

APSU dances all night, 5 Lady Govs dominate at home, 8







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Wednesday, Oct. 9, 2013

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The Student Newspaper of Austin Peay State University Since 1930. First copy FREE, additional copies 50 cents each.

# Shut it down

Everything you need to know about the government shutdown





# Understanding the U.S. government shutdown

Why did the government shutdown happen?

The government shutdown began Tuesday, Oct. 1, after a congressional argument over whether the Affordable Care Act should be defunded or delayed. House Republicans insist on reduced funding for the Affordable Care Act, while House Democrats think it should stay the same.

Who is affected by the government shutdown?

"Non-essential" government employees are affected by the shutdown. This is more than 800,000 employees.

350,000 employees were recalled into work, but this still leaves 450,000 employees idle.

On Saturday, Oct. 5, Congress passed a bill permitting back-pay once idle employees return to work.

The President and Congress will continue to get paid.

How can the shutdown affect students?

Claims processing and payments for compensation, pension, education and vocational rehabilitation programs for Veterans Affairs are scheduled to continue to late October.

Any students wishing to visit national parks, obtain passports or gun permits or contact the IRS may experience difficulty, as these are considered "non-essential" services.





#### **» By LAUREN COTTLE**

Staff Writer

The recent government shutdown has many citizens, including students, military, veterans and federal workers, watchful of its

The government shutdown began Tuesday, Oct. 1, after a congressional argument over whether or not the Affordable Care Act "Obamacare" should be defunded or delayed.

Federal workers have been expected to see brunt of the impact as a result of many employees being furloughed, or laid off, in order of importance.

"Non-essential" workers were the first

ones to be furloughed.

On Saturday, Oct. 5, the House passed a bill for these workers to receive back-pay once they return to work. The Senate is

expected to hold a session to vote upon the bill to either pass or kill it.

According to National Public Radio's Bill Chappell, "The back-pay bill is one of several piecemeal funding measures the House has taken up since the shutdown

Other funding has gone to "veterans' benefits, nutrition assistance for low-income women and children and emergency and disaster recovery," according to C-SPAN.

"Most APSU students aren't going to see an impact with regards to funding," said Matthew Kenney, political science professor and PELP director.

Kenney said students "will be affected outside of the university." This includes using government programs such as the Peace Corps or the National Science Foundation. Websites for these and other government programs are down.

#### DAVID HOERNLEN| SENIOR GRAPHIC ARTIST

Political science professor Mike Gruszczynski said, "The shutdown is very much affecting students."

Gruszczynski said, "active duty military personnel [will] be paid" as a result of a bill passed, but that this doesn't apply to "those who are not on active duty."

Furthermore, VA and GI Bill benefit funding "is in question if the shutdown lasts more than a couple of weeks," Gruszczynski

"For non-military students, dealing with federally-guaranteed student loans could get a bit messy in the spring semester should the shutdown continue."

The U.S. Department of Veterans' Affairs released a field guide to the government shutdown, describing which services will and will not be affected.

CONTINUED ON PAGE 2

# **ROTC** officer retires after

#### **» By MYRANDA HARRISON**

Staff Writer

APSU bade farewell to ROTC Col. Greg Lane in a retirement ceremony Friday, Sept. 27.

Lane worked at APSU for 22 years with 15 of those years full-time. When he got here in 1991, Lane said, he was full time from then to 1993 and part time from 1993-2000.

During the part-time years, he served in the Army Reserves Office and worked toward his master's degree and teaching license. Lane then became a full-time staff member again from 2000-2013.

According to one of Lane's colleagues, Lt. Robert Gordon, his departure is technically not a retirement. There were funding cuts, and Lane's position was eliminated. Two hundred positions nationwide were also affected, Gordon

"Nobody wanted to see him go," Gordon said. "He was the face of the program and was very well respected."

Lane said he was not ready to go, and working at APSU has impacted his life in a personal way.

"I got to work with outstanding cadets and some great bosses," Lane said. Lane said the departure is bittersweet.

"I would have liked to stay longer, but I am very thankful for the kindness shown by Lt. Col. Gordon, the ROTC program department and people across the campus in the administration, faculty and staff."

Senior ROTC cadet Cynthia Stinnett said the cadets admire Lane as a leader. "He's a different kind of leader, but just as effective," Stinnett said. "He'll be missed by everybody."

Lane met with students and faculty outside of his department. Cindy Jackson, a cashier in the Bursar's office, has been working at APSU for 19 years and spoke of Lane's "good heart."

"He was always a very positive and upbeat person, energetic," Jackson said. "He represented the Army very well."

Lane said, "[My experience has been] a very good one, and I am very thankful for it." TAS

### Fire, crime report released

#### **» By DAVID HARRIS**

Staff Writer

A crime and fire report released by APSU campus police on Friday, Sept. 27, reported 18 burglaries on campus in 2012, up from nine in 2011 and down from 54 in 2010.

Chief of Police Michael Kasitz sent an email to all the faculty, staff and students with a link to the report, officially called the Clery Act Annual Security and Fire Safety Report of 2013.

"Unattended theft is a common problem at most universities across the country, and we are no different," said Bill Persinger, executive director for Public Relations and Marketing. "These are prominently crimes of opportunity. Students all too often leave things like cell phones, laptops, books, etc., unattended in public spaces."

In 2010, there were 55 referrals for liquor law violations on campus. Referrals went down to 26 in 2011, then up to 65 in 2012.

There were 23 on campus referrals for drug violations in 2012. The year before there were 20 and in 2010 there were 55.

In the last three years there had been no reports of murder, manslaughter, hate crimes, dating violence, arson, non-

forcible sex offenses, or stalking. There were two aggravated assault charges in 2010 but none

In 2012, there were two

weapons laws violations and

none in 2011 or 2010. "It makes me a little scared because of the number of referrals," said Terri Harding, a junior communications major. "Just the fact that they're on campus. I'm eager to see what [Kasitz] is going to do and what the numbers will look like under

his supervision." The report also contains emergency numbers, crime reporting policies, emergency procedures, security awareness, crime prevention programs and disciplinary procedures. The report includes statistics for the previous three years about crimes that took place on campus, as well as residential facilities, non-campus property and public property.

