

Standing Committee Annual Report

Name of Committee or Council:

Homecoming Committee

Chair:

Victor Felts/ Nikki Peterson

Meeting Dates in Current Year:

July, August, September, October

Major Actions or Accomplishments:

2020 HOMECOMING ACCOMPLISHMENTS:

ALUMNI EVENTS & STUDENT EVENTS:

: APSU Homecoming events took place during the week of: March 15-21, 2021. Due to COVID event restrictions, there were a few in-person (invite only) events, the rest were virtual and social media.

Although we did not have many alumni/students on-campus during this time frame, we were able to engage and reach out to those via virtual events. We made the most of the times and were still able to create a sense of excitement, loyalty, engagement and raise money for scholarship endowments.

Student events were modified to adhere to COVID-19 guidelines and protocol. Most events were limited to participants only and no guests or spectators. The parade was the exception since it took place outdoors. There was good participation by student organizations as well as alumni spectators.

Schedule attached.