



Academic Policies and Programs/Student Life Committee

Meeting Agenda

Austin Peay State University

317 College Street

Clarksville, TN 37040

September 19, 2019

Call to Order

Roll Call/Declaration of Quorum

Information Items

- A. Status of Doctor of Psychology (Psy.D.) – Counseling Psychology program
- B. Elevation of Broadcast Media Concentration to Stand-alone Major of BA/BS Communication Media
- C. Degree and Certificate Awards by Type and Academic Year
- D. Program Productivity Report
- E. Preliminary Fall Enrollment

Adjourn



Date: September 19, 2019

Subject: Status of the Doctor of Psychology (Psy.D.) in Counseling Psychology

Action Recommended: Information Item

Background Information:

The proposed Doctor of Psychology (Psy.D.) in Counseling Psychology with a concentration in Serving Military Personnel, Veterans, and Their Families was approved by the APSU Board of Trustees at its March 15, 2019 meeting. The proposal was submitted for consideration to the Tennessee Higher Education Commission (THEC) and approved at its May 17, 2019 meeting. On June 20, 2019, APSU submitted a Substantive Change prospectus to SACSCOC for consideration and anticipates receiving SACSCOC approval by December 2019.

Proposed Implementation Date:

Fall 2020, contingent upon SACSCOC approval of the substantive change prospectus.

Item Details:

APSU is making necessary preparations to launch the proposed program in Fall 2020. According to the Psy.D. proposal, a Director of Training and two core faculty members are needed in year one, with two additional faculty members needed in the following year. Position announcements for the Director of Training and two assistant professors have been posted and advertised. The Department of Psychological Science and Counseling anticipates an inaugural cohort of six students, most of whom will be recent graduates of APSU's M.S. in Counseling program who have expressed a desire to pursue the Psy.D. degree. In accordance with the Psy.D. proposal, APSU will submit notification of intent to pursue accreditation to the American Psychological Association by the time of launch in Fall 2020. Lastly, preparations are being made to launch a community-based training clinic that will serve as a primary practicum site for Psy.D. students as well as M.S. in Counseling students. APSU anticipates opening this clinic no later than Fall 2020.



Date: September 19, 2019

Subject: Elevation of Broadcast Media Concentration to Stand-alone Major of B.A./B.S. Communication Media

Action Recommended: Information Item

Background Information:

At its meeting on June 7, 2019, the APSU Board of Trustees approved the elevation of the Media Technology Concentration to a stand-alone major of B.A./B.S. Communication Media. Subsequently, Academic Affairs submitted the proposal to the staff of the Tennessee Higher Education Commission (THEC). The staff recommended that APSU elevate the Broadcast Media Concentration instead of the Media Technology concentration.

Broadcast Media is an existing concentration that is indicative of the areas of study and thus the Department of Communication opted to utilize this concentration for elevation but also keep it in the concentration. However, the department will rename the Broadcast Media program to Communication Media. Communication Media will more clearly reflect the content of the program and assist students seeking employment post-graduation.

The existing B.A./B.S. Communication Arts program has been modified into two separate majors as described below:

1. The existing B.A./B.S. Communication Arts name has been changed to B.A./B.S. Professional Communication which now includes the following existing concentrations:

- Corporate Communication Concentration
- Public Relations Concentration
- Information Specialist Concentration

2. The Broadcast Media Concentration has been elevated to a stand-alone major of B.A./B.S. Communication Media and includes the following existing concentrations:

- Broadcast Media Concentration
- Sports Broadcasting Concentration

- Journalism Concentration (Formerly Print and Web Journalism)

Implementation Date:

Fall 2019

Item Details:

The Department of Communication is seeking accreditation from the Accrediting Council on Education in Journalism and Mass Communication (ACEJMC). ACEJMC requires curriculum revisions to better align with current industry standards and trends. Therefore, the Department of Communication established a second major option in the Department of Communication.

Many of the major core requirements will remain the same, but some adjustments to each concentration have been made in order to meet the ACEJMC standard which requires students to complete a minimum of 72 credit hours outside the Communication discipline. With the minimum of 120 credit hours to complete a bachelor's degree, this limits the number of hours of Communication courses in a communications bachelor's degree to only 48 credit hours. The ACEJMC standard also requires that 95% of the graduating students meet this requirement in the program prior to the program attaining ACEJMC accreditation.