"We're fully accredited and commissioned with full police powers in the state of Tennessee," said campus police officer Robert Blain. "Despite what people see in movies like 'Van Wilder' and 'College House,' it's a real police department."

The report can be viewed online on the APSU website. Paper copies can also be requested at the APSU Police Department in the Shasteen Building.

"The report is compiled from a year's worth of data that is collected on a daily basis by the APSU Office of Public Safety and Campus Police," Persinger said. TAS

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SGA Senators take a vote at the Wednesday, Oct. 2 meeting. MEGAN ENDSLEY | STAFF PHOTOGRAPHER

#### SGA passes legislation to gravel pathway

#### **» By LAUREN COTTLE**

Staff Writer

A bill to form a "central repository for a fouryear course plan" at APSU was proposed at the SGA meeting on Wednesday, Oct 2.

This legislation is aimed at reducing the number of students entering APSU with an undeclared major (12.8 percent) and also the number of students changing majors throughout the course of their program (37 percent).

The bill, Resolution No. 3, states, "The APSU Bulletin does not outline specific recommendations for students seeking a specific concentration, i.e. recommendations for students wishing to enter graduate programs."

According to the bill proposed by Senators Chris Hayes and Daniel Pitts, the repository, or location for storage, "could help students in their initial major decisions and cut the amount of time students spend at APSU."

This bill is based off of schools already implementing a central repository, such as Louisiana State University.

If passed, the SGA will send a recommendation to the Office of Academic Affairs proposing the central repository.

Resolution No. 2, a bill proposing to pour concrete on the gravel pathway of Govs Lane, was

passed unanimously after Senator Christopher Tablack added an amendment to change the date the project should be done from Oct. 15 to April 21, 2014.

Vice President Jessi Dillingham announced the students who were chosen to participate in TISL, a program exposing college students to the legislative process.

Senators Brenna Andring, Jed Dugger, Tabitha Montague, Ben Pafford and non-SGA member Payden Hall have been chosen to attend this program.

Will Roberts was recognized in this meeting as SGA's member of the month of September for his participation and attendance

SGA adviser Greg Singleton reported there is a senate position open in the Behavioral and Health Sciences, since Senator Ian Lucas resigned from his position

The SGA is also preparing for the upcoming GHOST on Sunday, Oct. 27. According to Singleton, this event "couldn't be done without SGA's commitment." Singleton expects up to 6,000 people will attend this year.

Singleton also commented on the 2013 MudBowl. "This was the largest MudBowl event we've ever had," Singleton said. "It made a great weekend for everybody and was very, very successful." TAS

#### **Shutdown**

CONTINUED FROM **FRONT** 

According to the guide, "all VA medical facilities and clinics will remain fully operational." The guide also states "claims processing and payments in the compensation, pension, education and vocational rehabilitation programs are anticipated to continue through late October."

If the government shutdown is prolonged past late October, these programs will be "suspended when available funding is exhausted."

Some VA services that have been immediately affected are Freedom of Information Act queries, outreach and public awareness activities and recruiting and hiring of veteran job applicants.

Citizens can see the impact of the government shutdown visiting national parks, obtaining a passport or gun permit and contacting the IRS, since these are all "non-essential" services funded by the federal government.

According to junior computer science major Donald Buhl-Brown, "people are over-exaggerating" the government shutdown.

"It will only affect students if they or their parents are federal workers," Buhl-Brown said. "There are more pressing issues, like the debt ceiling."

From an economic standpoint, Gruszczynski said, "If the U.S. is going to continue being the central player in the world economy, it cannot throw the economy back into the dark ages every time a political fight occurs. One of the main Constitutional obligations of Congress is to fund a government, and they are failing at that obligation big time right now."

Kenney said the shutdown highlights an "ideological divide" between the two sides of the country. Kenney also said the Tea Party is "so vocal" and "so powerful" that "moderates feel as if they have been taken hostage."

Similarly, Gruszczynski said the shutdown "sets a bad precedent about what a minority party can do in Congress with regards to laws they don't like. This isn't to say minority parties should have no say in any matters. But this an extreme use of these checks that put a whole lot more than a law on the line."

Kenney said he thinks politicians should "respect the processes we have" with regards to the passing of bills.

Since some members of the Republican party want to defund the Affordable Care Act after it has been passed, Kenney believes this might "undermine the rule of law."

