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## FLAGS taking cake orders

Special orders for Valentine cakes will be taken by FLAGS through 4:30 Thursday. These special cakes will cost \$3.50. The members of FLAGS suggest you tell someone how you feel in a foreign language. The Heart-spoken cakes will be ready Friday, Feb. 13th. A Bake Sale in the University Center will also take place on Friday, Feb. 13. To order a cake, contact the Foreign Language Department at 648-7891 or 648-7847.

## Lantern meeting changed

The Lantern meeting will be held in Clement 328 at 2 p.m. in conjunction with Dave Etter's class. John Knoefle will be speaking in an informal session with students.

## Mr. Valentine cancelled

The Mr. Valentine contest scheduled for Wednesday, Feb. 11 has been cancelled.

## BSU to host speaker

The Baptist Student Union will host a *Come to Life* series on Grace, An Attitude to Live by Feb. 16-18 at Baptist Student Center beginning at 7:30 p.m. each night. Dr. Bill Sherman, pastor of Woodmont Baptist Church in Nashville, will be the speaker. For more information, contact Jim Alexander 647-6940.

## Bake sale planned

University Connections will sponsor a bake sale, Friday, Feb. 13, in the lobby of the University Center. The main feature will be decorated bags of chocolate kisses - a special gift for your sweetheart on Valentine's Day. Proceeds will be donated to the Clarksville Crisis Line.

## Students needed to work as hosts at Career Fair

Students are needed to act as host or hostess for Career Fair on Monday, Feb. 16 and Wednesday, Feb. 18. Barbara Phillips, director of student activities, said, "We just want one or two hours of the students time. We'd love to have more students working."

Volunteers are needed on Monday from 11 a.m. to 3 p.m. and on Wednesday from 8 a.m. to 2 p.m. Students will be greeting and assisting employers participating in the Career Fair. Anyone interested should contact Barbara Phillips, 648-7451, by Thurs. Feb. 12.

## Special Olympics rescheduled for Friday

The Area 12 Special Olympics Basketball and Gymnastics Tournament originally scheduled for Jan. 23 has been rescheduled for Friday, Feb. 13 at Austin Peay State University's Dunn Center.

More than 128 special athletes from seven sports at Fort Campbell are involved in the annual sports event.

Athletes from Stewart, Houston, Dickson,

Montgomery, Robertson, Cheatham, Humphreys counties are eligible to participate.

For more information or to volunteer for the Clarksville tournament, telephone Cathy Hooper or Dr. Jean Lewis at 615-648-7600.

## AKA to sponsor dance

The Alpha Kappa Alpha sorority will host its first

annual Valentine's Day Dance on Friday, Feb. 13 at the Burt Cobb Community Center.

The dance begins at 9 p.m. and lasts until 2 a.m. Tickets for the dance are \$3 single and \$5 couple.

There will be appetizers, refreshments, and a complimentary gift. Pictures will also be taken for \$1.

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# OPINION

## SGA overbudget and condemning The All State

By Lori Martin  
Editor-in-chief

The student welfare requires it. This senate resolution was passed by the 42nd general assembly of the Student Government Association at the Jan. 29 meeting.

The All State did send someone to cover the Feb. 5 meeting, after hearing of a vague resolution condemning the student newspaper. The resolution was found to be disappointingly tame.

In the meeting Peter Minetos, business manager, warned senators that last quarter allotments were 37 percent overbudget and the senate had already spent approximately \$3,700 this quarter.

The senate passed four acts at the meeting. The first, sponsored by Kenneth Phillips and Archie Steger, pertained to a referendum vote requested to up the \$1 SGA fee to \$2 per quarter. Senate reasoning was that the SGA budget was becoming insufficient to accommodate all organizational requests for funds.

Obviously, senators were already forgetting Minetos' encouragement to base funding on need and the effect on the university as a whole. After all, more money out of the students' pockets to fund "all organizational requests for funds" doesn't seem beneficial.

The second act, again sponsored by Steger, limits the allocation of SGA funds. All SGA scholarships are now limited to \$200 and organizations are limited to \$500 per quarter. Only 80 percent of the quarter's

budget may be used. Presidential action limits and overflow spending were also considered.

Bravo! The student body welfare thanks you kindly. Astute observations have led to the realization that you guys are spending way too much cash. Minetos in a later telephone interview, said that senators were "pretty scrutinizing in years past, but, as of late, real liberal about the amount of money they've been spending." Minetos compared it to our national government deficit and referred to the spree as a phase.

So our thrifty little Senator Steger turned right around and requested \$750 for an Inter-Fraternity Council Conference. Heated debate issued for almost 45 minutes.

The act seemed to be expensive until rationally explained by Grant Cole. "Look around the room and with exception of three senators all of us belong to a fraternity or sorority...by relation the experience that the students will gain at this conference will not only benefit the fraternity system, but will spill over to other organizations on campus, such as the SGA."

Also stressed was the fact that ten percent of the student population are greek.

Senator Cole stated, "Remember, the majority here are non-traditional, undergraduates that are traditional, are greek."

Sandy Rose and Monica Rowe conveyed that sororities had nothing to do with the Inter-Fraternity Council and that this organization surely has the potential to raise \$750.

Chad Loveless and Jeff Bowie commented without the fraternities on campus life would cease to exist. Senator Loveless said "IFC is a vital part of Austin Peay" and life without it would be "very boring."

Senator Bowie said, "You take away the fraternity system and you have nothing to do."

A roll call vote was finally taken, retaken, and taken again with the final count 13 for and 10 against the IFC act.

The students have a right to know, agreed. However, the SGA does not have a right to coverage. The motives expressed by Senator Cole for passing the IFC act opened a new train of thought.

Does the SGA want coverage for the good of the senate rather than the actual welfare of the students?

The All State would like to send reporters to cover the regularly scheduled meetings. Our staff is very small and extremely overworked. We have made attempts to obtain the minutes from the SGA's press secretary and the president of the senate. The minutes promised in the resolution condemning The All State still had not arrived at deadline.

To imply right, implies that the SGA deserves coverage. So does every other organization on campus; but they don't have the power to pass resolutions demanding an audience.

## the all state

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All editorials are the official opinion of The All State, with the exception of letters to the editor and columns.

Letters which are to be considered for publication must be submitted to The All State, Box 8334, Clarksville, Tenn., 37044; or brought to 300 Castle Heights by 6 p.m. Friday before the Wednesday printing.

All letters should be less than 300 words, and have the full name, address, and phone number of the author. Names will be withheld upon request. The letters are subject to editing for brevity and clarity.

The All State reserves the right to reject letters which are considered to be offensive, abusive, and libelous.

## Ice Follies are a big hit at AP

By Shadonna Brown  
Staff Reporter

The first big snow on campus was a refreshing change for many.

The snow did a complete job of camouflaging the campus. So complete in fact that the snow hid streets, sidewalks and unfortunately...ice.

I can personally vouch that there was quite a bit of hidden ice beneath the snow. As a matter of fact, my chin and the ice are now on a first name basis. There were others who met their defeat on the ice. It caused several students to discover twists and turns they weren't aware their bodies could do.

Two students brave enough to admit to me that rumors of their falls on the ice were true were Kennitha Rice and Yolanda Arnold. Although they admitted the stories were true, they weren't enthused about giving me the complete details.

Due to a basketball injury and a fall on the ice, Greg Patten was another casualty as he was introduced to a pair of crutches.

The accidents on campus weren't restricted to students. Several professors were seen taking their turns on the ice. One main difference was they were able to keep their faces hidden well enough to stay out of this story.

However, Dr. H. Leon McQueen, of the math and computer science department graciously admitted to his adventure on the ice. He managed to do a series of lightning-quick maneuvers and was able to catch himself on

a nearby car. It seemed impressive to me.

While these accidents were on the lighter side, there were a number of serious falls reported. There was one fall that resulted in a broken ankle for an unfortunate student. Plus 15 other students checked into the Student Health Services for injuries due to secondary falls.

