



<b>Board Meeting</b>		
12.4.2020	9:00 a.m.	Iris Room Clarksville, TN 37040
Meeting Type	Board Meeting	
Note Taker	Joanne Shepard	
Attendees		Present (Y/N)
	Mr. Billy Atkins	Y
	Ms. Katherine Cannata	Y (Electronic)
	Ms. Abbey Hogan	Y (Electronic)
	Mr. Don Jenkins	Y (Electronic)
	Dr. Gary Luck	Y (Electronic)
	Dr. Valencia May	Y (Electronic)
	Ms. Keri McInnis	Y (Electronic)
	Brig. Gen. Robin Mealer	N
	Mr. Mike O'Malley	Y (Electronic)
	Dr. Mickey Wadia	Y (Electronic)
	Ms. Dannelle Whiteside, Interim President	Y (Electronic)
	Ms. Corey Harkey, Interim General Counsel	Y (Electronic)
	Dr. McCartney Johnson, Interim Secretary to the Board	Y (Electronic)
<b>Call to Order</b>		
Discussion		
Trustee O'Malley called the meeting to order at 9:00 a.m.		
<b>Roll Call/Declaration of a Quorum</b>		
Discussion		

Trustee Atkins was physically present. Trustee Cannata, Trustee Hogan, Trustee Jenkins, Trustee Luck, Trustee May, Trustee McInnis, Trustee O'Malley, and Trustee Wadia participated by teleconference. As she called the roll, Dr. McCartney Johnson, asked those participating by teleconference if they could hear clearly, and if there were other people present with them at their locations. All trustees stated that they could hear clearly. Trustee Atkins was in the room with Ms. Hannah Allen. Trustee Jenkins Trustee Cannata, Trustee Hogan, Trustee Luck, Trustee May, Trustee McInnis, Trustee O'Malley and Trustee Wadia stated that they were alone.

Trustee O'Malley stated there was a quorum.

### Adoption of Agenda

Discussion

Trustee O'Malley informed the Board that there were items on the agenda to be adopted.

Conclusions

Trustee O'Malley moved for the adoption of the agenda. The motion was seconded by Trustee Wadia. A roll call vote was taken and carried unanimously with 8 trustees voting yes.

Billy Atkins:	Yes
Katherine Cannata:	Yes
Don Jenkins:	Yes
Gary Luck:	Yes
Valencia May:	Yes
Keri McInnis:	Yes
Mike O'Malley:	Yes
Mickey Wadia	Yes

Yes: 8, No: 0

### Approval of Minutes

Discussion

Trustee O'Malley stated that the minutes for the September 18, 2020 Board meeting and the special called meeting on October 20, 2020 were circulated before the meeting. He asked if there were any corrections or additions to the minutes. There were none.

Conclusions

Trustee Atkins moved to approve the minutes for the September 18, 2020 Board meeting and the special called meeting on October 20, 2020. The motion was

seconded by Trustee Cannata. A roll call vote was taken and carried unanimously with 8 trustees voting yes.

Billy Atkins:	Yes
Katherine Cannata:	Yes
Don Jenkins:	Yes
Gary Luck:	Yes
Valencia May:	Yes
Keri McInnis:	Yes
Mike O'Malley:	Yes
Mickey Wadia	Yes

Yes: 8, No: 0

### Campus Spotlight

#### Discussion

Trustee O'Malley recognized Interim President Whiteside who introduced Mr. Mitch Robinson, vice president for finance and administration, who discussed the five sources of funding for university projects. He then introduced Mr. Marc Brunner, director of capital planning, design & construction. Mr. Brunner introduced his staff - Mr. Philip Zoch, project manager; Kimberly Petree, budget manager; and Yewelline King, who keeps the office on task and upkeeps the space inventory. The Capital Planning, Design & Construction office oversees all construction projects costing more than \$100,000, and all projects utilizing licensed engineers and architects. It also leads the master plans, studies, and project programming and estimating. There is a close relationship with the APSU Physical Plant to identify maintenance priorities for state funded maintenance submittals, and with academic departments for outlay submittals. The office coordinates with the Tennessee Higher Education Commission facilities office, and State Building Commission and maintains the space inventory, and annual facilities insurance reports to the state.