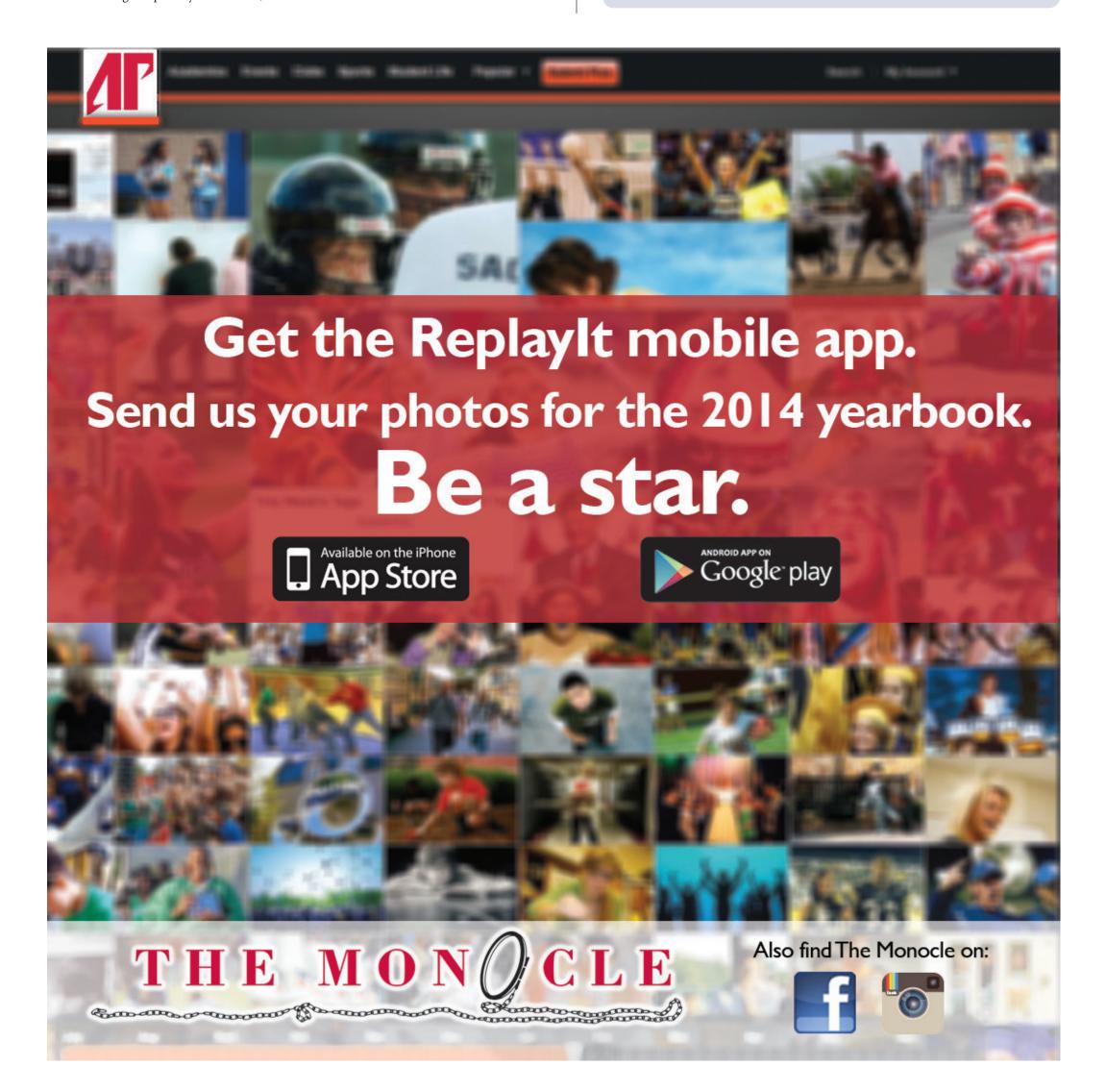
In a democracy, politicians and citizens must compromise, Kenney said, since "you rarely get exactly what you want." **745** 

#### **CRIME LOG**

The campus crime log includes arrests and dispatch call-ins. As mandated by Tennessee law, the crime log is updated within two business days of an incident and new information to an incident available for public inspection any time during normal business hours.

- 1:10 p.m.; Oct. 2; Morgan University Center; theft of property
- 8:20 p.m.; Sept. 30; Eriksson Hall West; simple possession/casual exchange
- 10:53 p.m.; Sept. 28; Governors Terrace North; alcohol violations
- 10:53 p.m.; Sept. 28; Governors Terrace North; theft of property
- 1:03 a.m.; Sept. 28; Marion Street, west parking lot; vandalism
- 1:19 p.m.; Sept. 27; Castle Heights, south parking lot; vandalism

Visit TheAllState.org to see an interactive of the campus crime log.





# Government shutdown affects many people



»RONNIESIA REED

Perspectives Editor

The government shutdown may be confusing to many people, but we are all aware this can affect the American economy.

"Congress has one key duty in the Constitution, which is to pass spending bills that fund the government," said Holly Yan, *CNN News* come up with a decision reporter. on how government

"If it doesn't, most functions of government from funding agencies to paying out small business loans and processing passport requests grinds to a halt But some services, like Social Security, air traffic control and active military pay, will continue to be funded. Oh, and Congress still gets paid, too," she added.

In other words, services that benefit the government continue while services that benefit American citizens get put on hold.

Shutdowns happen when Congress fails to

come up with a decision on how government operations and agencies will be funded. This is the first shutdown since 1995.

This situation is affecting us in many ways; your child may not be able to go to his or her favorite park during the shutdown because all national parks are closed. The shutdown could mean a temporary hold on everyday life for some, and it definitely means a hold on everyday life in the functions of the government.

This is unfair for American citizens, especially the ones whose jobs are affected by the government shutdown.

CHRISTY WALKER | CARTOONIST

# AREAS THAT WILL BE CHANGED DURING THE SHUTDOWN

There is a wide range of Departments being forced to stop some of their main functions. Here's a detailed list from the *Washington Post* released on Tuesday, Oct. 1:

#### **Health:**

"The National Institutes of Health will stop accepting new patients for clinical research and stop answering hotline calls about medical questions. The Centers for Disease Control and Prevention will stop their seasonal flu program and have a significantly reduced capacity to respond to outbreak investigations."

#### **Housing:**

"The Department of Housing and Urban Development will not be able to provide local housing authorities with additional money for housing vouchers. The nation's 3,300 public housing authorities will also stop receiving payments, although most of these agencies have enough cash on hand to provide rental assistance through the end of October."

#### **Immigration:**

"The Department of Homeland Security will no longer operate its E-Verify program, which means businesses will not be able to check on the legal immigration status of prospective employees during the shutdown."

#### **Law Enforcement:**

"Although agencies like the FBI and the Drug Enforcement Agency will continue their operations, the Justice Department will suspend many civil cases for as long as the government is shut down."

#### **Regulatory Agencies:**

"The Environmental Protection Agency will close down almost entirely during shutdown save for operations around Superfund sites. Many of the Labor Department's regulatory offices will close, including the Wage and Hour Division and the Occupational Safety and Health Administration. The Mine Safety and Health Administration will, however, stay open."

#### **Financial Regulators:**

The Commodity Futures Trading Commission, which oversees the vast U.S. derivatives market, will largely shut down. A few financial regulators, however, such as the Securities and Exchange Commission, will remain

#### **Visas and Passports:**

The State Department says it will keep most passport agencies and consular operations open so long as it has the funds to do so, although some activities might be interrupted. For instance, "if a passport agency is located in a government building affected by a lapse in appropriations, the facility may become unsupported."