Hopefully students will use caution in the event that we get more snow so that less injuries will occur. This is a bit of advice from someone who knows the ice.

Ouch!

Beware of the sidewalk in front of the Clement Building.

## photos

page one-Suzanne Alexander and  
David Peters

page five-David Peters

page seven-Suzanne Alexander

## SPORTS

## Baseball clinic to be held

Former Montreal Expos' hurler Charlie Lea will be the featured instructor at the second annual Austin Peay State University Baseball Clinic, slated for Feb. 14 at the Dunn Center.

Lea, who is attempting a comeback with the Expos after missing all of last season after shoulder surgery, was the National League's starting hurler in the 1984 All-Star game. He is one of seven guest instructors slated to take part in the clinic conducted by APSU baseball coach Billy Merkel and his assistants, Gene Baker and Gary McClure.

The clinic is slated to begin at 8-9 a.m. for late registration with actual instruction starting at 9 a.m. Registration will be \$15 for adults and coaches, \$5 for students and \$85 for teams (minimum of 15 players). In addition to Lea, who will discuss pitching coaches,

mechanics, serving as instructors and topics are: Dwight Smith (catching), a former four-year APSU starting catcher who has coached 10 years at Knoxville Karns High School; Chet Montgomery (scouting), Eastern U.S. Scouting coordinator for the Cincinnati Reds; John Whited (pitchers' conditioning), head baseball coach at the University of Tennessee; Jim Ward (infield play), head baseball coach at Eastern Kentucky; Mark Weidamier (hitting), former Kansas City Royals' minor league instructor and now scout for the California Angels; and John Butler (base running), associate coach at the University of Kentucky.

The clinic will also feature an autograph session with Lea, baseball exhibits, plus a hospitality room for

Mike Hicks shoots the final free throw of the game, pushing the Governors to a 100-91 victory over the Eagles.



Lake Kelly ponders while the team finishes the win against Morehead State.



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## Valentine

RONALD - Our four months of marriage together has been great. I Love You Your Wife, Kathy, Love

TO MY SWEETHEART TONY! Be my Valentine I LUV U 4-Ever! Short Katherine

HAPPY VALENTINE'S Mrs. Ross, from Rex & Dee

A VALENTINE'S DAY wish to my Best friend and roommate, Angela Edwards! Love Ya! Rhonda

TO AMBER & DANNY - Happy Valentine's Day! Love Ya! Rhonda

TO TUCK-TOCK & BROWN SUGAR, Happy Valentine's Day! Your friend, "Tosco"

KEN, I love you with all my heart! Happy Valentine's Day! Tanny

HAPPY VALENTINE'S DAY to you, Dad! Love, Jennie, Lindsey and Deane

ROYCE - Always believe I love YOU! Happy Valentine's Day. Rhonda

VALENTINE'S BLESSINGS to the Sweetest of Hearts! To My Kappa Sweetheart, Sisters, from "Gucci" White.

HAPPY VALENTINE'S DAY to all the Alpha Sweethearts. Kae-Kae KKKKKKKKK

MIKE WILLIAMS - I think you're cute! You'll never guess who, will you? Happy V-Day

HAPPY VALENTINE'S DAY to "My Three College Kids" Love Your Graduating Mom '87.

FRED R. I wish for bringing sunshine on cloudy days. Love you, Cindy

TIM, my love for you flows endlessly. You are a wonderful husband. Love, Lori

JASON, I can't wait until June 10th. I love you so very much. Kelly

JAMIE, You will always be a special Valentine. By the way, Quincy comes on tonight!

CHRIS - You are my special Valentine - Now, Then and Always! Blue Creek (Sent to camp)

HAPPY VALENTINE'S DAY to the Alpha Sweethearts. Love ya! Rhonda, Sweetheart '7

HAPPY VALENTINE'S DAY "Hugh Bone" From your favorite "Sweethearts".

FELICIA & ROCHELLE - Feb. 14th will be a Bad Luck Night Because I'm an American!

MS. COVINGTON, I'll be wishing to ride in your '88 Sentra. Happy V-Day Mr. Wonderful

BARCLAY, I just love those sexy eyes of you. Happy Valentine's Day! Love, Meah

B.B.H. - I'm so glad you're MY Valentine! 271 labor you forever! Love, Your Sexy Menace

TO CHERY WEAVER - Hope you have a very Happy Valentine's Day! Love, Your Lf St



HAPPY VALENTINE'S DAY to the Gucci Girls of '87, Dianne, Rochelle and Maah

BABY DOLL, I Love You and Puffy Dog loves you too! POOPY

TI - I LOVE YOU, BABYKAKES! CRIS

BRYAN D. AMBROSE, God! I wish you were very special to me. I love you, Michele

DR. RUTH and MS. BILL & CHAM, Thanks to all the good times so far. You guys have a great Valentine's Day (while you still can.) Love, "Forever Single"

MARSH-MALLOW - I love you more every year. I'm True. Please be all mine SUGAR BEAR

BRENDA, You are still a special friend. Then, now, and always. 101 and 1557 BGL

TO DARREN KEITH RUFFIN, I love you with all my heart, and always will. Happy Valentine's Day. Jackie Humphries (Ruffin)

TO SHERRI LAMB - To let you know we care! We love you! Angela & Rhonda

LINDA, DR. SEARS & MR. MAYFIELD - I am special. I love you & miss you, Elaine

TO PERSON - NELL, thanks for the cheery smile when I zip by your door! Happy Valentine's Day! Debbie

ADVERTISING SALES REPS needed for the Winter Quarter. Make 15% commission on all ad sales. Learn sales techniques, layout & paste-up. Must be responsible, hard working and pleasantly aggressive. Own transportation necessary. Make your own hours. Contact Debbie Burnette, The All State, 648-7376.

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VANCE, JOHN & BRIAN - I don't care if folks think I'm a three-sinner. I Love ALL of you LOT99 Yr Mama.

THE RHOMATEES would like to wish the Brothers of AGR a very Happy Valentine's Day!

THE SIGMA ALPHA KOTA pledge with Sigma Alpha Iota & Phi Mu Alpha every Happy Valentine's Day!

TO PHIL CHERRY - Happy Valentine's Day! Wish love, Your AGR Lf Bud

TO ANITA DOWDY - Happy Valentine's Day! Love, Your AGR Lf St

DR. STEVEN J. ANDERSON - You're one Sweetheart of a teacher! Happy Valentine's Day & marinating student who sure does appreciate ya!

TO AGR BROTHERS - We Love You! The Rhomatees

TO EMILY FERREE - Happy Valentine's Day From Your Roomy

ERIC M. - 9/4/81 Remember! Gine

GIGGLES & GOOFUS would like to thank Roger Bear for being such a special friend.

DISCO - I hope you get everything you want for Valentine's. Love ya, Caruso

DEAREST ALAN, I love you. You have made the best sixteen months very special. Sherry

JOE - Come back and be my Valentine forever! Meah

TO THE WILD and wonderful AGR Brothers, You're Number One. The Rhomatees

DANNY - I wish you were with me this Valentine's Day. You gave up too quick. Don't forget me. GAB

DR. RUTH and MS. BILL & CHAM, Thanks to all the good times so far. You guys have a great Valentine's Day (while you still can.) Love, "Forever Single"

MARSH-MALLOW - I love you more every year. I'm True. Please be all mine SUGAR BEAR

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TO PERSON - NELL, thanks for the cheery smile when I zip by your door! Happy Valentine's Day! Debbie



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## FEATURES

## Entertaining Greek show held Saturday

By Suzanne Alexander

Whatever can go wrong, will go wrong, according to Murphy's Law. Delta Sigma Theta Sorority, Inc. found this was true Saturday night at their annual Greek Show.

Starting out with a faulty sound system, things went from bad to worse as the fire alarm went off for about five minutes. However, even with all the mishaps, the show proved entertaining and worth the many waiting intervals caused by all the problems.

A Greek show consists of different groups competing against one another with set routines. Stepping, according to Troy Wade, an Alpha Phi Alpha member, is different from dancing. "It's unique in its own way. You don't have to know how to dance to step," he said. "You can just jump around and have fun."

