLEGE

648-4675 "Our Deals

Aren't Too Good To Be True And We're Out To Prove It"

## Mason outlines presidential action

(cont. on page 10)

Hawkeye Camera Center 614 RIVERSIDE DRIVE CLARKSVILLE, TENNESSEE 37040 Phone 647-8303

New Providence

**ONE FREE WASH** WITH COUPON

St. Bethlehem

## College life: You owe it to yourself

reactions because they take no

So far, Dr. Riggs has used all three

fraternities and sororities all

# I'M FROM AUSTIN PEAY



## Fall registration procedure commended

Office of Student Affairs, in a

in the processsing a massive

The Business Office staff worked

through the lines as rapidly as

one of the largest areas of the

### ELLINGTON HALL





SEARCH ME, FRED. I JUST CREVED THE DOOR AND SOME GUY JUST SCREAMED ANDRA DOWN THE HALL.

### Textbook competition tough

(CPS)-The textbook is no bonger the 'publish or au perish' affair of college professors alone. Publish in grompanies are entering finto major collaborative arrangements with authors and in at least one case, have recompletely through tell

market research.

In 1989, the publishers of Psychology Today brought out an ew college-level texthook, Psychology Today, An Introduction. The First edition sold about 180,000 copies, a marked success since the cutoff for texthook bestseller status is 20,000. But the unusual circumstance surrounding the new text was that it iwas

stance surrounding the new text was that it was put out by a market research corporation, CRM Books, and was essentially written inside the publishing house itself by a "book-team" of writers, market research-

listed anywhere.

CRM's move into the college market place left an impression on other textbook publishers who began moving toward more market research, more graphics and more in how the college of the

The publisher has assumed an omnipresent place in what was once major textbook publish insists that the auti remains the mostimp

remains the mostimportant contributor but whether or not he actually does the writing varies with the textbook. In the meantime the

In the meantime, the prospect of a drop in college enrollments and a tightening of the market place has caused publishers of college texts to become less willing to leave all the decisions about a textbook to their

Nevertheless, authors at a still manage to hold the own on campus, who students are ofter required to use bool penned by theirprofesors. Some of the bool are costly, law texts, for example, often running.

One professor at
Florida Technological
University told his
students that he specified
any royalties he received
from FTU sales of his
book be returned to the

While the price of a text is determined by the publisher, usual royalties for an author remain high, about 10 to 15

Says the PTU professo the author has litt control over what ha

## Clones give warning

Dear Humanoids:

nationwide publicity given to clonin I wish to point out, to the ignora among you, that clones are NOT product of the space-age, as some you humans would prefer to believ Indeed, we clones have been around thousands of years. In order to avo unnecessary flak from the "religio community." I won't comment on ju WHO the world's first clone "actually

I do, however, wish to take the opportunity to announce that I, B Hathcock, am a clone. I'm not the cone either, in fact, some of my be friends are clones, and we are fed up our test tubes with the current to about cloning.

about cloning.

Point in question: I (and a family of me's) sit down

family of me's) six down after impossible day's work (on an assertible in, of course) in an attempt to squee out some simple entertainment the different media available to a and, in so doing, deliver myselves the hum-fram molds of every day lit and we are literally bombarded by surforms of outright abuse as

blatantly including that test-tu babies are far superior to clones; B) remarks that cloning in best left

the plants;

C) talk about the clones' life-styl being incestucous:

D) warnings that too-much cloning around will beget bad exputations:

E) and lastly, but not leastly, the other radeness of today's popular (or it it notorious)'s councilians how seem to be hopping on the "Ethnic Joke of the Eightles" handwagon by inventin clone jokes. They all must think the are real cute, but, if the truth be known referred to them as "human jokes." Solution: The time has come for all reasonable talk to end, and for action

CLONE INVASION FORCES") whe are dedicated to erasing the humanoids from the face of the earth. One minor problem: Someone on our staff (we can't tell who, as we all look alike) accidentally erased 18 1/2 minutes of our computer task containing the addresses of our closure.

you our battle plans.
So, we are requesting that all clones send a self-addressed, stamped No. 10

LONE INVASION FORCES ENLISTMENT CENTER

P.O. Box 2469 SANTA CRUZ, CA

Please don't send any photos of yourself, as we already know what you look like. And, don't send any exploding letters either, clones have Xray vision and we don't take lightly to

are interested numerous it y are interested in assisting us in c takeover of the world (for which y will receive "special considerations" the end) you may write, too. But, do try to lie - we clomes are much to smi

> Bill Hathcoc Communication Office Clone Invasion Force (408) 426-71

P.S. This is NOT a JOKE. If you have not enlisted by the time the invasion starts, you will be on the annihilation list. There will be N

### Letter to the Editor

### Signs against the law?

Dear Editor,

I wish to inform the
administration of the
serious infraction the
may be occurring o
campus. It is state law to
prohibit any signs from
being posted on utilit
poles and I believe the

prohibit any signs fi being posted on uti poles and I believe university is unknown by breaking this law. I infractions I have kno and kept up with or

and kept up with along Henry Street has just become a o street.