#### **ABOUT US**

Jenelle Grewell, editor-in-chief Jennifer Smith, managing editor Brittany Hickey news editor Josh Stephenson, sports editor Katelyn Clark, features editor Ronniesia Reed, perspectives editor Janay Neal photo editor Paige Johnson, advertising manager Jake Lowary, adviser Morgan University Center, room 111 P.O. Box 4634, Clarksville, TN 37044 phone: (931) 221-7376 fax: (931) 221-7377 theallstate@apsu.edu allstateads@apsu.edu

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Letters to The Editor should include author's full name, email and phone number, plus major and class, if applicable. Letters will be checked for authenticity and should be received

no later than 4 p.m. on Friday to be considered for publication. Letters may be edited for clarity and content, and should not exceed 300 words.

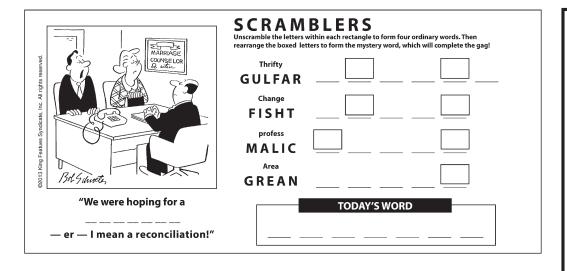
The All State's mission is to publish timely and pertinent news for the Austin Peay State University community. It serves as a voice for the students and

is entirely managed and produced by APSU students.

The All State is not an official publication of Austin Peay State University. The views herein do not necessarily reflect those of The All State, APSU or the Tennessee Board of Regents.

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HERE IS A PLEASANT LITTLE GAME that will give you a message every day. It's a numerical puzzle designed to spell out your fortune. Count the letters in your first name. If the number of letters is 6 or more, subtract 4. If the number is less than 6, add 3. The result is your key number. Start at the upper left-hand corner and check one of your key numbers, left to right. Then read the message the letters under the checked figures give you.

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# Weekly SUDOKU

#### by Linda Thistle

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Place a number in the empty boxes in such a way that each row across, each column down and each small 9-box square contains all of the numbers from one to nine.

#### **DIFFICULTY THIS WEEK:** ★★★

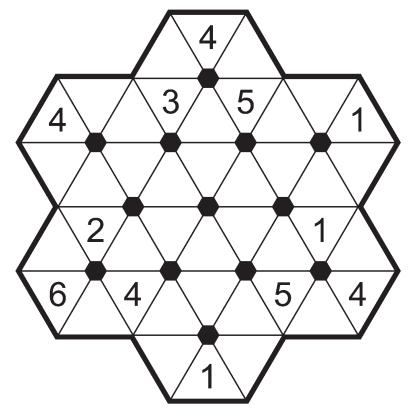
★ Moderate ★★ Challenging \*\*\* HOO BOY!

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# NUMEI UILL

by Japheth Light

There are 13 black hexagons in the puzzle. Place the numbers 1 - 6 around each of them. No number can be repeated in any partial hexagon shape along the border of the puzzle.



#### DIFFICULTY THIS WEEK: •









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Wednesday, Oct. 9, 2013 www.theallstate.org

#### **EVENTS**

Wednesday, Oct. 9

Relationships 101 11:30 a.m. to 12:30 p.m. Foy Center Sponsored by URec

Hot Topic: Everything You Should Know About Your Freshman Year @ APSU 11:30 a.m. to 1 p.m. Sponsored by WNDAACC

Thursday, Oct.

JSZ Leadership Series: Etiquette Luncheon 12:30 p.m. MUC 305 Sponsored by SLE

Educators Workshop 6-8 p.m. TBA Sponsored by MSC

Take me
out to the
Ballgame
(football)
Tailgating
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Saturday, Oct 12

Hunger Banquet 5:30-6:30 p.m. MUC Ballroom A Sponsored by SERVE

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by HCC,
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**Oct.** 14-16

**Fall Break** 

## **APSU dances 'for the kids' at Dance Marathon**









Top: Dance Marathon was Friday, Oct. 4 to early morning on Saturyday, Oct. 5. All proceeds and donations from Dance Marathon went to the Children's Miracle Network. Top Left: Students participated in activities throughout the night. MEGAN ULRICK | STAFF PHOTOGRAPHER

Middle: Families shared their experiences with Vanderbilt Hospital. Bottom: Michael Burns performed, along with others throughout the night. JONATHAN YOUNGBLOOD | STAFF PHOTOGRAPHER

#### » By KATELYN CLARK

Features Editor

APSU's annual Dance Marathon was held in the Red Barn Friday, Oct. 4 from 6 p.m. to 2 a.m. Saturday morning.

Students came together for a night of dancing, performances, games and fun as they raised money for the Children's Miracle Network at Vanderbilt.

At the end of the night, Dance Marathon officials announced \$7, 227.11 was raised for the Children's Miracle Network.

Planning for this event began in April, and businesses such as Ajax, Zaxby's and Pizza Hut sponsored it.

"For the Kids Week" was a week-long drive leading up to Dance Marathon, which collected books, puzzles, hygiene products and school supplies for Vanderbilt Hospital.

Games throughout Dance Marathon included the miracle wall, photo booth, obstacle course, cupcake walk and minute-to-

win-it challenges.

There was also an appearance of the Gov mascot and Vanderbilt Hospital's mascot, Champy the Dog.

Performers like Michael Burns played throughout the course of the night, as well as a "dance it off" lesson by Foy fitness instructor Kate Felts.

Late in the night, a pie in the face was given to former Miss Austin Peay Lesleigh Stanfill as she wore her sash and crown.

Stanfill helped coordinate Dance Marathon.

"We had 150 people signed up to attend. I expected a great turnout," Stanfill said.

Throughout the night, families went on stage and spoke of their journeys with Vanderbilt Hospital and the Children's

Miracle Network.

Donna Stanfill, mother of Lesleigh Stanfill, spoke about her

son, Taylor Stanfill.

Taylor was born with Down syndrome, and after finding cancer cells in his blood, they were sent to Vanderbilt Hospital to Dr. James Whitlock.