Pamela Malone, an Alpha Kappa

Alpha member, described stepping as performing for a dance company. "We all have to learn the same thing, perfect the timing and have good memorization and rhythm. If you don't have rhythm, you can't step."

Each group has certain steps they do and often come up with new ideas for a show. Bob Thomas, an Alpha Phi Alpha member, said, "If someone comes up with an idea, can come up with a rhythm and rap to it, they've got a step. It's like writing a song."

The step show, which lasted four hours, had eight groups competing for the first and second places in a fraternity division and a sorority division. Over 700 people packed themselves into Clement Auditorium, filling seats, aisles and the corners of the stage.

Performing in front of such a large

crowd is "a good feeling," Wade said. "I feel like Robert Redford or somebody real famous."

"You feel real nervous at first, but when you take that first step, everything settles and you just enjoy it, especially if you don't mess up. When we came out, it got us all excited about it because people just went off."

Thomas enjoys "doing 360's and spinning. I really like to show off and have a lot of fun. Stepping is just a way for me to show myself."

Austin Peay's Alpha Kappa Alpha sorority and Alpha Phi Alpha fraternity received second place in their respective divisions. Kappa Alpha Psi and Phi Beta Sigma also competed.

"First would have been nice," Wade said. "Second is good because we have something to show for it. We put in a lot of time and hard work to get it. I

think we did pretty good since it was the first time to step in a Greek show for all of us except Mike Flowers."

Thomas said, "It felt good to win because a lot of people judge a frat on the way they step. Stepping is an integral part of frat life. It's an attention-getter that draws people to you."

"Stepping is a way for frats to express themselves," he continued. "If you are perceptive, you can tell a lot about a person by the way they step. You can pick up a person's attitude and tell what their frat is like by the way they carry themselves and the way they step."

According to Wade, winning the Greek show is a sign of achievement. "Everybody has their own style. If someone steps without letters, you can tell what frat they're in. The way you step determines what you really are."

## Dance to benefit Heart Association

By Marilyn Moore

A dance to raise money for the Montgomery County Heart Association will be held Feb. 12 from 9 to 12 p.m. at Texas East.

Sponsored by the Alpha Phi Alumni Chapter, the dance has raised as much as \$500 in the past.

According to Lynette Sullivan, the alumni group is still very active. "We still help the heart association because heart disease is the leading killer in Montgomery County," she said. "We need to get people to the dance."

The Weekend Millionaires will perform, and several door prizes will be given away, including dinner for two at O'Charley's.

Tickets are \$3 for women and \$1 for men. People under drinking age are invited and can be given a different color stamp when they enter the

door. They will be carding at the bar. In the past, the chapter has received an Outstanding Service Award and an award for raising the most money for their size category from the Tennessee Heart Association.

They have also received an award from the Alpha Phi International Fraternity Office for the most money raised per member out of all alumni chapters.

For more information on the dance, contact Lynette Sullivan at 552-3907.

## Gamma Beta Phi To Meet

Gamma Beta Phi will have a meeting Thursday at 3:30 in the Claxton Building. All seniors must be present if they want to have a seal put on their diploma.



Alpha Kappa Alpha's put on an excellent step show and received second place in the competition.

## Hedda Gabler 'depressing but riveting'

The pain, the passion, the intrigue of Henrik Ibsen's *Hedda Gabler* is coming to Austin Peay. This moving play will be presented February 26 through 28, and on March 1.

Directed by the eminent John G. Griffin, the play stars Amanda Hudson, former Miss APSU, in the title role. Also appearing in the play are David Alford as Jorgen Tessiman, Hedda's husband; Pollyanna Vickrey and Julianne, Jorgen's aunt; and Lela

Holt as Berte, a maid. Additional cast members include Jimmy Leighty as Judge Brack, Anna Filippa as Thea Elvstrand, and N.B. "Ripper" Moore as Eljert Lovborg.

Director John Griffin had this to say about *Hedda Gabler*: "This is a play about what happens to people when they encounter more stress than they can handle. Hedda especially, feels trapped, and the more she lashes out against her restraints, the worse

things become. And she puts a lot of stress on everyone around her as well. I think it says something about just how destructive a person can be to another human being's life and well-being."

"This play is deep!" said one of the actors. "It's depressing too, but riveting. I'm finding myself getting into this play emotionally a lot more than I usually do."

*Hedda Gabler* will open on Thursday, February 26, at 8:00 p.m. and run through Sunday, March 1, which will be a 2:00 p.m. matinee.

Tickets are \$3.00 general admission, \$2.00 for Austin Peay students. For reservations or more information, call the AP Playhouse Box Office at 648-7379.



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EXPIRES 3/31/87.

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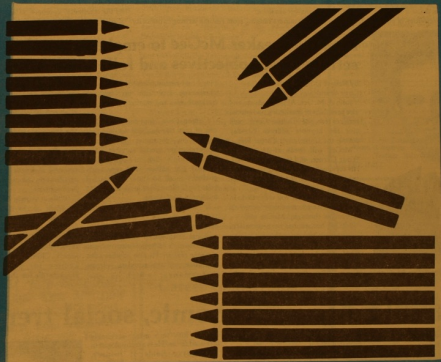


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# Career Courier



**INSIDE:** Career Fair -2A  
Directory of Participants -12A  
Job Placement -5A  
Part-time Jobs -6A

# Career Fair provides week-long activities

By Vince Allen

Career Courier Staff Writer

Making those first vital connections in the job market is what APSU's Career Connections week is all about. This week, the University will host the eighth annual Career Fair, which continues through Feb. 20 in the University Center Ballroom.

So you don't know what a Career Fair is? It is information. It isn't job interviews or offers, but it can result in them. The objective of the Career Fair is to acquaint undergraduate students with various careers and graduate programs. The information is valuable for freshmen as well as seniors.

Representatives from major corporations, government agencies, school districts, graduate schools and area businesses will be there. Last year close to a hundred organizations participated, and this year more are expected.

A full week of activities is scheduled, beginning

Monday with Nursing/Allied Health Career Day. From noon until 2:30 p.m. in the ballroom, recruiters from hospitals, laboratories and health care facilities will be available to talk with students. Refreshments will be served.

The keynote presentation will take place on Tuesday at 11 a.m. in the Gentry Auditorium of the Kimbrough Building. The keynote speaker will be John McGee, vice president of marketing and special services for the Chilton Corp. in Dallas. McGee is a 1969 graduate of Austin Peay.

According to Jana Rollins, director of placement at APSU, more than 700 students, faculty, and alumni participated in last year's Career Fair. Ms. Rollins is expecting a large turnout for the 8-year-old event. On Wednesday, company and organization representatives will be available for question-and-answer sessions.

Seminars ranging from resume writing to minority

opportunities in business will be scheduled for Thursday during the career preparation seminars. Juniors attending the seminars will have the chance to win a mini-portable television. The seminars start at 9:30 a.m. in Room 313 of the University Center.

This year the Career Fair is adding a new activity to the agenda. Friday is designated "Just For Juniors Day" because it is just that—for juniors.

Also on Friday, students will have the opportunity to build an employment placement file. Juniors (those with between 90 and 140 hours) can look forward to complimentary pizza and soft drinks.

"The idea is for juniors to become career-conscious before they begin their senior year," Ms. Rollins said. "This day will be set aside so juniors can begin placement registration. Early registration helps APSU students compete effectively in the job market."

## Keynote speaker McGee to emphasize goals: setting career objectives and following through

By Brian O'Brien

Career Courier Staff Writer

John A. McGee, APSU graduate and vice president of marketing and special services for the Chilton Corp., will give the keynote address Tuesday during the University's Career Fair.

McGee will speak at 11 a.m. on "Your Career: A Life-Long Choice." His topic will deal with setting goals of expansion rather than limitation, he said.

"You can do what you want to do in life as long as you set the proper goals and follow through," McGee said.