Mr. Brunner elaborated on projects including: the Jenkins & Wynne property, the Ann Ross Bookstore, the William E. and Sadako S. Newton Military Family Resource Center, renovations to the Hayes House, the Jenkins Family Field House, the Downey Baseball Operations Center and Clubhouse, and the Greenway Trail extension. He also discussed several future projects that will start when funds become available including: the College and Fourth building second floor build-out and a welcome center.

State funding for capital maintenance is based upon an allocation to APSU from a \$150 million maintenance pool. APSU receives a little more than three percent of the pool, or about \$4.6 million annually. The APSU submittal for 2021 is the Sundquist roof replacement and ventilation controls.

Mr. Brunner discussed the capital outlay project requests that are to be paid by state

dollars and local matches, if approved and include: the Health Professions Building and the Woodward Library renovation and expansion. APSU currently has no projects that are being paid for with borrowed funds, but the University is paying debt on the following buildings: Foy Center, Governors Terrace, Castle Heights student housing, Fortera Stadium, Fort Campbell classroom building, Emerald Hill, Morgan University Center and Hand Village.

Mr. Brunner stated the Multi-Purpose Event Center will be a 30-year lease with Montgomery County where APSU will have unhindered access to a practice court, basketball offices, training rooms and locker rooms. The lease is being paid with existing student athletic fees, revenue generated from ticket sales, premium seating, sponsorships, and merchandise and concession sales.

Trustee O'Malley thanked Mr. Brunner for his informative presentation. He also thanked Don and Sandy Jenkins for their generosity, as well as the other donors who have been involved in campus projects. A general discussion followed regarding building design concepts and how architects are assigned to projects.

### **Academic Affairs Committee Report and Recommendations**

#### **Discussion**

Trustee May reported on the actions of the Academic Affairs Committee at the December 3rd meeting. The Committee reviewed and approved the Master of Science in Criminal Justice with an optional concentration in Homeland Security. Provost Maria Cronley presented several information items related to: the fall census enrollment and the outcome of the SACSCOC Fifth-Year Interim Report and the QEP Impact Report.

#### **Conclusions**

Trustee May moved that the Board approve the minutes of the December 3rd Academic Affairs Committee as written. The motion was seconded by Trustee Jenkins. A roll vote was taken and carried unanimously with 8 trustees voting yes.

Billy Atkins:	Yes
Katherine Cannata:	Yes
Don Jenkins:	Yes
Gary Luck:	Yes
Valencia May:	Yes
Keri McInnis:	Yes
Mike O'Malley:	Yes
Mickey Wadia	Yes

Yes: 8, No: 0

## **Approval of Master of Science in Criminal Justice with Optional Concentration in Homeland Security**

### **Discussion**

Trustee May stated that the proposed Master of Science in Criminal Justice with an optional concentration in Homeland Security was circulated prior to the meeting. Trustee O'Malley commented on the positive enthusiasm for this program.

### **Conclusions**

Trustee May moved to approve the proposed Master of Science in Criminal Justice with an optional concentration in Homeland Security. A roll call vote was taken and carried unanimously with 8 trustees voting yes.

Billy Atkins:	Yes
Katherine Cannata:	Yes
Don Jenkins:	Yes
Gary Luck:	Yes
Valencia May:	Yes
Keri McInnis:	Yes
Mike O'Malley:	Yes
Mickey Wadia	Yes

Yes: 8, No: 0

## **Student Affairs Committee Report and Recommendation**

### **Discussion**

Trustee Jenkins reported on the actions of the Student Affairs Committee at the December 3rd meeting. The committee reviewed the following information items related to: the Military Family Resource Center and COVID-19 procedures.

### **Conclusions**

Trustee Jenkins moved to approve the minutes of the December 3<sup>rd</sup> Student Affairs Committee as written. The motion was seconded by Trustee Cannata. A roll call vote was taken and carried unanimously with 8 trustees voting yes.