It is of my knowledge that this law is the same one which prohibits campaign posters of canidates for political

If it is not, and a section

se situations, I association with But I believe father, a former empl ity should still of 35 years with a p tive measures distributor.

S.A. Wenkley

### - S.A. 460

the all state —

managing edito hobby jone editorial edito

the behind the common of the behind the common of the behind the common of the common

memory, it is pickinded every Wattrenday of the evolution; your except for momentum periods and hiddenly by statestee of the activariety. Operance greated are not measured; those of the APSU administration and the page of presented at the kenterky New Ern is highlieredite, Ky. News. formation whend to brought to 110 Elizappion Hall or makind to The All Nates. on 2028, APSU, Charlesile, Th. N. 2021.

tember Associated Collegiate Press, National Newspaper tesses Collegiate Press Association represented for national advetorial Education Advertising and CASS for national news by Coll-

### CLEP offered for credit



COULD I ADD THIS? -- Sharon Wright, a freshman from Clarksville, asks a student worker for assistance during last week's

## Three sororities rush complete for fall

Formal rush is a period

Rush began with a

lenic Council Office to fill On this card, each girl





INFORMATION PLEASE-Dee Meyer and Greg Smith maintain the



....

## Registration '78





Left to right: Fru Fru Reed pays her fees; Connie Black checks computer packets; Carol Daniel and an infrancy co-worker Carol Daniel and an infrancy co-worker Penymania, registration blues and firstday litters; bewidered sudent receives instructions at the last stop of registration-automobile decal purchase; Dr. Netties, Dr. Boehms and Gil Eagles caught in a serious discussion.





## Development program beginning

Services are offered throughout the year to explore general career

ities while in college.

Any persons skilled in hard; but the experience is priceless. Contact The All State, P.O. Box 8334, or



## coming up

Today-Sep. 27 eRSI! "Love feast," a drop-in luncheon

Thursday-Sept. 28

\*SGA Office. Interviews for position of
Junior Class Vice-President 5:00 p.m.

\*Dunn Center. Black Widow concert. 7:00

Friday-Sept. 29
•Chi Alpha House. Assembly of God retreat

Delta Sigma Theta Sorority "Coke" party

Tuesday-Oct. 3
•Dunn Center. Ronnie McDowell concert.

## NorthernBank



### COUPON

Plaza Rexall Drugs Clarksville Plaza Next to Montgomery Wards

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Unbelievable Savings Calculators

Appling charges: Add \$3.00 for calculators and 4% of price for private and 5% for speak-re-

Speakers

STEREO WAREHOUSE

### Infirmary eliminated some problems

which are used when

In May, The All State



TALKING IT OVER-Johnny Miller and Judy Riggs make small talk at a



## With STUDENT PLUS CLUB You get banking benefits!

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\$10,000 Accidental Death and

Student Plus Club members are





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### Night life in Clarksville

## Get away to friendly places

### Enrollment increase expected

increase as big or bigger

SGA -

made in the rules over last Holder stressed that

in ratifying those deci

clause out of this year's Martin also introduced



The Waterworks

-----

get the next smaller size free. Pizza inn.

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Pizza inn

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## 1978-79 Freshman and graduate class election rules

## What are vour chances of getting cancer?

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Photographic Services of Clarksville

## **USAB** working hard

### Watson, Flatt headline American Festival

public television





RESTAURANT & LOUNGE

Dzark Mountain Daredevile Sept. 30 Bruce Springstein

area concerts

Municipal Auditorium, Nashville Fox Theatre, Atlanta American Festival, Vanderbilt Nashville



You Light Up My Life



### Theater opens season



Atlanta Contemporary Dance Company

## Dance conference set

than fifty full weeks in

"I loved every minute of it. So will you."



"Castaways" thursday, friday, and saturday

thursday-Everything

**GONG SHOW** -MON.



## The Shop

## 'The Wiz' arrives

The fifth anniversary
"Broadway Comes
Opryland" arrived at t
Grand Ole Opry House
Nashville Tenn., Septe
ber 18, 1978.

