

**RADIO INTERNATIONAL KATQ  
BROADCAST ASSOCIATION, INC.:  
THE PEOPLE'S RADIO**

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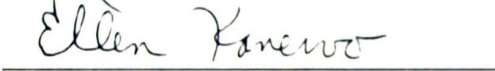
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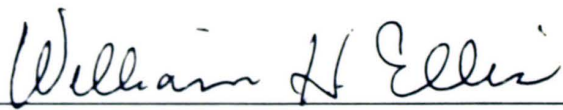
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RADIO INTERNATIONAL KATQ  
BROADCAST ASSOCIATION, INC.:  
THE PEOPLE'S RADIO

A Thesis  
Presented for the  
Master of Arts  
Degree  
Austin Peay State University

Rae Lynn McCarty

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## DEDICATION

This thesis is dedicated to my parents, Richard and Eileen McCarty, who have always been the backbone in my life. Thank you for teaching me right from wrong, the value of friendship and the importance of honesty. Your support and encouragment have enabled me to reach goals I had never dreamed of. Thank you for teaching me the importance of obtaining a good education. You have given me invaluable educational opportunities and for that I will be forever grateful. I love you.

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## ABSTRACT

In a time that radio stations throughout the country are having a difficult time staying on the air because of financial reasons, a rural community in Northeast Montana pulled together to purchase the local radio station to keep it from bankruptcy. This thesis is a case study of KATQ Radio International in Plentywood, Montana.

This paper discusses the history of radio as well as the history of Plentywood and the radio station. One chapter focuses on the need of the community to keep KATQ because of remoteness, human nature and necessity of communication, news and entertainment in such a rural region. The events that took place in the actual transfer of ownership from holding a Radiothon through the legalities with the Federal Communications Commission are also discussed.



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## CHAPTER I

### INTRODUCTION

Many radio stations throughout the country are having a hard time making it financially. Article upon article has been written concerning the financial difficulties these stations are facing (Viles, 1992; Bunzel, 1992a, 1992b; Brown, Sukow & Sheridan, 1991; Bunzel, Foisie & Cobo, 1991 and Foisie & Cobo, 1991); however, few of these articles offer suggestions on how these stations can save themselves from becoming another statistic in the records of stations that have had to go silent. This investigation examines a rural community in Northeastern Montana that pulled together to save the only daily source of local information they had and kept their station on the air.

This study explores, specifically, one alternative that small town radio stations have to going silent because of financial difficulties. This thesis is a case study of KATQ-AM-FM Radio in Plentywood, Montana.

To set the stage for this case study, it is necessary to examine the history of radio covering its invention and growth through its decline of popularity and financial backing due to the competition of television. Because the financial downfall of radio has occurred in more recent years, journal articles were used to research this aspect of today's small town radio.



The bulk of research done for this paper came from personal interviews with various people in the Plentywood, Montana, community. Interviews included KATQ's station manager, the chairperson of the board of directors of KATQ, as well as selected listeners. The station's public file was examined as well as news clippings that were printed in the community's weekly newspaper, The Plentywood Herald. To paint a picture of this rural Montana community for the reader, various historical references were consulted as well.

By looking at this information, it was possible to determine exactly how important radio is in a small town as a method of communication and not just as a source of entertainment. These data also provided ideas on how other stations having financial problems may be saved.

This research is of utmost importance in today's society where small town radio stations, as well as some larger city stations, across the country are finding it more and more difficult to make ends meet and stay on the air (Jessell, 1992). The obvious answer is more advertising dollars; however, because that alternative is not always possible, this thesis will suggest another approach.

Using the Plentywood community, which pulled together in a time of need to purchase KATQ thereby saving its life, other stations with similar problems and needs may find a community-owned radio station a healthy substitute to going

silent. Despite pessimistic attitudes of the Federal Communications Commission (FCC) as well as neighboring radio stations, KATQ-AM-FM became community-owned February 1, 1992, (see appendices A and B) and is well on its way to thriving days (Nielsen, 1993). It is hoped that this paper will offer ideas to other communities, similar to Plentywood, for ways to keep their stations. In small communities where television is not local and the local paper is printed only weekly, radio is an undisputable asset.