McGee himself has been successful in achieving lifelong goals since joining Chilton in 1970. In his last 17 years at Chilton, he has held such positions as general manager of the Hartford, Conn., office; director of sales for the

Northeast region; director of national marketing; and vice president of national sales and marketing.

Chilton Corp., founded in 1897, is one of only five national vendors that report on consumer credit and perform other special services. The corporation's list of consumers exceeds 100 million as it represents creditors in all 50 states. Estimated sales for Chilton were more than \$125 million in 1986 alone.

In his present position as vice president of marketing and special services, McGee directs Chilton's national sales group and represents the company's 25 largest customers as a senior officer. He also handles sales education and the autodata systems performance, which is the

responsibility of keeping current the automated data in the database.

A graduate of Hopkinsville (KY) High School in 1962, McGee served in the Army for three years. While still in the Army, he attended North Carolina State University and University of Hawaii each for a year. From 1966 to 1969 he went to Austin Peay and received a degree in economics plus certification to teach in Tennessee high schools.

While at Austin Peay, he served as president of the Associated Student Body (now referred to as the Student Government Association), was a member of Alpha Kappa Psi and reported for the All State. Before he joined Chilton, he worked as an auditor for Planter's Bank in Hopkinsville for about a year.



Keynote Speaker John McGee

## Futurist to discuss economic, social trends

By Kerry Douglas/Homer Alexander

Career Courier Staff Writers

Futurist Earl C. Joseph will speak about local economic and social trends Wednesday, Feb. 18, at 7 p.m. in the University Ballroom.

Joseph uses computer-processed data to answer questions about changes in the job market and to predict innovations and trends in society.

The job of a futurist is to collect and organize data and to draw conclusions. Using surveys, interviews and population studies, for example, his task is to assign numerical coefficients and then, with the help of a computer, draw conclusions. The goal is to understand the present situation and

then to use the information to project probable trends.

Joseph's lecture, sponsored by the Visiting Speakers and Artists Committee in conjunction with Career Connections Week, should help those in the audience understand what the

**The job of a futurist is to collect and organize data and to draw conclusions.**

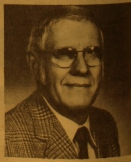
needs of the region and of the nation will be during the next decade.

Joseph's work in computer research

has led him into many seemingly unrelated fields. He is a technologist in the diverse fields of futures, management, computers, medicine, sociology, bio-genetics, agriculture, finance, economics, business, education, defense and manufacturing.

Joseph has been recognized not only as a futurist but also as a strategic planner, a designer and manager of business, a scientist and a programmer of computer systems.

He currently works in a major business and technology corporation, writes articles, publishes books, and lectures to such diverse audiences as members of universities, the business community and the U.S. Congress.



Futurist Earl C. Joseph



# Seminars prepare the student for what lies down the road

By Theresa Allwein  
Career Courier Staff Writer

What it takes to be a success and what it takes to land that special position are the main thrusts of next Thursday's career preparation seminars.

Topics for the seminars include resume preparation, professional images, success in the '90s, minorities in the work place and military options.

At 9:30 a.m. in Room 313 of the University Center, Dr. Timothy Chouinard, president of the A-1 Professional Resume Co. of Nashville will present "Clarify Your Career Future Through Your Resume." This seminar is sponsored by Alpha Kappa Psi, National Association of Accountants.

Chouinard plans to "walk" his audience through preparation of a resume. He will also discuss how resume preparation should clarify thinking about career goals as well as make a favorable impression on prospective employers.

Connie Gowen, an image consultant, will speak at 11 a.m. in the U.C. Ballroom. Her topic is "Professional Image: Wearing Your Credentials on the Outside." Gowen is the owner of Color My Image, an image consulting firm in Brentwood.

She will focus on the importance of dress and appearance for men and women entering the job market and working in their fields.

Gowen's seminar is sponsored by the Student Alumni Council and Alpha Beta Lambda.

Also at 11 a.m. in Room 313 in the U.C., the department of military science will present "Military Careers: Shaping the Course of the Future." A panel of five servicemen, two active duty and three retired, will discuss the benefits of a military career.

The speakers are retired Army Brig. Gen. Wendell Gilbert, retired Army Col. Ted Crozier, retired Navy Flight Engineer Morris L. Hardin, Army doctor Lt. Col. Carver G. Wilcox, and Cadet Capt. Calvin Phillips.

Phillips, a senior at APSU, will discuss how the ROTC program has prepared him for a career in the

military and will highlight the leadership training he has received.

An Austin Peay professor and two alumni will take part in a panel discussion at 12:30 p.m. in U.C. 313. Dr. Lewis Tatham, professor of English; Lawson Mabry, successful real estate salesman; and Clarksville Mayor Don Trotter will present "For Success in the '90s: The Liberal Arts Degree."

The panel will discuss the benefits of the liberal arts degree in the changing world of the late 20th century.

Dr. Ron Oakland, director of the Counseling and Career Development Center, will moderate the panel, which is sponsored by The Lantern, FLAGS, the debate and forensics team and the AP Playhouse.

At 2 p.m. in the U.C. Ballroom, the Students To Organize Minority Persons is sponsoring a panel discussion on "Minorities in the Work Place: Preparing for the Challenge."

Judy McKissick, managing attorney at Legal Services of Middle Tennessee; Marilyn Brooks, APSU nursing instructor; John Whitfield, law student; and Teddy White, graduate student, will focus on positive preparation through undergraduate activities. They plan to discuss the expanded opportunities for career success in the '90s for minority graduates.

Also at 2 p.m. in U.C. 313, University Connections is sponsoring "Balancing Your Life: Family-College-Career."

Speakers are Joyce Bradley of Harriett Cohn Mental Health Center, Gary Kaiser and Sherry Salyer of the Clarksville-Montgomery County Schools, and Tommy Shepherd in procurement at Fort Campbell. The non-traditional alumni will be led by moderator LuAnnette Butler for the APSU counseling center.

They will share their experience of going to school and managing a job and a family at the same time. They also plan to discuss how the techniques of balancing these different roles helped them in their careers.

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Mike Blair	Marilyn Moore
Kerry Douglas	Robert O'Brien

Front Page Design: Theresa Allwein  
Faculty Advisor: Dr. Ellen Kanervo

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The Career Courier is a project of Dr. Ellen Kanervo's Communication 320 class. Part of the funding came from the Austin Peay placement office.

Any questions concerning this supplement should be addressed to Dr. Kanervo.

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# Many ag majors forsake life on the farm

By Charlie Gregg

Career Courier Staff Writer

What do you think of when someone asks what agriculture means to you? If farming is the only response you can give, then you're one of many who are way behind the times.

According to Dr. Gaines Hunt, former chairman of the department of agriculture at Austin Peay State University, agriculture is the largest industry in the U.S., but farming is a very small part of the picture.

"Of course, farmers are in a terrible position economically," he said. "Everyone knows there's a glut of food products in the U.S. and so far no one seems to have found a simple solution."

"However," he emphasized, "you have to understand that less than 15 percent of agriculture in the U.S. has to do with farming or farmers."

In comparing types of degrees granted and available employment data, the findings in a USDA study indicate a saturation in the farming, ranching and education fields, while there's a shortage in the science and business specialties associated with the U.S. food and agriculture system.

Indeed, the U.S. Department of Agriculture has found that those areas involving plant and animal research, agri-business management, and marketing offer the best employment opportunities for graduates with expertise in agriculture through the end of this decade.

However, it would be hard to convince some grads that the opportunities are really there. Ray Krivacka, a 1985 graduate of Texas A&M with a degree in agronomy, thinks differently.

"When I graduated, I, of course, started looking for a job, and I looked into a lot of areas. I applied to government agencies, agricultural extension agencies, soil conservation services, sales... you name it, I applied for it.

"And you see what I'm doing now," he said. Krivacka is working on a master's degree in biology at Austin Peay but is still interested in the farming aspect of agriculture. He is currently working on a vegetable produce venture he hopes to have underway by next summer.

According to figures gathered by the USDA in 1985, during the next five years, colleges in the U.S. are expected to graduate a significantly insufficient number of people to fill the projected scientific and professional positions.