The program modification supports the APSU Strategic Plan Goal 1 Enrollment Growth, specifically Priority 1.2 Create new credit programs. By creating a stand-alone major, the Department of Communication will continue with robust recruiting efforts to maintain and increase enrollment numbers.



Date: September 19, 2019

Subject: Degree and Certificate Awards by Type and Academic Year

Action Recommended: Information Only

Background Information:

During Academic Year 2018-2019, Austin Peay State University experienced its highest ever number of degrees awarded (2,349), which is almost a 13% increase in total degrees and certificates awarded since Academic Year 2014-2015. Please note that an academic year includes summer, fall, and spring semesters. For example, Academic Year 2018-2019 includes Summer 2018, Fall 2018, and Spring 2019.

Notable Highlights:

- During this five-year period (2014-2019), the number of associate's degrees awarded increased 37% while baccalaureate degrees increased 3%. This increase indicates that many students who earn an associate's degree through Tennessee Promise continue to earn their baccalaureate degree.
- The number of master's degrees during the five-year period increased 34% and experienced a 34% increase from the previous year. This increase is due to APSU's increased efforts to create new graduate programs and attract new graduate students.
- The number of Post-Baccalaureate and Graduate Certificates awarded more than doubled over the five-year period.

Proposed Implementation Date: Not Applicable

Item Details: A summary of unduplicated enrollment by degree and certificate type and year is provided below.

**Five-Year Degree Awards by Type and Academic Year (AY)*
Academic Years 2014-15 to 2018-19**

Degree Type	AY 2014-15	AY 2015-16	AY 2016-17	AY 2017-18	AY 2018-19**
Associate	298	316	321	380	407
Baccalaureate	1,467	1,558	1,562	1,613	1,517
Post-Baccalaureate or Graduate Certificate	5	4	2	2	13
Masters	300	314	371	301	403
Education Specialist	13	9	12	13	9
Total	2,083	2,201	2,268	2,309	2,349

Notes: *Academic year includes summer, fall, and spring

**The all-time high for number of degrees awarded is 2,349 in 2018-19

Austin Peay State University
Program Productivity Report: Graduates by Major 2014-15 through 2018-19