Billy Atkins:	Yes
Katherine Cannata:	Yes
Don Jenkins:	Yes
Gary Luck:	Yes
Valencia May:	Yes
Keri McInnis:	Yes
Mike O'Malley:	Yes

Mickey Wadia	Yes
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Yes: 8, No: 0

### Audit Committee Report and Recommendations

#### Discussion

Trustee Cannata reported on the actions of the Audit Committee at the December 3rd meeting. The committee listened to presentations regarding the following information items: internal audit reports released between August 25, 2020 and November 9, 2020, with a list of outstanding audit recommendations; Comptroller Office's performance audit; and information technology security update by David Sanchez, associate vice president and chief information officer.

#### Conclusions

Trustee Cannata moved that the Board approve the minutes for the December 3rd Audit Committee as written. The motion was seconded by Trustee Jenkins. A roll call vote was taken and carried unanimously with 8 trustees voting yes.

Billy Atkins:	Yes
Katherine Cannata:	Yes
Don Jenkins:	Yes
Gary Luck:	Yes
Valencia May:	Yes
Keri McInnis:	Yes
Mike O'Malley:	Yes
Mickey Wadia	Yes

Yes: 8, No: 0

### Business and Finance Committee Report and Recommendations

#### Discussion

Trustee Atkins reported on the actions of the Business and Finance Committee at the December 3rd meeting. The committee reviewed and approved the October revised budget for fiscal year 2020-2021. The committee reviewed the following information items: 2020-2021 THEC state appropriations distribution recommendation; 2020-2021 THEC capital outlay and capital maintenance projects, and 2020-2021 THEC tuition and fee recommendation.

#### Conclusions

Trustee Atkins moved that the Board approve the minutes for the December 3rd Business and Finance Committee as written. The motion was seconded by Trustee Luck. A roll call vote was taken and carried unanimously with 8 trustees voting yes.

Billy Atkins:	Yes
Katherine Cannata:	Yes
Don Jenkins:	Yes
Gary Luck:	Yes
Valencia May:	Yes
Keri McInnis:	Yes
Mike O'Malley:	Yes
Mickey Wadia	Yes

Yes: 8, No: 0

### Consideration of the October Revised Budget for Fiscal Year 2020-2021

Discussion

Trustee Atkins stated that the October revised budget for fiscal year 2020-2021 was circulated prior to the meeting.

Conclusions

Trustee Atkins moved to approve the October revised budget for fiscal year 2020-2021 as written. A roll call vote was taken and carried unanimously with 8 trustees voting yes.

Billy Atkins:	Yes
Katherine Cannata:	Yes
Don Jenkins:	Yes
Gary Luck:	Yes
Valencia May:	Yes
Keri McInnis:	Yes
Mike O'Malley:	Yes
Mickey Wadia	Yes

Yes: 8, No: 0

### Executive Committee Report and Recommendations

Discussion

Trustee O'Malley reported on the actions of the executive committee at the December 3rd meeting. The committee reviewed the Board of Trustees self-evaluation results and the Presidential Base Compensation, Performance Evaluation and Incentive Plan for fiscal year 2020-2021.

Conclusions

Trustee O'Malley moved that the Board approve the minutes for the December 3rd Executive Committee meeting as written. The motion was seconded by Trustee May. A roll call vote was taken and carried unanimously with 8 trustees voting yes.

Billy Atkins:	Yes
Katherine Cannata:	Yes
Don Jenkins:	Yes
Gary Luck:	Yes
Valencia May:	Yes
Keri McInnis:	Yes
Mike O'Malley:	Yes
Mickey Wadia	Yes

Yes: 8, No: 0

### **Review of the Presidential Base Compensation, Performance Evaluation and Incentive Plan for Fiscal Year 2020-2021**

Discussion

Trustee O'Malley stated that the Presidential Base Compensation, Performance Evaluation and Incentive Plan for fiscal year 2020-2021 was circulated before the meeting. The committee recommended setting the presidential base compensation range to \$320,000-\$350,000 for fiscal year 2020-2021.