Clark Wilbur, a 1986 APSU graduate with a degree in agriculture, feels optimistic about the future. Wilbur manages 600 acres of land in Montgomery County and credits what he learned at Austin Peay with his success.

"I think the program at Austin Peay is one of the best around," he said, "and all my friends who graduated from there have found jobs. The ones who have trouble finding jobs probably haven't gotten out of Clarksville."

Hunt agrees. "Those individuals who don't want to make the break with home, for whatever reasons, aren't going to get very far. That's true for anything you do," he said.

APSU students who major in agriculture choose one of three options to concentrate in: agri-business, which prepares graduates for management positions in agricultural businesses, agri-communications, which prepares grads for a career in journalism, broadcasting and photography, or agri-science, which prepares students for technical jobs or graduate school.

Some areas of study in the agriculture department cannot be completed at APSU. In these instances, students who want to pursue a career in such areas as veterinary medicine, forestry or food technology can transfer to another institution after two or more years at Austin Peay.

Regardless of what field ag majors decide on, these days, as Hunt emphasizes, "agriculture is big business done on a scientific basis," and those pursuing careers in the field need to be aware of that.

"But," he continued, "with an obvious bit of pride in his voice, 'the folks we graduate have done extremely well, both in industry and in professional schools, and I'd put our students up against others in the field anytime.'"



Photo courtesy of Public Affairs

## Beyond farming

White House junior agriculture major Andy Nash tests soil to see what kinds of uses it is suited for. Nash is preparing for a career that will involve more than plowing fields.

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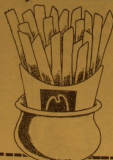


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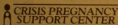
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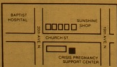
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### Career Connections Week

Placement Director Jana Rollins consults with representatives from L.M. Berry during last year's Career Connections Week.

## Placement office helps graduates look for jobs

By Beth Bellar

Career Courier Staff Writer

As graduation nears, the majority of seniors and juniors are looking for the light at the end of the tunnel—jobs. There's no better place to start looking for these jobs than the Austin Peay placement office.

The placement office is a storehouse of information for helping students find the right jobs. They review resumes, give on-campus interviews to prepare students for real interviews, and serve as a link between students and their employers.

According to Jana Rollins, placement director, the biggest problem Austin Peay students have in finding jobs is that they start too late.

"The best time for students to start preparing for their job search is in their junior year," Rollins said. "Many students wait too late and by the time they're ready, all the good jobs have been taken."

The job placement office is a good place to start a job search, but sometimes that's not the place to end one. "Only 20 percent of the seniors get their jobs through the placement office. The other 80 percent get them through personal contacts and networking (getting resumes to the right person)," Rollins added.

The first step is to make a list of prospective employers. These can be found in the yellow pages of the telephone directory, the College

Placement Manual, Chamber of Commerce listings and directories from professional associations.

Other prospective employers or available openings may be found through friends, faculty members, family or the want ads in newspapers and trade publications.

Students should learn all they can about future employers. They should be able to describe clearly what they would like to do for the organization and should contact the person who would be in the position to hire them.

A carefully constructed and detailed resume should be sent to each employer. Each resume should include a cover letter and a statement saying the student will be contacting them about an interview.

Finally the interview comes. Students should be punctual, alert and poised. They should ask any questions they have about the job and be prepared to negotiate job terms.

If not offered the job at the interview, the student should ask what step to take next. Always follow up each interview or application. The best way is to visit personally the organization or show interest by sending a short letter.

Pursue all possible avenues and follow up all leads in a business-like manner. Don't become discouraged by rejection—the jobs these students are seeking may turn up when they least expect it, according to Rollins.

## Research eases interview

By Lee Ellis

Career Courier Staff Writer

One of the inevitable—and most intimidating—steps in the job search is the interview.

The interview can be a scary experience, and it is crucial that you make a good first impression. Whether you follow your own leads or use a public or private job service agency, these tips should help you as you prepare to enter the work force.

According to job service agencies, the first step is researching the companies you are most interested in. Knowledge of their company leads interviewers to believe you have done your homework and you are interested in their company.

This preparation also helps you to converse more freely with the interviewer and allows you to ask intelligent questions.

After setting up a date and time for your interview, your next concern is your appearance. Make sure you are neatly dressed and well groomed. You can always let your hair grow back after you have gotten the job.

It is helpful to both you and the interviewer if you bring along a neatly typed resume. This lets the interviewer become acquainted with your job history and educational background while you are filling out the application. Make sure your list of references is up to date in case someone has to be contacted.

When you go for the interview, try to relax. A good interviewer will start by asking a few simple, personal questions to find a common point of interest and put you at ease.

As you talk, maintain eye-to-eye contact with the interviewer. "Most interviewers are trained professionals and eye-to-eye contact can help them determine how honest you are with your responses," says Ellen Brandt, Women's World Weekly magazine writer.

Be honest with the interviewer. Your credibility can be damaged if it is discovered that you were not honest about personal or work history.

Smile, relax and enjoy the interview, and you should stand your best chance of landing the job you want.



# Part-time jobs give experience to students

By Marilyn Moore  
Career Courier Staff Writer

Money doesn't grow on trees as most people know, especially college students. When a college student wonders where his next meal is coming from, he knows it's time for a part-time job.

Most students tend to work for McDonald's or Wal-Mart, but some get lucky and work for exciting places. Take sophomore Archie Story, for instance. He works part-time for Carmike Cinemas setting up Christmas advertising programs in Tennessee, Alabama and Mississippi.

Not only does he receive expense-paid trips to various states, he also has cars rented for him and gets to eat at exotic restaurants. "I have a lot of fun, but it's lots of work," Story said. "When opportunity calls on the phone, you take it."

Some students manage to find a part-time job related to their majors. Working as a singer/dancer at Opryland, senior Brenda McGee

gained valuable experience. "Working at Opryland was mentally and physically taxing, but it was fun," McGee said.

"I looked forward to weekdays when I'd come back to school because I had absolutely no free time on weekends," she said.

Working one part-time job while going to schools calls for some balancing, working two calls for real juggling. Junior Terrie Allwein works for The Leaf Chronicle and is in training to be contracted as a meter reader.

At The Leaf Chronicle, Allwein

converts continuous tone pictures into half tones. She also takes line shots, which are pictures of the copy to be printed.

"I enjoy working. It really gets hard at times especially since I'm also a single mother, but it's worth it," she said.

## Students find part-time employment dressing as pumpkins or Santa Claus

By Marilyn Moore  
Career Courier Staff Writer

Dressing as a Halloween pumpkin or Santa Claus and his helpers is one of the many part-time jobs available to students through the placement office.

The first step in finding a part-time job is registering with the placement office. According to Jana Rollins, placement director, "We need to make people aware that we can help them find a part-time job."

"We have a bulletin board beside

the bookstore which lists most of the part-time jobs we have," she said. "Job listings are sporadic. Some days we get several listings; other days we get none."

After finding a job you're interested in, take the number to the placement office for more information. They will give you a referral card which lets the employer know you are an APSU student.

"The peak times for job listings are at the beginning of school, before

Christmas, and at the end of summer," Rollins said. "The placement office should just be one source of job information. Students need to pound the pavement. They need to go to places and apply. If the company tells you to check back with them, do it."

The best way to find a part-time job is to stay in touch with the placement office. Rollins said, "Students who stay in touch with us have more success in finding jobs. Being persistent pays off."



Photo by Marilyn Moore

### Aspiring scientist

Austin Peay science professors say demand for those with natural science backgrounds remains stable.

## Industry, government, schools are hiring natural scientists

By Mike Blair  
Career Courier Staff Writer

"Excellent" seems to be the way natural science professors describe job opportunities in their respective fields.

According to Dr. John Foote, chairman of the chemistry department, "Industrial plants such as Dupont and zinc plants are hiring students with a chemistry degree. There are positions available with state laboratories dealing with air and water pollution."

"Crime laboratories hire chemistry students to do some analysis for criminology," he said. "A big portion of chemistry is done in universities. Teaching positions are available."