See legend at bottom of page

CIP Code	Academic Program	Degree	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	5 Year Average
07.12.0500.00	ACCELERATED CULINARY ARTS CERTIFICATE (June 2018)	2.1 C3					0	0
Total Undergraduate Certificate							0	0
CIP Code	Academic Program	Degree	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	5 Year Average
09.15.0000.00	ENGINEERING TECHNOLOGY	2.3 AAS	16	20	13	12	9	14
16.24.0102.00	LIBERAL ARTS	2.3 AS	265	280	295	351	378	314
32.52.0201.01	MANAGEMENT TECHNOLOGY	2.3 AAS	14	13	13	17	19	15
Total Associate Degrees			295	313	321	380	406	343
CIP Code	Academic Program	Degree	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	5 Year Average
32.52.0301.00	ACCOUNTING (Sept 2015)	2.5 BBA			5	23	31	20
30.50.0701.00	ART	2.5 BA/BFA	44	32	36	42	31	37
18.26.0101.00	BIOLOGY	2.5 BS	45	48	56	50	55	51
25.40.0501.00	CHEMISTRY	2.5 BS	27	24	26	30	15	24
06.11.0501.00	COMPUTER INFORMATION SYSTEMS (July 2016)	2.5 BS				10	12	11
06.11.0103.00	COMPUTER INFORMATION TECHNOLOGY (July 2016)	2.5 BS				3	20	12
06.11.0701.00	COMPUTER SCIENCE (July 2016)	2.5 BS				3	12	8
27.43.0103.00	CRIMINAL JUSTICE	2.5 BS	94	112	114	122	89	106
08.13.1206.00	EDUCATION	2.5 BS	73	61	66	52	52	61
09.14.1201.00	ENGINEERING PHYSICS (May 2017)	2.5 BSE						
09.15.0000.00	ENGINEERING TECHNOLOGY	2.5 BS	32	22	24	38	38	31
15.23.0101.00	ENGLISH	2.5 BA/BS	40	45	40	30	41	39
32.52.0801.00	FINANCE (Sept 2015)	2.5 BBA			7	15	18	13
10.16.0101.00	FOREIGN LANGUAGES	2.5 BA	7	16	16	18	8	13
01.01.0000.00	GENERAL AGRICULTURE	2.5 BS	34	46	46	37	37	40
16.24.0101.02	GENERAL STUDIES	2.5 BS	35	21	31	31	74	38
25.40.0601.00	GEOSCIENCES	2.5 BS	12	25	13	9	9	14
22.31.0501.00	HEALTH & HUMAN PERFORMANCE	2.5 BS	158	195	175	186	188	180
28.54.0101.00	HISTORY	2.5 BA/BS	36	33	33	33	27	32
16.24.0102.02	LEADERSHIP AND ORGANIZATIONAL ADMINISTRATION	2.5 BPS	30	30	33	40	39	34
32.52.0201.01	MANAGEMENT (Sept 2015)	2.5 BBA			14	29	36	26
32.52.1401.00	MARKETING (Sept 2015)	2.5 BBA			7	21	21	16
19.27.0101.00	MATHEMATICS	2.5 BS	17	19	11	13	11	14
31.51.1005.00	MEDICAL LABORATORY SCIENCE	2.5 BSMLS	34	52	56	71	62	55
30.50.0901.00	MUSIC	2.5	10	14	12	20	21	15
31.51.3801.00	NURSING	2.5 BSN	113	122	116	133	111	119
24.38.0101.00	PHILOSOPHY AND RELIGION	2.5 BA/BS	3	2	2	4	4	3
25.40.0801.00	PHYSICS	2.5 BS	12	8	9	11	6	9
28.45.1001.00	POLITICAL SCIENCE	2.5 BA/BS	42	29	37	34	42	37
05.09.0102.00	PROFESSIONAL COMMUNICATION	2.5 BA/BS	101	98	97	98	84	96
26.42.0101.00	PSYCHOLOGICAL SCIENCE	2.5 BA/BS	76	80	81	105	95	87
32.52.0206.00	PUBLIC MANAGEMENT	2.5 BS	27	19	39	23	16	25
31.51.0911.00	RADIOLOGIC TECHNOLOGY	2.5 BSRT	26	24	21	23	28	24
27.44.0701.00	SOCIAL WORK	2.5 BSW	52	66	72	92	78	72
28.45.1101.00	SOCIOLOGY	2.5 BS	20	24	18	19	23	21
08.13.1001.00	SPECIAL EDUCATION	2.5 BS	10	17	11	7	13	12
30.50.0501.00	THEATRE/DANCE (Fall 2015)	2.5 BA/BFA		3	8	8	3	6
Total Bachelor's Degrees			1,210	1,287	1,332	1,483	1,450	1,352
CIP Code	Academic Program	Degree	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	5 Year Average
26.42.2813.11	ACADEMIC ADVISING (Aug 2019)	4.1 C4						
18.26.1101.11	BIOMETRICS & CLINICAL TRIALS OPERATIONS (Jan 2019)	4.1 C4					2	2
10.16.1200.00	CLASSICS (May 2016)	2.1 C4			0	0	0	0
32.52.0213.11	COMMUNITY AND ORGANIZATIONAL LEADERSHIP (Feb 2015)	4.1 C4			0	1	5	2
32.52.0213.12	CONFLICT RESOLUTION & NEGOTIATION (Aug 2018)	4.1 C4					1	1
06.11.0802.11	DATA MINING (Aug 2018)	4.1 C4					0	0
06.11.0802.11	DATA SCIENCE (Aug 2017)	4.1 C4				0	0	0
31.51.0701.11	EXECUTIVE CERTIFICATE IN HEALTHCARE ADMINISTRATION (Jan 2018)	4.1 C4					0	0
31.51.3805.11	FAMILY NURSE PRACTITIONER	4.1 C4	5	4	2	1	2	3
32.52.0210.11	GRANT WRITING (Aug 2019)	4.1 C4						
32.52.0213.13	LEADING ORGANIZATIONAL CHANGE (AUG 2018)	4.1 C4					0	0
30.50.0901.11	MUSIC PERFORMANCE (Aug 2018)	4.1 C4					0	0
31.51.3802.11	NURSING ADMINISTRATION	4.1 C4	0	0	0	0	0	0
31.51.3817.12	NURSING EDUCATION	4.1 C4	0	0	0	0	0	0
31.51.3899.12	NURSING INFORMATICS	4.1 C4	0	0	0	0	0	0
08.13.0601.11	PROFESSIONAL EDUCATION RESEARCH (Aug 2017)	4.1 C4				0	0	0
32.52.0211.11	PROJECT MANAGEMENT (May 2018)	4.1 C4					3	3
08.13.1017.11	SPECIAL EDUCATION K-8 INTERVENTIONIST (Jun 2019)	4.1 C4						
08.13.1401.11	TEACHING ENGLISH TO SPEAKERS OF OTHER LANGUAGES (Aug 2018)	4.1 C4					0	0
Total Graduate Certificates			5	4	2	2	13	5
CIP Code	Academic Program	Degree	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	5 Year Average