Conclusions

Trustee O'Malley moved that the Board approve the proposed change to the Presidential Base Compensation, Performance Evaluation and Incentive Plan by setting the presidential base compensation range to \$320,000-\$350,000 for fiscal year 2020-2021. A roll call vote was taken and carried unanimously with 8 trustees voting yes.

Billy Atkins:	Yes
Katherine Cannata:	Yes
Don Jenkins:	Yes
Gary Luck:	Yes
Valencia May:	Yes
Keri McInnis:	Yes
Mike O'Malley:	Yes
Mickey Wadia	Yes

Yes: 8, No: 0

### **Naming Request for the Shawn Kelley "K" Club**

Discussion

Trustee O'Malley recognized Lieutenant General Ron Bailey, vice president for external affairs. General Bailey provided information on the naming request for the Shawn Kelley "K" Club in accordance with the APSU Policy 7:009 in honor of transformative gifts from Shawn Kelley. The Shawn Kelley "K" Club will be located in the Downey Building in the baseball clubhouse and be used by the baseball program for meetings. The space will also be converted into a club area during baseball games and can be used for other athletics and alumni events on campus.

#### Conclusions

Trustee Atkins moved that the Board approve the naming request for the Shawn Kelley "K" Club. Trustee Jenkins seconded the motion. A roll call vote was taken and carried with 8 trustees voting yes.

Billy Atkins:	Yes
Katherine Cannata:	Yes
Don Jenkins:	Yes
Gary Luck:	Yes
Valencia May:	Yes
Keri McInnis:	Yes
Mike O'Malley:	Yes
Mickey Wadia	Yes

Yes: 8, No: 0

#### External Affairs Update

##### Discussion

Trustee O'Malley recognized Lieutenant General Ron Bailey to provide an update on the external affairs division. General Bailey explained the external affairs major areas, which include: Strategic Initiatives, Public Relations and Marketing, University Advancement and the APSU Foundation. The strategic initiatives staff, along with the Strategic Plan Steering Team, who provide direction and counsel, update and develop a broad-based plan for future university initiatives and goals. The plan provides a baseline that can be reassessed and modified as goals are met.

The Public Relations and Marketing Office tells the APSU story and promotes the brand, primarily supporting the recruiting goals, efforts of university advancement and provide support to the Office of the President for communication, marketing, media and crisis communication. General Bailey elaborated on the expertise of the PR staff and their success in promoting APSU through publications, articles, videos, social media, advertisements and the APSU website. The Govs Print operation serves a vital role meeting the printing needs of the university.

The goal of the University Advancement Office is to build and maintain a donor base

that will make a difference in the lives of the APSU students, faculty and staff today and for the future. The staff help to support the university by managing the variety of ways donors can give including: cash donations, annual gifts, commodity gifts, estate planning, equipment donations, donation of services, and company gift matching. A major component of the Advancement Office is alumni relations, which serves as the building block for alumni engagement and alumni giving. A few examples of alumni bridge-building events include: homecoming, 50 year reunions, Candlelight Ball, alumni award ceremonies, athletic alumni reunions, and university events such as ribbon cuttings and ground breakings.

The APSU Foundation received \$11.34 million in gifts and pledges in the 2020 fiscal year, surpassing the \$10.4 million raised in 2019. Each year, APSU continues to experience an increase in donors and the number of charitable gifts made for student success. University advancement established 25 new endowments in fiscal year 2020, increasing funds committed to new endowments by 126 percent. This provided scholarships to more than 1,000 students with more than \$1.9 million awarded. The Gobs Give Back campaign was established this year to provide urgent financial assistance to students, faculty and staff who have suffered severe economic, medical or similar hardships during COVID-19 and other times of crises.

The APSU Foundation's primary focus is to assist APSU by providing funds for worthy purposes which are not sufficiently funded by other sources. The Foundation has the responsibility of searching for and securing private funds which are vital to the university to fulfill its mission and realize its full potential.

A short video introduced the recently launched "What If" comprehensive campaign, only the 2<sup>nd</sup> comprehensive campaign in the university's history. Trustee O'Malley thanked General Bailey for his presentation and leadership and offered his congratulations on the division's successes. Trustee Cannata commented on the presentation and excellent visuals.