Dr. Robert Sears, chairman of the physics department, said students should get a wide background of

training and education before they start their job search. "There are more teaching jobs available than there are students to fill them. Physics, math, computer science and chemistry are all background courses that a student should have in preparing for a job," he said.

Many jobs have been found through the annual Career Connections Week. According to Dr. Jim Corgan, chairman of the geology department, "Four students received jobs with the Defense Mapping Agency through the career fair."

Foote said, "A student has to decide what he wants to go into before he starts looking for a job." The better prepared student has a better chance in the job search, he added.

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# Students reap benefits from school-work link

By Tony Ryan

Career/Career Staff Writer

Educational internships form a vital link between the academic world and the working world and are becoming more and more prevalent within college and university courses of study.

At Austin Peay State University students and faculty alike see the worthwhile benefit an internship can have, while local companies can also see the value of hosting interns.

An internship is basically a practical learning experience outside of the classroom, in an organization that deals with the type of work the student hopes to enter. It puts students in a work-related position as well as providing them with a certain amount of credit hours.

Education, health, public management and nursing are just some of the Austin Peay departments that require their students to do an internship. The nursing internship is referred to as clinical experience which students begin in their junior year.

Many more departments offer internships on an optional basis.

These departments include mass communication, business and political science.

A primary reason for participating in an internship is to learn more about the career area you wish to enter. It will help you decide whether you really want to do this type of work when you leave college.

All health majors are required to do an internship supervised by Dr. Rae Hansberry. Interns in this department usually work 40 hours a week in their final quarter in jobs such as retirement and nursing homes, local health departments and health and welfare promotion centers.

Hansberry believes students get a tremendous benefit from doing an internship. "They can put into practice what they learn in the classroom, as well as getting some hands-on experience," she said.

She also says the agency and faculty can benefit just as much as the student.

"The internship helps the agency because the student brings in fresh ideas from the university to the work place, as well as an enthusiasm and drive for the job," she said. "Interns

are especially liked in retirement centers because they will organize and participate in activities."

The faculty can also learn a lot from the student's experience as an intern. "The feedback from the student helps me in making curriculum changes," Hansberry said. "It also helps the professor to keep in contact with the real world. The faculty can also discover what the student did not learn in the classroom," she added.

Student teachers are also required to take an unpaid one-quarter internship to get their teaching certificates. Dr. Ron Groseclose, director of internships and field experience in this department, said, "This coming spring we will have 60 students doing internships in schools in such areas as Clarksville, Fort Campbell, Nashville and other surrounding counties. They plan and execute classes under the supervision of other teachers as well as their department coordinator."

What helps students most, according to Groseclose, is that they are given the responsibilities of a teacher, something they can't achieve in the classroom. "Student

teachers would learn more in one quarter of teaching than in four years of classes," he said.

While not many students at APSU have done an internship, those who have found it a worthwhile experience.

Robert O'Brien is a journalism major who believes his internship has been more helpful to him than his time spent in the classroom. He has been working with the Leaf Chronicle on a part-time basis since last August and his internship will be worth nine hours toward his degree. "An internship is a good supplement to classwork," he said.

O'Brien believes this experience will improve his job prospects when he leaves college. "After I graduate and start sending out my resume to newspapers, it will definitely catch the employer's eye—the fact that I worked an internship at another newspaper."

"Working in a job related to your major is very beneficial to your career. All students going to college should seriously consider an internship program if one is available for their particular major."

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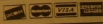
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## Business grads popular

J.C. Bradford representative Bill Lyle talks with students about his brokerage firm during last year's Career Connections Week.

# Opportunity knocks for grads in health field

By Suzanne Alexander and Kerry Douglas  
Career Courier Staff Writers

Health care, one of the fastest growing fields in the world today, offers a variety of jobs for those willing to train for them.

Technical occupations such as laboratory techniques, physical therapists, occupational therapists and nurses suffer from worker shortages throughout the nation.

Carney Wright, administrator of Memorial Hospital, said he foresees an

increase in technical jobs requiring training and a decrease in nontechnical jobs in hospitals. "We are doing most of our hiring in technical fields such as X-ray and lab technicians and therapists," Wright said.

According to Dr. Robert Crews of the APSU biology department, most jobs in the medical technology field are in hospitals. "People are begging for medical technologists in larger cities," he said, but added that few jobs are in physicians' offices, and even fewer are available in home health care.

## English majors and history majors will find jobs: teaching and reporting

By Siobhan Kelly  
Career Courier Staff Writer

History and English majors are very much in demand in today's work force, say two Austin Peay professors.

According to Dr. Charles Calhoun, associate professor and chairman of the history department, and Dr. J.D. Lester, professor of English, majors in history and English can be successful in the marketplace.

"People who major in history make excellent lawyers and journalists,"

Calhoun says. He said history majors possess critical thinking skills, can write and communicate effectively and are skilled at problem solving. "All of these skills can be emphasized and applied to all fields," he added.

Lester says he thinks English majors are highly prized because of their communication skills, which are needed in both business and industry.

"If you have language skills, written or verbal, it doesn't matter, there's something available for you out

there," Lester said. He suggested many English majors find success in journalism, publishing, and report and document writing for the government.

Both Lester and Calhoun agree that teaching is becoming more attractive these days.

"Teaching is great for the person who enjoys flexibility, independence and working with people," Calhoun said.

"The demand for teachers is growing and the opportunities are boundless," Lester said.

Another medical area experiencing rapid growth is nursing. The areas of specialty most in demand are in critical care, special care, home health care, emergency and neonatal care.

Dr. Judith Wakim, chairperson of the APSU nursing department, said "The largest shortage of nurses is in the critical care area." Wakim also said APSU nursing graduates usually receive "four or five job offers per person."

Most nursing graduates can expect \$9 to \$10 an hour beginning pay,

according to Dr. Harriett McQueen, chairman of office administration and business education.

"One third of the calls to the placement office at Emerald Hills are for business majors, proving that the field is very open," McQueen said.

"Students with degrees in office administration often hold middle manager and administrative assistant positions," McQueen said.

Lawrence Baggett, associate professor of accounting, says that virtually all accounting majors get jobs in the accounting field. The most popular are small public accounting firms, government positions in auditing, industrial firms and, if luck prevails, a student may land a job with a "Big 8" accounting firm.

Baggett says many firms do their recruiting directly on campus.

Both McQueen and Baggett suggest registering with placement services and attending the events during Career Connections Week.

"Be persistent in making contacts and don't be discouraged," Baggett said as additional advice for graduates.

Wakim said. "Many hospitals now have 12-hour shifts on weekends. You work two 12-hour days, get paid for 36 hours and receive full benefits."

Dr. Joe B. Brown, chairman of the health and physical education department, says he is optimistic about career opportunities for departmental majors. According to Brown, the health field looks very promising. "We are not having any trouble in placing our people with jobs after they graduate in the health field," he said.



Photo by Steve Scott

## Universal skills

Those studying English and history acquire skills to help them fill many work roles.

# Communicators can expect long hours, low pay

By Rachel Lednicki and Siobhan Kelly  
Career Courier Staff Writers

Being a professional communicator requires determination and dedication. The hours are long and irregular. The beginning salary and assignments are often lackluster. Hard work is the backbone of success in the communication world.

Luther Thigpen, publisher of The Leaf Chronicle, says, "If you're looking for a 9-to-5 job or a job that will make you lots of money, you're looking in the wrong place." A person pursuing a career in communications must be aware that overnight successes are rare.

David von Palko, station manager of WAPX-FM, says conditions are much the same in broadcasting, commenting, "Students must be flexible. There is always a misconception among students that there is instant success after graduation. They should understand that they may have to start at the bottom."

Von Palko says the market is very competitive, but depending on the skills the student possesses and his willingness to work long and irregular hours, employers will hire.

Dr. Paul Shaffer, mass communications assistant professor, says, "A bachelor's degree is almost a definite necessity, especially if a management position is desired."