The five productions in the 1978-79 season presented by Sound Seventy Productions Inc., include some of the longest-running, top grossing theatricals ever to come to Broadway.

elaborate, hilarious, an heatvasming masical aver contributed it. American callutus, open the essaon on Thursday. November 15: "The Wir, hased on L. Frank Baumi childrun's classic "Worderful Wizard of Or," it when the winner of seven Tom swards and a Grammy and is now in its fourtun and is now in its fourtun with the winner of seven Tom swards and a Grammy with the winner of seven Tom swards and is now in its fourtun with the winner of seven Tombor Wirg." stars Deboral Malone as "Dorothy, Bernard Marsh as "The Wirg." Bobby Hill as "Wirg." Bobby Hill as "Wirg." and "Wirg." and

"Bubbling Brown Sagar."
"The Blackstone MagiShow," celebrating its
50th anniversary with
30-week tour of the Unite
30-week tour of the Unite
bour magic show stare
Harry Blackstone, Jr.
Blackstone will recreat
several illusions madsenous by his father, th
Great Blackstone, who
saw will as many ner
lillusions made and the server in 1856
as well as many ner
lillusions never befor
included in "The Black
stone Magic Show."

By Side" both o Broadway and in L Angeles. On Monday, Februs. 19, Sally Ann Howes, wi made her American deb as Julie Andrews' succes sor in "My Fair Lady stars as "Maria" in "Th tain von Trapp," Leis Hunt will play "Elsa Schraeder," and Terry Saunders will play "The Mother Abbess." Ms Howes starred opposite Dick Van Dyke in the film "Chitty, Chitty Bang Bang," Wrightson and

Dick Van Dyke in the file

"Chitty, Chitty Ban;
Bang." Wrightson am
Ms. Hunt have performe
for audiences coast is
coast with their perform
ances in "Kiss Me Kats,"

"Camelot," "Paint You
Wagon," "South Pacific,
"Gigi," "Silk Stockings
and "The Merry Widow."

Terry Saunders has
performed as "Ladd as "Ladd"

performed as "Lad,"
Thiang" in "The Kin,
and I," both on Broadway
and in the film.
Vinnette Carroll'
musical, "You Arms To
Short To Box With God,
concludes the season or
Monday, March 5. Thi

musical includes a tribute to gospel singers of past, starting with Mahilia Jackson and finishing with Louis Armstrong.

Armstrong.
Sound Seventy president, Steven J. Greil, said,
"our series this year is, by
far, the best we've ever
offered. These shows are
proven hits and are five of
the best productions
available anywhere."

"Broadway Comes To Opryland" season tickets (\$43, \$35.50, \$25) went on sale September 18 by mail only. Subscribers will have first option on their seats for any additional Sound Seventy presentations of theater and dance in the coming season.



ne cast of The Wiz

## Vanderbilt to present Leo Kottke

Vanderbilt Concerts present Leo Kottke in one show at Langford Auditorium, Thursday October 12, at 8 p.m. Admission is free with a Vanderbilt ID, or \$5 to the public. Tickets will be available beginning Monday, October 9, at Vanderbilt's Sarratt Main Daele

the world's best guitariacertainly be is one of the most original. It is sai that no one can imitat his atyle on 6 and 12 stringuitat and that few hay tried. His spacious acoustic sound rings ove and above nearly every thing else on the musica performing his ow complex, idiosyncratially titled composition or interpreting soc modern classics a "Louise," "Pamel Brown," or "Eight Mill High," Kottke is truly a original.

As a performer, it is to is credit that he has outs of the state of the state

outside myself. Performing is good therapy for me."

Kottke's bizarre nature

Kottke's bizarre nature shows through in his lyrics and in this quote by him: "Leo Kottke was born in Athens Georgia on the morning of September 11, 1897. Beyond that point, his history is unclear..."

## Leakey chairs FROM One of famous scientist, group of enthusiastic short



Leo Kottk

Leo Kottke

One of famous scientist, Richard Leukey's major commitments is to the Foundation for Research into the Origin of Man (FROM), of which he is chairman. FROM is a national organization which

racos is a nation organization whice supports the exploratio of human origins is providing funds for research, promotin broad public understanting of the scientifi evidence of huma development, and encoaging interdisciplinar cooperation amor scientists.

ard Leakey and or scientists are supplem ed by the fund rais efforts of a hardwork roup of enthusiastic a sembers and volunteers gild over the country. Each par FROM sponsors a isstinguished Lecture ries. To date three ctures have been held in a sahington, D.C. Davis, rahifornia, and New York city. Symposia, organ. §

iectures have been held in Washington, D.C., Davis, California, and New York. City. Symposia, organized around such themes as "Man and Woman in Prehistory" and "Violence and the Nature of Man," deepen public understanding of what scientific discoveries reveal about humanitides emergence and toture.

nd field research an ill the need for qualcientists, FROM ides full-time gradcholarships as wel short-term research grants in paleo-anthro pology and the relate disciplines.