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Program Productivity Report: Graduates by Major 2014-15 through 2018-19

See legend at bottom of page

CIP Code	Academic Program	Degree	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	5 Year Average
18.26.0101.00	BIOLOGY	4.2 MS	9	6	16	11	4	9
05.09.0102.00	COMMUNICATION ARTS	4.2 MA	16	25	27	26	21	23
06.11.0802.00	COMPUTER SCIENCE & QUANTITATIVE METHODS (Fall 2013)	4.2 PSM/MS		6	6	16	36	16
08.13.1101.00	COUNSELING	4.2 MS	20	14	20	9	14	15
08.13.0301.00	CURRICULUM & INSTRUCTION	4.2 MAED	20	24	23	15	23	21
08.13.0401.00	EDUCATIONAL LEADERSHIP STUDIES	4.2 MAED	11	10	7	6	15	10
09.15.0000.00	ENGINEERING TECHNOLOGY (Fall 2014)	4.2 MS		1	2	1	2	2
15.23.0101.00	ENGLISH	4.2 MA	9	5	3	6	4	5
22.31.0501.00	HEALTH & HUMAN PERFORMANCE	4.2 MS	28	27	34	19	13	24
31.51.0701.00	HEALTH CARE ADMINISTRATION (March 2016)	4.2 MHA				16	15	16
28.54.0101.00	HISTORY (Fall 2017)	4.2 MA				2	10	6
26.42.2804.00	INDUSTRIAL-ORGANIZATIONAL PSYCHOLOGY	4.2 MA/MS	12	11	10	9	14	11
32.52.0201.01	MANAGEMENT	4.2 MS	26	21	32	30	32	28
28.54.0108.00	MILITARY HISTORY	4.2 MA	3	11	6	5	4	6
30.50.0901.00	MUSIC	4.2 MMU	9	6	6	6	14	8
31.51.3801.00	NURSING	4.2 MSN	62	67	65	39	51	57
16.24.0102.01	LEADERSHIP AND ORGANIZATIONAL ADMINISTRATION	4.2 MPS	7	4	18	12	29	14
08.13.1315.00	READING	4.2 MAED	12	12	25	21	20	18
27.44.0701.00	SOCIAL WORK	4.2 MSW	18	22	32	22	34	26
08.13.0101.00	TEACHING	4.2 MAT	38	41	39	30	48	39
Total Master's Degrees			300	313	371	301	403	338
CIP Code	Academic Program	Degree	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	5 Year Average
08.13.0101.00	TEACHING	4.3 EDS	13	9	12	13	9	11
Total EdS Degrees			13	9	12	13	9	11
CIP Code	Academic Program	Degree	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	5 Year Average
08.13.0401.00	EDUCATIONAL LEADERSHIP (Aug 2018)	4.4 EDD						
Total Doctoral Degrees								
CIP Code	Academic Program	Degree	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	5 Year Average
08.13.1299.00	ADV STUDIES IN TCHG & LEARNING (Terminated Aug 2016)	4.2 MED		1				
32.52.0101.00	BUSINESS (Terminated Fall 2015)	2.5 BBA	169	178	146	57	32	
09.15.0699.00	CHEMICAL ENGINEERING TECH (Inactive Aug 2015)	2.3 AAS	3	3			1	
06.11.0101.00	COMPUTER SCIENCE & INFO SYSTEM (Terminated Aug 2016)	2.5 BS	81	88	82	72	35	
23.32.0111.00	GENERAL TECHNOLOGY (Terminated)	2.3 AAS						
08.13.1307.00	HEALTH (Terminated Aug 2014)	2.5 BS	2					
16.24.0102.01	PROFESSIONAL STUDIES (Terminated)	2.5 BS	5	5	2	1	0	
CIP Code	Academic Program	Degree	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	5 Year Average
Total Terminated and Inactive Degrees			260	275	230	130	68	193
			2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	5 Year Average
GRAND TOTAL			2,083	2,201	2,268	2,309	2,349	2,242