Shaffer adds, "You have to really want to do it; the competition is so keen. The more things you can do, the better off you will be."

A good liberal arts background is

If experience is what you need, there's plenty to be had at Austin Peay. In addition to a student-staffed newspaper, the University offers a fully equipped television studio and radio station.

Von Palko says, "If you're a communicator, you tell about life and the world. A liberal arts education gives broad ranges of knowledge about humanities and the forces that make up the world we live in. A news reporter should be educated in sociology, political science and writing. A financial correspondent should be educated in economics."

Newspapers generally desire reporters with a college degree in journalism. If no degree is possessed, a reporter should have had several classes in journalism and writing. One or two years of experience is preferred.

Dr. Ellen Kanervo, associate professor of journalism, suggests internships with commercial papers and work on the campus newspaper are good ways to get experience. "Bigger papers won't hire without experience, and smaller papers can offer only small salaries," Kanervo said.

The University provides an opportunity for students to get hands-on experience while getting an education. In addition to a student-staffed newspaper, a fully equipped radio station and television studio are staffed by students. Thigpen says The Leaf Chronicle also encourages students pursuing a journalism major

a small market such as Clarksville. Then you can move up by becoming bigger and better," von Palko says.

A smaller market provides the opportunity to become more well known. Recognition moves communicators to the major markets, von Palko advises.

Shaffer comments, "You have to go where the jobs are. You may have to go somewhere you don't want to go and work for a salary you don't want to

depending on the position.

Broadcasters often depend on supplemental incomes. Extra money can be made by making commercials or by working in nightclubs as a disc jockey. Journalists bring in extra money by freelancing for magazines.

Preparation and the ability to handle language well are assets in the communication world. A limitless curiosity and desire to serve by reporting are also good features of a

Remember the basics. The competition is keen, and it's much easier to break in on the ground floor.

work for."

The beginning salary of a communicator is low. Usually \$12,000 to \$16,000 a year can be expected. Some beginning jobs will pay as much as \$16,000 to \$20,000 a year

communicator.

One can find a fulfilling career in this field. As von Palko said, "It takes determination. But it is appreciated because of the work, patience and persistence."

"Bigger papers won't hire without experience, and smaller papers can only offer small salaries."

vital in the communication field. To be able to communicate well, a person must be knowledgeable in a wide variety of subjects. The greater the education, the better the chance of success.

to apply for a student correspondent position. He wants people who write with clarity and with good spelling and grammar.

A smaller market is usually the first step in a broadcaster's career. "Start in



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## There is an explosive demand for teachers

# Future looks bright for education majors

By Homer Alexander  
Career Courier Staff Writer

An explosive demand for teachers is predicted by education officials over the next 10 years.

Growing school enrollment combined with a shrinking pool of qualified teachers has caused the teacher shortage, and the trend is expected to rise.

Many school districts are raising teacher salaries and offering incentives to combat the shortage. Low interest loans and alternate routes to teacher certification are two other methods being used to recruit new personnel.

A recent report by the U.S. Department of Education explains that the supply of teachers is shrinking due to more employment opportunities for women and a "brain drain" away from teaching.

Low pay has also been another factor for the shortage. School officials in Houston have been forced to propose an increase in the beginning teachers' salaries from \$16,000 to \$21,000, with \$34,000 being paid to teachers with 10 years' experience. New York, Atlanta, Los Angeles and San Diego have also begun similar measures, with other school systems expected to follow.

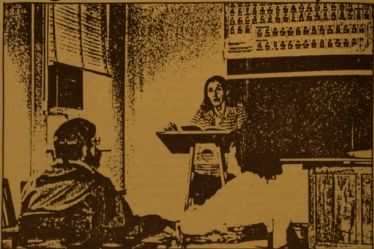
According to the Department of Education, about 1.3 million people will have to enter the teaching field between now and 1993; else the projected demand will be short some 360,000 teachers.

Alternate routes of teacher certification are cropping up everywhere. Memphis State University offers a one-year program for college graduates that includes three months of intensive training, after which recruits can begin teaching while taking further courses. In New Jersey a similar program certifies college graduates after only 200 hours of additional education courses.

Ray C. Young, a 56-year-old retired chemist enrolled in the Memphis State program, says, "It's a great way to get teachers with worldly experience into the classroom."

Promoters of the program believe they are attracting qualified people who otherwise would not have taught.

Low interest loans and forgivable loans are also



Graphic by Elizabeth Dale

### Increased demand

Education officials predict teacher shortages in certain regions and in certain fields as the school-aged population grows and women are attracted into other higher-paying careers.

being made available to students who agree to teach. Under New Jersey's Teaching Scholars Program, which began last fall, a high school senior who agrees to teach at least four years in state schools can win a scholarship that pays up to \$30,000 of the college costs. Pennsylvania and Florida also have similar programs available.

A report in the Jan. 20 issue of *The Wall Street Journal* said teachers are valued commodities, rather than supplicants at job fairs. An example it gave was that one of the most aggressive district recruiters at a job fair attempted to lure teachers to the booth with free book bags, balloons and apples. When they came for the bait, the recruiter informed them of the

incentives that were offered, which included a month's free rent and cut-rate car loans once they signed on.

Universal shortages are already being seen in the areas of science, math and languages according to the Dept. of Education. In addition, bilingual teachers with Spanish as the second language will be sought diligently since Spanish has become the nation's most widely spoken second language. Also computer science is still expected to be a desired area.

The trend to improve teacher incentives and salaries is expected to increase. How effectively they will attract students to education careers is anyone's guess.

## Public shows interest in Tennessee teachers' salaries

By Chris Jackson  
Career Courier Staff Writer

With salary raises in question and the Career Ladder merit system instigated under former Gov. Lamar Alexander's administration in controversy, those interested in a teaching career in Tennessee have much to think about.

Widely varied opinions exist as to the outlook for those interested in the teaching profession. According to Dr. Don Lambert, professor of education at Austin Peay, the overall outlook is good. He said, "Nationally, it's very promising, especially in certain areas."

One local high school teacher does not see the outlook as nearly so bright. "The tax controls the salary, and it

seems that there is now much less cooperation between parent, teacher and student," she said.

Nancy Chambers, biology teacher at Montgomery Central High, says the outlook is "better than several years ago for the individual who is interested

**The average starting salary for a teacher in Tennessee is \$13,000-\$15,000 a year.**

because teachers are no longer a dime a dozen."

Salary has been a major issue in the teachers', as well as the public's, minds.

Many teachers simply feel they are underpaid for the duties they perform.

One educator commented, "It's very disturbing when someone with a high school diploma, or less, is making more money than you."

The average starting salary for a teacher in Tennessee is \$13,000-\$15,000 a year. The Master Teacher plan's goal is eventually to raise beginning pay from \$17,000 to \$18,000.

Lambert commented, "If salary is raised to \$18,000, it would be attractive to more people." He also added, "Improved working conditions would help as much as money would."

Mrs. Chambers said, "If beginning salary were improved, it would be an incentive for others to enter the field."

When asked her opinions on the

Career Ladder, one local teacher responded, "I believe the program doesn't award a salary raise for better teaching, but for just putting in more time."

Teachers agree that the job takes more time than the public believes. Beside the hours spent in the classroom, there are many hours spent grading papers, supervising clubs, and preparing lectures. "In order to handle it, you've got to love it. This has to be something that you want to do," Mrs. Chambers said.

Even with all its apparent difficulties, teaching still has its rewards. One teacher said, "When you do see the light bulb go on, then that's the reward."

# Jobs are available for liberal arts majors

By Kevin McIver  
Career Counselor Staff Writer

**S**o you're going to graduate with a liberal arts degree instead of the business degree your parents recommended.

Now it's close to graduation and you're unsure of your future.

Don't think that not having a business degree will keep you out of the business world, especially if you're interested in management opportunities.

Having a liberal arts degree and some work experience may be just what the doctor or the business world ordered.

To show liberal arts majors that a silver light shines at the end of the road, I interviewed some of the people responsible for hiring today's college graduates.