Based in New Jerse and New York, FROM har recently opened new offices at 22 East 64t Street in Mid-Manhattan The organization is unique in its support oducation and research into human origina. FROM is granted tail exempt status under Section 501 (c) 30 fth Internal Revenue Code and also status as a publicly supported organization.

For information abo FROM, contact Am Brichard, Executiv Director, 22 E. 54th S

## Religious groups offer alternatives

## Editor sought

One Hour Martinizing



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Fast Service



THE "THREE" FREES

**CAMERA WORLD** 

### Attention Students Need a rug for those bare floors?

SITTING AROUND .- The Joe Morgan

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### Junior class

## Sociology

Sigma

**MOSS'S CAFE** 5 a.m.-7:30 p.m.

## Regulations

BEEF STEW

### Howard Baker

## ads

## COME-ON AND GET DOWN AT THE SGA DISCO-PEP RALLY

Featuring the sounds of

Black Widow and the APSU Cheerleaders

7:00 p.m. Tomorrow night at the front of the Dunn Center



ONE LAST LOOK-Joni Skojac takes a final

### Vandy-

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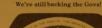
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an experienced and/or willing writers. Contact The All State.



## Y + BK = S

## YOU + BIG K =





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## Look for GRAND OPENING

Oct. 5, 6 and 7

Register for prizes

Giant Disco Friday Oct. 6

TOP OF THE HILL COLLEGE STREET

## Mitchell, EKU coming for Governors

Against Eastern



FEW MORE INCHES-Steve Bullard falls into the endzone despite two Western Kentucky defenters. (related story page 23)

Kickoff is set for 1:30

Govs need a win



The Govs went through six

first half was full of mental

The question of the week is will



SO CLOSE-Cosmo Cochran reaches for the ball which would have been

## Govs near perfect, take golf second

won the 14th annual

### Murray State







## Haines pleased, so far

the stuffing of OVC

favorites Middle Tenn

### Ohio sophomore Puthoff: Winning is the only way

Jock's Get Acquainted

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**ALL Fraternity and Socority** Jackets and Jersevs

The BICYCLE CENTER Hurry on Down Bike Repairs Bike Accessories

## Kitty Lynn's Hair Designers

\$30 perm -\$4 off Cut -\$2 off

## Haines takes over track

Joey Haines has been named mens track and cross country coach for Austin Peay State

University.

Haines, who has bee
the head track coach o
David Lipscomb Colles
in Nashville for the las
ix years, secceeds D
Wayne Williams, who
officially resigned h
duties to become a
assistant coach at th
University of Alabama.

A graduate of Lips mb, Haines received his asters degree at Middle nnessee State Univer y in 1972. He has done

in 1972. He has done
toward a doctorate.
toward a doctorate.
toward a doctorate.
the bas done
toward a doctorate.
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toward a doctorate.
the bas doctorate
that d

1963 and 1969. He still holds the NAIA District record in that event and was undefeated during three years of dual meet competition. In 1969, he was the Southwestern AAU javelin champion. For one year Haines

Among his man coaching accomplish ments is the Nashvill Interscholastic Leagueross country champior ship while at Franklin i 1970, 11 TIAC champior ships in cross country an according to the country and the

Four times he has been named NAIA District 2 Cross Country Coach of the Year



THE WAY IT WAS

Wide receiver James Harris hangs his head as he leaves the field after Austin Peay lost to Western Kentucky. The loss was the Governors first on the road in two seasons and the first of the year.

## If you've got the time, we've got the beer.



## Miller time

Ajax Dist. Co. 512 Cumberland Di 648-0645

Ajax Turner, Distributor



## Hilltoppers triumph over Governors

looked like they were



YOU'LL DO IT-Offensive coordinator John Jennings tells the tackle Mike Ross what to do while



647-8555

2131 Guthrie Hwy.

## MEET JAKE BUTCHER

Austin Peay Stadium

Tomorrow, Sept. 28 4:30-6:00 p.m.

Entertainment will be provided by a local band

## TENNESSEE NEEDS A MAN WHO CARES

Butcher Governor

Paid for by: Collegiate Democratic Association

> James B. Holder, President