Taylor was diagnosed with a transit form of leukemia called myloproliferate disorder. "It was a waiting game. Every day for months, we went to Vanderbilt," Stanfill said.

When Taylor was four years old, he developed respiratory syncytial virus and Stanfill said she thought they had lost him.

"One of my praises is Vanderbilt lifeline. I know for a fact Taylor would not be with us if it wasn't for them." Stanfill said.

Taylor was in isolation and on life support for four days, then he had to learn how to walk again. "When we were there with all the children, we were seeing

hope. We became a family. I am so thankful we have Vanderbilt. They are so equipped to handle a life crisis," Stanfill said.

"Dance Marathon is so amazing because all money raised is going to such a great organization" said student Haley Clay She

going to such a great organization," said student Haley Clay. She said she is happy to know she is helping Vanderbilt. "Dance Marathon was so much fun. I got to have a good time

"Dance Marathon was so much fun. I got to have a good time with all my friends while raising money for an awesome cause," said student, Rachael Pinkowsky.

As an annual event, Dance Marathon is striving to raise more money next year "for the kids." TAS

# Nashville universities recognized for their trees

#### » ASSOCIATED PRESS

Two Nashville universities are being recognized for their trees. *The Tennessean* reports the Arbor Day Foundation and Toyota gave the Tree Campus USA distinction to Tennessee State University and Trevecca Nazarene University.

The newspaper reports the universities near downtown Nashville are the first in Middle Tennessee to receive the recognition. After the ceremony on Sunday, more trees were planted by students, faculty and administrators.

To qualify for the recognition, campuses must have a tree advisory committee, a tree care plan, a tree program with dedicated expenditures each year, an Arbor

Day observance and a service project.

Trevecca senior Mackenzie Cox, who helped prepare the university's application for the designation, said the school planted several fruit trees in recent

She said the recognition will give people another

reason to pay attention to the school. "A small liberal arts college that's also a tree campus says a lot," she said during a short break from planting pear, apple, apricot, persimmon and other fruit trees.

Trevecca President Dan Boone noted the importance of students understanding how to care for the planet's natural resources.

"We want to raise up a generation of students that understand how the world works and what it means to steward and care for the world that's been given to us," Boone said. **TAS** 

**6 Features** Wednesday, Oct. 9, 2013 www.theallstate.org

# The best prices in town

### A look into the best grocery stores in Clarksville for shopping on a budget

**» By LINDA SAPP** Staff Writer

When it comes to eating healthy on a student budget, it is not difficult if you know which grocery stores have competitive pricing. A comparison of grocery stores Publix, Walmart and Aldi's can vary from day to day.

Ada Gutierrez, Walmart cusotmer said, "I shop more at Aldi's, but they were closed. I had to shop here so I could get to work." Aldi's is the least expensive store, but they do not open during the week until 9 a.m.

Walmart ranked first in convenience, because of the majority of their stores stay open 24 hours.

A Walmart customer, Wayne Taylor said, "We do most of our shopping here because it is a one-stop shop. We do shop at Krogers sometimes, but Publix is too high. Walmart is cheaper."

Publix ranked as the store with highest prices, especially meat and produce. One advantage of Publix is it sells grassfed beef and have plenty of antibiotic and hormone-free foods.

Its produce was organic for the most part. The 35-calorieper-slice whole-wheat bread is 81 cents higher per loaf than Walmart, but Aldi's does not carry this item.

The most noticeable feature of Publix is that it has a large selection of international food, as well as having more gourmet foods. The deli has a wider selection of cheeses, as well as an olive bar.

Aldi's also carries gourmet foods, but the selection is limited. One example of the wide spectrum of Publix's produce is Endive, a type of lettuce, which the other stores do not carry.

The downfall of Publix, however, is the high-end prices of produce. A head of lettuce is \$1.99 compared to 99 cents at Walmart and Aldi's.

We do shop at Kroger sometimes, but Publix is too high. Walmart is cheaper."

- Wayne Taylor

For vegetarians, Aldi's is the top pick. It's fresh and canned vegetables and fruits are the lowest price, with Publix being much more expensive.

Walmart is between the prices of Aldi's and Publix. Legumes varied in price at all stores, with Aldi's selling them at the lowest price. Walmart has the largest selection than any of the stores.

Peanut butter is noticeably cheaper at Aldi's than both the other stores. Rice is of equal price at Walmart and Aldi's.

Aldi's also carries a lunch item called "tuna and chicken salad kits" for a low price of \$1.19 per kit. It appears to be an ample size for a light lunch.

Dairy products and cases of water at Aldi's are less than both Publix and Walmart.

Surprisingly, eggs are most expensive at Walmart. Aldi's sells eggs for \$1.29 per dozen.

No one would argue shoppers want convenience, and they want lower prices.

For the best prices, Aldi's is the lowest of all these stores. Walmart is not significantly higher unless it is fruits and vegetables.

Walmart also honors Kroger coupons and sales papers. Shopping with coupons may help, but there are few coupons for fresh fruits and vegetables than other canned items.

It may be less work and less time consuming to shop at both Aldi's and Walmart. Using coupons from The Leaf Chronicle Sunday edition will help even more. 745

# Twitter becomes more popular with TV partnerships

#### » ASSOCIATED PRESS

People don't just watch TV anymore; they talk about it on Twitter. From the comfort of couches, they share reactions to touchdowns and nail-biting season finales — and advertisers and networks are taking note.

The recent finale of "Breaking Bad" generated a record 1.24 million tweets. The conversation peaked at 22,373 tweets per minute according to analytics firm SocialGuide. People used the hashtag "GoodbyeBreakingBad" nearly 500,000 times.

During this year's Super Bowl, sports fans generated 24 million tweets about the competition and nearly half of the game's nationally televised commercials contained hashtags that encouraged viewers to tweet.

Twitter, says Debra Aho Williamson, an analyst at research firm eMarketer, "creates a community, a bond between people that doesn't really exist without Twitter."

As Twitter prepares for its initial public offering, the San Francisco-based company is also working hard to insert itself into the TV advertising economy.