Personnel managers from K-Mart Corp., Wal-Mart, Sears Roebuck and Co., Roadway Express and Radio Shack all spoke the magic words we liberal arts students want to hear: We hire graduates with any degree!

However, this doesn't imply that these big-name companies hire only graduates with liberal arts degrees. Having a business degree would be advantageous, but it isn't a prerequisite for employment.

Keith von Glahn, assistant director of personnel and training for the southeastern region of K-Mart Corp., said his company will hire close to 200 college graduates this year.

K-Mart Corp., the general merchandizing chain, hires college graduates in any discipline.

Von Glahn said, "We look at the major, GPA, and specific courses studied, how well they did in their classes, and references by faculty and staff."

**T**he K-Mart training program lasts 16-weeks and is conducted at a

local store. Von Glahn said the program is a "hands on" program that prepares trainees for positions as assistant managers. After the training, they are relocated to another store, he said.

Opposing K-Mart is another general merchandizing store: Wal-Mart.

Wal-Mart, which has about 1100 stores in the United States, will hire 400-500 college graduates this year.

Joe Mann, personnel manager for Wal-Mart, says he looks for "an individual who has a sense of urgency" when selecting applicants. Mann said he also looks at background information, work experience during college, GPA and extracurricular activities. Mann said "communication skills" are also very important.

Wal-Mart's training program lasts 16-weeks and is conducted at a local store. After the training, graduates are assigned to a store.

Mann said, about 80 percent of the people who complete the training program will remain with the company.

Another well-known name in the general merchandizing area is Sears Roebuck and Co.

Sears, like K-Mart and Wal-Mart, also hires college graduates who didn't major in business.

Melinda Rhett, assistant to the regional personnel manager at Sears, said they will hire 30 graduates this year for the Southern territory.

Rhett said they look at work experience, college activities and grades.

**A**fter trainees are selected, they are sent to either Atlanta or Orlando, Fla., where they undergo a one-year management training program. After that year, graduates are assigned to a retail store, "usually in the area where they are hired," Rhett said.

Work experience, rather than having just a business degree, can open

the door to a management position at Radio Shack.

District Manager for Radio Shack, Scott Weber, said their training program consists of classroom instruction and video tapes.

Weber said college graduates need to have "specific goals." In addition to goals, Radio Shack looks at what an applicant has done during college.

In interviewing these companies, I also asked about financial

aspects are very important to someone looking for a position. As for the first, compensation, I received the same answer from each: salary is competitive and it is discussed with each applicant privately.

As for benefits, most of the companies seem to offer the same basic package: hospitalization, profit sharing and paid vacations. Companies should be contacted for specific information.

As you can see, opportunities exist in large well-known companies for the liberal arts graduate. If you are interested, you should explore the opportunities available.

Don't let anyone lead you to believe that a business degree is a must in order to succeed. A liberal arts degree can open the door as long as you have the right key.

**A liberal arts degree can open the door as long as you have the right key.**

compensation and benefits, since those

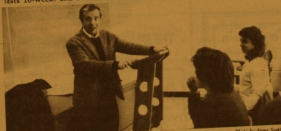


Photo by Steve Scott

## Magic Words

Many regional personnel managers say those magic words: We do hire liberal arts majors. English professor, Dr. Art Eaves, tries to give students communication and analytical skills to prepare them for the work world.



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**THIS IS THE GOOD STUFF.**

# Businesses, graduate schools come to Career Fair

## Nursing, allied health firms slated for Monday

Fifty-one companies, 21 hospitals and 12 graduate schools were scheduled to attend Career Connections Week as of Friday, Feb. 6.

### Business/Industry

Western Kentucky University  
Peabody College of  
Vanderbilt University  
Memphis State University  
Becker CPA Review Course  
Tennessee Department of  
Human Services  
Temp Force  
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Health Center  
Park's Belk  
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Institution  
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Tennessee Valley Authority  
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Robert J. Young Co.  
Millers Department Store  
Tennessee Wildlife  
Resources Agency  
US Army Recruiting

Federal Bureau of Investigation  
Kentucky Fried Chicken  
National Management Company  
C-21 Alamo Real Estate  
Tennessee Department of  
Health and Environment  
WCWQ/WABD Radio Stations  
Hyatt Regency Nashville  
Murray State University  
College of Business and  
Public Affairs  
Clarksville Area Chamber  
of Commerce  
Jefferson-Pilot Financial  
Services  
American Association of  
University Women  
Tennessee Department of  
Commerce and Insurance  
WSMV-TV 4  
University of Tennessee-  
Knoxville Graduate School  
Department of Correction/  
Probation Division  
Metro Police Department  
Recruitment Unit  
Cecil B. Humphries School  
of Law/Memphis State University

The Kroger Company  
Federal Deposit Insurance  
Corporation  
Coldwell Banker Buckner  
Real Estate  
Arby's  
AFSU Graduate School  
Tennessee Bureau of  
Investigation  
Wohl Shoe Co. (Snyder's)  
Treasury Department State  
of Tennessee  
K-Mart Apparel  
Valparaiso University  
School of Law  
Internal Revenue Service  
University of Alabama-  
Birmingham Graduate School  
The Leaf-Chronicle  
Progressive Directions  
Marine Corps Officer Programs  
Clarksville/Montgomery County  
Historical Museum

### Hospital/Health Care

Vanderbilt University Medical Center  
U.S. Navy  
HCA Southern Hills Medical Center

Nashville Health Care Center  
Hillside Hospital  
Hickman Co. Health Services  
V.A. Medical Center-Nashville  
Matthew Walker Health Center  
Henry County Medical Center  
Hendersonville Hospital  
Elk Valley Health Services  
Perry Memorial Hospital  
Nashville Memorial Hospital  
Muhlenberg Community Hospital  
HCA Donelson Hospital  
Baptist Hospital  
Regional Medical Center  
St. Thomas Hospital  
U.S. Army Nurse Corps  
Western State Hospital  
American Red Cross  
University of Tennessee-Memphis  
HCA Edgefield Hospital  
Lourdes Hospital  
Veteran's Admin.-Murfreesboro  
Planned Parenthood  
Tennessee State University  
Sch. of Allied Health Professions  
Tenn. Dept. of Correction  
West Side Hospital

## Career opportunities in fine arts field require creativity, discipline and work

By Marilyn Moore, Vince Allen and Siobhan Kelly  
*Career Courier Staff Writers*

Creative artists don't always have to be "starving artists," but those interested in careers in theater, art or music often must use their creativity in making job opportunities.

"In the visual arts field, entry-level jobs require ingenuity and persistence," says Dr. Philany Holder, associate professor of art. Her advice to art graduates is to "identify the type of job you want and get your foot in the door. If it means doing an apprenticeship or sweeping out the place, do it."

Holder further suggests to "learn how to type, file, drive a truck, learn any job that will allow you to continue making art because 85 percent of those who report 'artist' as their occupation support themselves otherwise."

Holder urges art graduates to "refine their communication skills so that they can offer superior writing and speaking skills to any employer."

Other art-related jobs, according to Susan Bryant, assistant professor of photography, are available in her field. Photography jobs exist in corporations, independently and for federal and state governments, she says.

The world of professional theater is also very competitive. Dr. I.J. Filipo, professor of theater, says he advises those who would enter that world that it is not an easy occupation. "They will be rejected far more frequently than they are accepted," he said, "especially in New York."

More optimistically, Filipo added, "Theater is becoming decentralized and provides graduates with more opportunities than in the '30s. The Actors'

Theater of Louisville is one of the brightest spots around for regional theater."

According to Filipo, most APSU speech and theater majors find themselves in business or teaching. "We produce some good theater teachers. We're proud of that," he said.

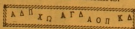
"In the field of music," Dr. Steven Clark said, "the main job students train for is music teacher or band director in public schools."

"Before the invention of the synthesizer, the amount of jobs for professional musicians was much higher," he said. "Trying out for a symphony is a gamble today because there may be 200 people trying for the same seat. The best bet is getting teaching jobs and supplementing that income by performing weekends."

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