

## Standing Committee Annual Report

**Name of Committee or Council:**

Homecoming Committee

**Chair:**

Victor Felts/ Nikki Peterson

**Meeting**

**Dates in Current Year:**

July, August, September, October

**Major Actions or Accomplishments:**

**2020 HOMECOMING ACCOMPLISHMENTS:**

### **ALUMNI EVENTS & STUDENT EVENTS:**

**:** APSU Homecoming events took place during the week of: March 15-21, 2021. Due to COVID event restrictions, there were a few in-person (invite only) events, the rest were virtual and social media.

Although we did not have many alumni/students on-campus during this time frame, we were able to engage and reach out to those via virtual events. We made the most of the times and were still able to create a sense of excitement, loyalty, engagement and raise money for scholarship endowments.

Student events were modified to adhere to COVID-19 guidelines and protocol. Most events were limited to participants only and no guests or spectators. The parade was the exception since it took place outdoors. There was good participation by student organizations as well as alumni spectators.

Schedule attached.

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### 2021 HOMECOMING ACCOMPLISHMENTS:

**ALUMNI & STUDENT EVENTS:** below lists some of our traditional events that are increasingly successful each year!

Golf Tournament Attendance: 30 teams (120 participants)

Alumni Awards Brunch: 215 participants

African American Alumni Mixer: over 250 participants

Greek Watch Party: over 100 participants

Military Alumni Chapter Scholarship Dinner: 300 participants

Football Letterman Breakfast: over 200 participants

Bonfire/Pep Rally

Comedy Show

Govs Got Talent

Lip Sync Contest

Homecoming Court Activities and Crowning

Each year we are increasing in alumni, student, and supporter attendance and/or participation.

This coming year's homecoming will prove to be an exciting one! The committee is already hard at work using our theme as an idea starter for many marketing ideas! This committee is made up of many different departments on campus. Each will contribute to a successful 2022 homecoming year!

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Bonfire/Pep Rally: over 400 participants

Comedy Show: over 500 participants

Govs Got Talent: over 700 participants

Lip Sync Contest; over 500 participants

Homecoming Court Activities and Crowning: President and Kirsten Licari once again crowned our king and queen at halftime of the football game.

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