TV tie-ins allow Twitter to diversify its revenue stream beyond the relatively small niche of digital advertising campaigns, a move that should appeal to potential investors. Twitter's public nature makes it an especially attractive platform for tracking live-TV conversations.

So much so that Nielsen recently began using

Twitter's data to measure online social activity around TV programming, starting with this fall's TV season.

Nielsen will release its first "Nielsen Twitter TV Ratings" report on Monday. Some

19 million people tweet about TV shows, a 24 percent increase from last year.

Group.

The audience measurement firm also found that many people read tweets about TV shows while they watch them — even if they don't post anything themselves.

As a result, Nielsen says the Twitter TV audience for an average episode is 50 times larger than the number of people who are Tweeting about a show.

On Sunday, the NFL showed just how Twitter-enabled promotions work.

Minutes after Cincinnati cornerback Adam Jones intercepted New England's Tom Brady,

ending the quarterback's streak of 52 games with a touchdown pass, the NFL posted a video clip on Twitter.

The clip shows Jones bobbling, and then snagging the ball before it hits the ground.

The 32-second clip was prefaced by an 8-second video ad for a Verizon Droid mobile phone. "Adam Jones ends the Pats undefeated season, Brady's TD streak AND a rainstorm. With 1 INT," the league tweeted.

"We think it'll drive tune-in to our games and

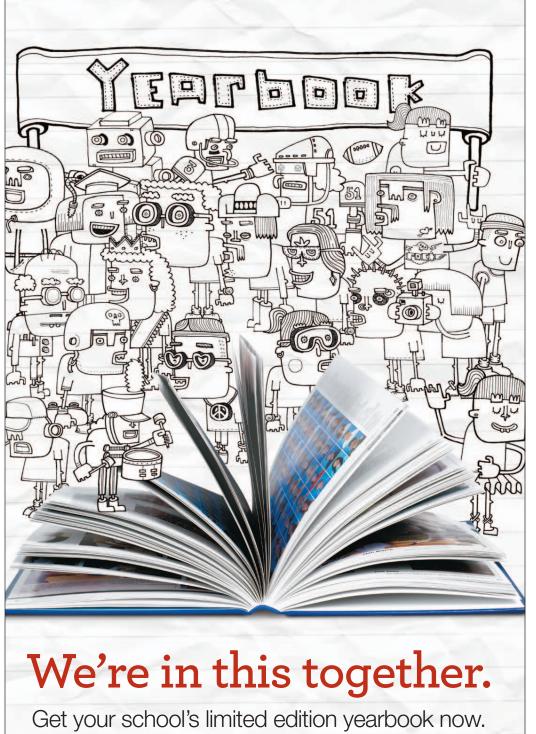
drive more people into the experience through NFL Mobile," Schroeder

Twitter's projected 2013 revenue is about \$582 million, according to research firm eMarketer.

At the moment, the company generates tens of millions of dollars of revenue from all of its TV deals, including those with ESPN, Turner networks, CBS and others, according to Brian Wieser, an analyst with Pivotal Research Group. That's not huge.

However, says Wieser: "This year, it's about getting the foot in the door."

Wedbush Securities analyst Michael Pachter estimates that Twitter gets just a small fraction of its revenue from the TV deals - around 1 percent. But by next year, the deals could amount to 5 percent, and 15 percent the year after, he says. **TAS** 



## We Want Your Feedback

This year, it's about getting

— Brian Wieser, an analyst with Pivotal Research

the foot in the door."

Take our short dining services survey to earn a free drink!\*

Two easy ways to participate:

http://tinyurl.com/lydsu7k

scan:

jostens

jostens.com



\*Coupon for free regular fountain drink or drip coffee will be emailed to you once survey is completed. Print coupon or show it to the cashier on your phone to redeem.



dineoncampus.com/apsu

www.theallstate.org Wednesday, Oct. 9, 2013 Sports 7

# Breakdown of Week 5 fantasy football

**»COREY ADAMS** 

Staff Writer

To begin this week's column, let's look at a scenario I had to deal with. Some of you may have been in a similar situation.

Who would you start?

Player A: Match-up against top-10 defense (Broncos), averages 16.8 fantasy points a game.

Player B: Match-up against one of the worst defenses in the league (Giants), averages 21.8 points a game.

The obvious answer is player B, and I did start him, but look at how it turned out: Player B was Michael Vick, who had just 11 points and left the game in the first half with a hamstring injury. Player A was Tony Romo, who had a historic game by passing for over 500 yards and five touchdowns. So, I had a guy with 40 points sitting on my bench. I know this happens to all fantasy football owners, but sometimes you just have to follow instinct on who to start. It's tough, trust me, but hang in there.

Bye Weeks

In Week 6, two teams—the Atlanta Falcons and Miami Dolphins— have bye weeks. It is rare for only two teams to be off, but still make sure players for those teams are on your bench.

Injuries to Watch

As always, key players are battling through injuries. Keep track of these throughout the week.

Calvin Johnson (knee), Michael Vick (hamstring), Stevan Ridley (knee), Rob Gronkowski (back/forearm), Darren McFadden (hamstring), David Wilson (neck), Ryan Matthews (concussion), Miles Austin (hamstring), Marlon Brown (hamstring), Santonio Holmes (hamstring), Zach Miller (hamstring).

Breakout Players to Add

WR Alshon Jeffery - Still not owned in 100

percent of leagues and had another 20-plus point game. Get him if he is available in your league.

WR Terrence Williams - If you are in a deeper league, take a look at Williams. After seven catches in Week 4, he had 151 yards and a touchdown in Week 5.

WR Rueben Randle - Yes, Eli Manning has been terrible, but Randle had a solid game with two touchdowns in Week 5; he is owned in half of the leagues.

RB Pierre Thomas - Thomas struggled running the ball, but caught two passes out of the backfield for touchdowns to total 20 points. Remember, he's the starter in New Orleans.

WR Justin Blackmon - After coming off suspension, Blackmon put up 19 points against the Rams and will be a popular add this week.

RB Willis McGahee - The Browns are 3-0 since trading Trent Richardson. McGahee was signed to be their top back, and had his first touchdown last week.