## **President's Report**

### **Discussion**

Trustee O'Malley recognized President Whiteside to give her report to the Board. President Whiteside thanked the Board for their work and leadership. She reported the good news from the Joint Government Operations Committee that they will be recommending a six-year extension of the Board of Trustees to the General Assembly in the spring. She also thanked General Bailey for his leadership and time at APSU as this will be his last Board meeting. She appreciated his support and his many accomplishments during his time at APSU.

President Whiteside shared her thoughts about the overall well-being of the faculty, staff and students that make up Austin Peay. The more than 1,600 employees and more than 10,200 students make up a diverse University. This fall, more than 40 percent of the students and more than 25 percent of the employees identified as non-

white. One in four of the University's students is military-affiliated and approximately 25 percent of undergraduate students are non-traditional, meaning they are older than 25 years of age. Almost all, 96.6 percent, of the undergraduate students receive financial aid and almost half receive the Pell Grant. Many of the students are parents and take advantage of APSU's Little Goves Child Learning Center. The Center is also available for children of faculty and staff. Due to the pandemic, this fall the enrollment was lower with only 27 children in the Center compared to 51 in the fall of 2019.

The pandemic has caused more food insecurities for students. This fall the APSU Foundation used a Tennessee Community CARES Program grant to offer free hot meals to students in need. The "Feed a Gov" program provided eligible students and their families with meal vouchers to the University's dining venues and expanded opportunities for placing grocery orders through the University's food pantry. Many faculty and staff are also experiencing hardships during this time.

Virtual commencement ceremonies, instead of the previously planned in-person ceremonies, will be held next week celebrating the success of APSU's students. During the virtual ceremonies, every graduate's name will be called and they will be given the opportunity to participate in a future ceremony. As these students leave the University, they are entering one of the best workforces in the region. President Whiteside elaborated on the many career opportunities available in the Clarksville area and what the graduates could expect as a possible starting salary.

President Whiteside discussed two incentives the University has offered the faculty and staff to help alleviate the current budget constraints including a voluntary retirement incentive program and a voluntary furlough program. The university also implemented a strategic 15 percent reduction to the overall operating budget. President Whiteside thanked the Financial Planning Task Force for their recommendations.

President Whiteside discussed the changes to the spring calendar and the restructured spring break. Classes will begin on January 19 and instruction will resemble the same modalities as it did this fall. The University is working to address enrollment issues. A new customer relations management software is being used for recruitment. The University is also increasing the number of names purchased to recruit students during sophomore and junior years of high school.

President Whiteside stated that the Health Professions Building had moved to second place on THEC's capital projects list. The APSU Foundation recently received a \$3 million gift from the Clarksville-Montgomery County Community Health Foundation to be used to support the building and additional equipment needs for the Health Profession Building. President Whiteside will be meeting with state legislators later this month to discuss their support of the Health Professions Building and the Institute for National Security and Military Studies for the upcoming session of the

## General Assembly.

President Whiteside closed by saying the faculty, staff, students, alumni and friends are what make APSU a family. She stated that in place of the traditional holiday receptions and a holiday choral dinner, there would be a virtual holiday video that would be shared that afternoon.

President Whiteside stated that there were interim items provided to the Board including: a report on the contracts, agreements and the State Building Commission actions and the corrective action plan for the APSU Board of Trustees Sunset Performance Audit, since the last board meeting.

Trustee O'Malley thanked President Whiteside on the report and her exceptional leadership at APSU. Trustee Luck and Trustee O'Malley thanked General Bailey for his service at APSU. A conversation followed on enrollment improvements and initiatives.

## Adjourn

### Discussion

Trustee O'Malley stated the next Board of Trustees meeting will be held March 18-19, 2021.

### Conclusions

Trustee O'Malley moved to adjourn the meeting. The motion was seconded by Trustee May. A voice vote was taken and carried unanimously with 8 trustees voting yes. The meeting adjourned at 10:33 a.m.

A handwritten signature in black ink that reads "Michael P. O'Malley". The signature is written in a cursive, flowing style.