Low producing program

New academic program

Academic program modification



Date: September 19, 2019

Subject: Program Productivity Report

Action Recommended: Information Only

Background Information:

The Tennessee Higher Education Commission (THEC) monitors program productivity at each public institution in Tennessee. Program productivity is measured by the number of graduates each year in the undergraduate and graduate major. While THEC produces this report every three years, APSU monitors degree productivity on an annual basis.

According to THEC standards, productive programs are expected to graduate the following number of graduates per year:

- 10 graduates in the major at the associate degree and bachelor degree level, based on a rolling five-year average
- 5 graduates in the major at the master's degree level, based on a rolling five-year average

Notable Highlights:

- The B.S. in Computer Science was established when the original Computer Science and Information Systems program was split into three separate majors in Fall 2016. The program has yielded graduates in 2017-2018 and 2018-2019. Enrollments and graduates are expected to surpass the program productivity threshold of 10 graduates in a major, based on a rolling five-year average.
- B.A./B.S. Philosophy and Religion is considered by THEC standards to be low-producing. THEC designated this program as low-producing in 2017 and APSU continues to implement actions to increase B.A./B.S. Philosophy and Religion enrollment.
- B.S. Physics and B.A./B.F.A. Theatre/Dance programs are considered low producing by THEC standards. APSU is actively taking steps to increase enrollment in these two programs.

Proposed Implementation Date: Not Applicable

Item Details:

A summary of APSU's graduates by major is provided in the following attachment.



Date: September 19, 2019

Subject: Preliminary Fall Enrollment

Action Recommended: Information Only

Background Information:

Austin Peay State University's official Fall 2019 census enrollment will not be determined until November. Data collected 16 days prior to the first day of Fall 2019 semester indicated preliminary enrollment to be 9,607. However, these preliminary numbers indicate that the University's enrollment is in line with past pre-census enrollment. Total enrollment should steadily increase as APSU approaches its official Fall enrollment census date of November 5, 2019.

Census is the date at which the "snapshot" of enrollment and student credit hours (SCH) is taken. The census date is defined as the 14th day of all terms in the Fall and Spring and the 7th day for Summer terms. This is a one-time snapshot based on the number of students enrolled on that date.

The official Census Enrollment Report for APSU includes the sum of all students enrolled on the three census dates in Fall:

- One each for Fall I (the first short fall term at Fort Campbell that begins in late August),
- Full term (the long term and the part of term A, which is a short term within Fall that begins before the census date on Clarksville campus and other locations), and
- Fall II (the second short fall term at Fort Campbell that begins in October).

Therefore official census enrollment numbers for APSU, unlike some other institutions, are not available until after the census date for Fall II.

Proposed Implementation Date: Not applicable

Item Details:

According to the following chart, APSU's preliminary enrollment 16 days before the start of classes is, on average, about 90% the official census enrollment. This date is referred to as Fall Enrollment First Day – 16 in the chart.

Official Fall Enrollment Compared to 16 Day Prior to First Day of Classes