RB Danny Woodhead - Still owned in several

leagues, and with Matthews injured, Woodhead will now be their go-to back.

Defenses to Get

Browns D/ST - Do you believe in the Browns? I do. The Browns' D had double-digit fantasy points the last three weeks and will play the Lions, who had just nine points last week

Saints D/ST - The Saints have not allowed more than 20 points in a single game this season. They play the Patriots in Week 6 who scored just six points last week, but it's risky considering the Patriots could bounce back.

Awards of the Week

Best Performances: Tony Romo (40 points), Peyton Manning (36 points) Biggest Surprise: T.Y. Hilton (26 points) Biggest Letdown: Tom Brady (five points) Defense of the Week: Cardinals (20 points) Kicker of the Week: Mason Crosby and Alex Henery (20 points) \*Updated before Monday Night Football game. 745

### **Lady Govs volleyball**

CONTINUED FROM PAGE 8

25-21).

The Lady Govs put together long scoring runs throughout the three sets and played well on both offense and defense.

"We struggle at home sometimes, not coming out strong in the first set, and today I felt like we made a presence right away,"

said junior outside hitter Jada Stotts. "We let them know that we are going to protect our home court and that we are not messing around. I think everybody did what they needed to do defensively and offensively."

Stotts, who is returning from an injury earlier in the season, led the Lady Govs in kills with

12 and digs with 19, both team highs. "I'm feeling great; I am working really hard on my rehab and my trainers are doing all they can to get me back on the court faster," Stotts said. Stotts, along with senior Lauren Henderson and junior Liz Landon, led the charge for APSU and helped establish runs in each of the

three sets.

We have started playing as a

team and that is something

we have been working on."

— Sammie Ebright, redshirt freshman

"Jada is such a solid player all the way around. Even when she struggles on offense, she is still one of our best defensive players and best passers," said Mott. "Having her on the floor brings a sense of calm. She isn't back to 100 percent where she was before she got hurt, but she definitely makes us better."

Coach Mott is pleased with her team's recent play and feels they continue to improve as the conference schedule progresses.

"Today we got our middles involved early, and when they are successful, it makes everything easier," said Mott. "They were successful, which gave everyone else a chance to be successful. We have been real streaky in the middle but today I feel like we done well."

The tough conference schedule paired now with the return of Stotts from injury gives this team and coaching something to build on going forward in conference play.

"That's been our philosophy to play that tough schedule, and hopefully it will benefit us in conference," Mott said. "We lost Jada so early, I don't feel like we saw what we could do in the nonconference schedule, but anytime you play good competition, you only get better, and I am hoping it is working out." TAS

#### Women's soccer

CONTINUED FROM PAGE 8

was a possible preview of this year's OVC championship game and a game the entire conference had their eye on.

"We gained experience in the loss last year and that helped us improve on a lot of little details this season," said Tatiana Ariza. "I think they are a good team, but this year we are a better team and we proved it with a win. Now we just have to keep proving it for the rest of the season."

The twins said they have grown used to the attention they receive and tried to use it to their advantage in helping their team reach its goals. Despite the media attention, they said their goals remain

the same and revolve around the team. "I feel very fortunate to have players as teamoriented and humble as them both," said Head Coach Kelly Guth. "It would have been easy from them to let the attention become more than it is, but they haven't, and they have bought into everything we have done here. Their contributions are immeasurable at this point."

The Arizas expect to continue their soccer careers after playing at APSU, but they are focused on finishing what they have started for this program.

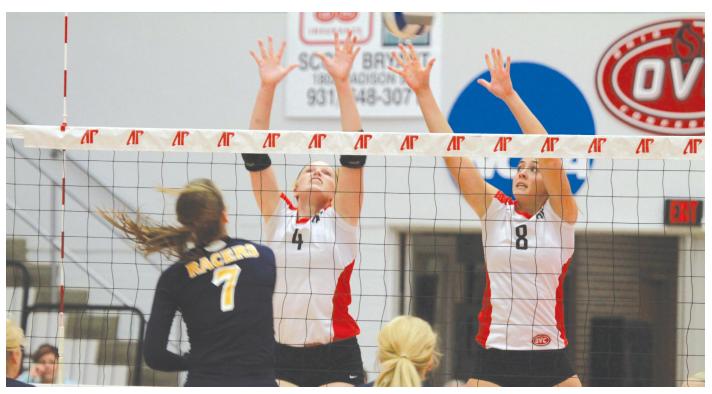
"It's my last season and I think it is the most important because this is my last chance to win a championship," said Natalia Ariza. TAS

# We should chat.

Have a news tip or neat story? Email us at studentpublications@apsu.edu.



# No place like home



Lady Gov Sammie Ebright and Liz Landon attempt a block in their home opener against Murray State. The Lady Govs volleyball team is 3-1 in conference play and 2-0 at home. **CONTRIBUTED PHOTO | SPORTS INFORMATION** 

## Lady Govs win first 2 home matches of the year

**»JOSHUA STEPHENSON** Sports Editor

The tough non-conference schedule for the APSU Lady Govs volleyball team seems to be paying dividends, as the Lady Govs are now 3-1 in Ohio Valley Conference play and undefeated through two matches in their home schedule. Lady Govs defeated Murray State 3-2 on Monday, Oct. 1, and Eastern Kentucky 3-0 on Saturday, Oct. 5.

The Lady Govs are still struggling with inconsistency on offense and defense according to Head Coach Taylor Mott, but were able to overcome some errors for a close win in the fifth set against Murray State, which started their home schedule off right.

"I'm happy we came out of it with a win. We had a lead in the fifth set and almost let it slip away," said Mott. "We did some good things at times, but have to stop giving up so many point runs. We can't let one error on our side lead to two or three points for the other team."

Defense is something Coach Mott said she stresses with this team, and she saw improvements in that area during the home opener.

"Overall, we did a better job blocking tonight. We haven't been a good blocking team but we still have a lot of work to do," Mott said. "I think our defense continues to improve slowly. I wouldn't say it was great tonight, but it was better."

Home court advantage played a role in the match, as some players were excited to be in front of their home fans after being on the road at the start of the season.

"Our team was a little slow to start because of playing in front of a crowd, but as the match went on, our intensity level rose," said redshirt freshman outside hitter Sammie Ebright. "We started playing as a team, and that is something we have been working on. I felt like today we started to come together and do stuff for each

Their winning ways continued to show on Saturday, October 5th when the Lady Govs swept Eastern Kentucky in three sets (25-22, 25-17,





Above: Ebright attempts a tip on a Racer attack. Bottom Coaches and players watch from the sideline. **CONTRIBUTED PHOTO** SPORTS INFORMATION

**CONTINUED ON PAGE 7** 

## APSU Lady Govs soccer twins ready to finish their career

»JOSHUA STEPHENSON Sports Editor

Imagine the biggest stage in college sports and all of the feelings that would go through your mind as you try to prepare to represent your school and your teammates. This is the dream of every collegiate athlete. There is a higher level of competition: representing your country on a global scale, a stage very few athletes have ever known.

However, it is a stage known by senior forwards and identical twins Natalia and Tatiana Ariza. The twins come from Colombia, where they played in the Under-17 FIFA World Cup and for the Under-20 Columbian National Team before bringing their talents to Clarksville.

"You gain a lot of experience when you are playing in such a high level of competition," said Tatiana Ariza. "You learn from other players and those players are some of the best in the world which helped me as a player and a person."

Their skills on the field trans-

lated into collegiate soccer, as the Ariza sisters were both named to all-OVC teams their first two seasons and helped lead APSU to a berth in the OVC championship game their freshman season.

After their sophomore season, the twins participated in the 2012 Olympic Games, representing the Colombian National Team. The season after returning from London, they were both first-team all-OVC selections for their junior season and brought the Lady Govs back to the OVC championship

The sisters are now in their senior season and have helped APSU to the best start in program history, 8-1-2 (3-0-1 OVC) and a conference home opening win against rival UTM.

"We were very mentally prepared to play UTM because it was a very tough loss in the championship game last year," Natalia Ariza said, "so the win was like revenge for last year, and it was pretty intense."

The match against UTM



Seniors Tatiana and Natalia Ariza after practice before traveling to Tennessee Tech. CONTRIBUTED PHOTO | SPORTS INFORMATION

# **Undefeated Chiefs** win against Titans

#### »ASSOCIATED PRESS

NASHVILLE — The Kansas City Chiefs realize they have plenty of room for improvement even as one of the NFL's last three undefeated teams.

The Tennessee Titans need to get their running game going if they're going to survive until Jake Locker returns.

Jamaal Charles ran for 108 yards and the go-ahead touchdown with 6:23 left, Ryan Succop kicked four field goals and the Chiefs picked off two passes to preserve a 26-17 win over the Titans on Sunday keeping them perfect.

"You've got high hopes all the time going into the season," Chiefs linebacker Derrick Johnson said. "We didn't chalk up wins that we were going to be 5-0 at this mark. At the same time, we are expecting to win. The big thing is we are getting better and winning at the same time. I can't wait. We are going to peak at the right moment."

Now the Chiefs head home for a three-game homestand trying to build on this perfect start and stay tied with Denver atop the AFC West. The Titans have their own issues with a trip to Seattle next before hosting San Francisco going into their bye week.

Here are the five things we learned from the Chiefs' win over the Titans:

#### **RESILIENT KANSAS**

**CITY** 

The Chiefs watched a 13-0 halftime lead turned into a 17-13 deficit after the first play of the fourth quarter. The Titans held the ball more than 12 minutes and outgained Kansas City 153-20 in the third quarter and had all the momentum going their way. Then the Chiefs took it back with Charles and their defense. Charles, hampered with blisters on his toes during the week, ran 11 times for 50 yards, including the goahead TD on a 1-yard run for the Chiefs' only offensive TD of the game.

"He's a tough kid," Reid said. "He willed his way through there along with the offensive line in the fourth quarter."

The defense also came up with the two interceptions, setting up two of Succop's field goals for the final margin.

#### **RUSTY FITZ-MAGIC**

Ryan Fitzpatrick missed on his first six passes for the Titans, and he was intercepted twice in the fourth quarter trying to bring Tennessee back in his first start since last season when he was in Buffalo.In between, Fitzpatrick threw for more yards (247-245) than Chiefs quarterback Alex Smith and wound up as the Titans' leading rusher with 50 yards on six carries, including a 9-yard TD off a scramble. With

Jake Locker out with his

sprained right hip, Fitzpatrick has to start at Seattle and against San Francisco before the Titans' bye.

#### **HOME AWAY FROM**

#### **HOME**

The Chiefs are known for having loud support back in Kansas City. Well, their fans travel pretty well, and they put enough red into LP Field that they were able to be heard during the national anthem into the fourth quarter as the Chiefs rallied. Chiefs coach Andy Reid said they definitely had an impact.

We have to help the quaterback there and we didn't in too many situations" — Mike Munchak,

"My hat goes off to the fans," Reid said. "The fans

Titans coach

really controlled that lower bowl there. We heard them and really appreciate all that support they were able to give us especially down the stretch there."

#### TITANS RUN GAME

The Titans revamped the interior of their offensive line this offseason and signed two veterans in Shonn Greene and Jackie Battle to back up Chris Johnson. But Tennessee couldn't run against a Kansas City defense that had been giving up 117.5 yards per game. Johnson's longest run went for 6 yards, and he was on the sideline for a drive when the Titans finally got going before turning the ball over on downs after missing four shots at the end zone from the Chiefs 1. Johnson finished with 17 yards on 10 carries.

"We have to help the quarterback there, and we didn't in too many situations," Titans coach Mike Munchak said. "We have to regain that confidence that we can do that."

#### MARCUS COOPER IS A

#### **KEEPER**

On a defense that already had four Pro Bowlers last season, Cooper is showing he can make plays

He recovered a punt that bounced off Titans receiver Damian Williams as he blocked on a punt.

The cornerback also wrestled a pass away from Nate Washington for an interception on Tennessee's first play after Kansas City took back the lead for good. TAS