### Research Questions

1. What are the various reasons that people in a rural community where electronic media do not come from local sources, believe that the local radio station is such a valuable asset?
2. What steps did Plentywood and its surrounding community take to obtain ownership of KATQ?
3. Once community ownership was obtained, how was it organized to facilitate a successful station?
4. Are there reasons that people living in a rural community would have a tendency to make a community-owned project a success more than urban communities throughout this country?

The above research questions illustrate exactly what the purpose of this paper is. These questions were answered

through personal interviews and historical data and references from the area of Sheridan County, Montana, where Plentywood, population 2,136, (Hovland, 1993) is the county seat (Plentywood Golden Years, 1962). In rural areas such as Plentywood, many residents are isolated on farms and ranches. Radio, as the only daily source of local area news and information, suddenly becomes an extremely important community resource.

This investigation examines the steps that were taken to create KATQ-AM-FM, the community-owned radio station of the Radio International KATQ Broadcast Association also known as RIKBA ("KATQ Radio holds," 1994). This paper offers possible alternatives to other radio stations that are in trouble financially and are considering going silent. Community-owned radio may be the answer these stations are looking for.



## CHAPTER II

### LITERATURE REVIEW

#### An Historical Look at Radio

To understand radio as it is today, it is necessary to look back to see the chain of events that brought a listening audience from technically minded tinkerers building transmitters in their garages to the elaborate, extensive means of communication that radio has become. Radio and broadcasting, as we know them, developed over a large period of time through trial and error with a combination of sheer coincidence.

Before looking back, it may be important to understand that broadcasting is a means of sending out sound and pictures by means of radio waves through space for reception by the general public (Head & Sterling, 1990). The beginning stage in the development of broadcasting was the evolution of radiotelephony, the transmission and reception of sound via radio waves in the very early years of the 20th Century. It was a combination of the discoveries and inventions of electricity, telegraphy, telephony, and wireless telegraphy that made this first stage of broadcasting possible (Smith, 1985).

For nearly 20 years, technical tinkerers put together haphazard transmitters and receivers in basements and garages, attempting to communicate with other tinkerers via

radio waves. In the spring of 1920, Frank Conrad, an amateur radio enthusiast, updated from tinkerer, used a receiver and transmitter located in his garage in Wilkinsburg, Pennsylvania to play phonograph records over the air (Smith, 1985).

Although Conrad was only transmitting as a hobby, mail started coming in from people who had home-constructed receivers for Conrad to play particular music at particular times for their listening pleasure. Conrad spent the summer of 1920 conducting a regular evening show (Smith, 1985).

Word of Conrad's broadcast to other homemade receivers reached Harry P. Davis, a Westinghouse vice-president who saw the immediate opportunity in selling already made, simple-to-operate receivers to the general public. Radio stations could then be created to supply programs on a regular basis (Smith, 1985).

Conrad and his crew supported Davis' idea and on November 2, 1920, KDKA(AM) Pittsburgh, went on the air as a U.S. Department of Commerce licensed station to broadcast the presidential election (Smith, 1985). There were probably between 500 and 1,000 listeners (DeFleur & Dennis, 1985). Those listeners were among the first to learn that Warren G. Harding had won the election over James M. Cox, and broadcasting was on its way (Smith, 1985). As Reed Bunzel (1991) wrote, "At that moment, the nature of

America's politics, sports, entertainment and information-- in fact, its whole future--was forever changed" (p. 27).

KDKA's story typifies what happened with other radio stations joining the airwaves during approximately the same time period. Technically minded people who built transmitters as a hobby found themselves programming on a regular basis (Smith, 1985).

Technically, radio was on its way, but financially there was a barrier. No one had discovered a way for private enterprise to make a profit from broadcasting entertainment and news. Various proposals were discussed such as allowing American Telephone and Telegraph (AT&T) to own all transmitters and having the broadcasters pay for the use of the facilities. Another suggestion was that wealthy individuals should endow stations as they endowed libraries and museums (DeFleur & Dennis, 1985).

The turning point came in 1922. A few stations sold time to advertisers--a real estate company advertised property for sale on Long Island, then a cosmetics firm sponsored a program. Within months, radio stations across the country were turning to commercial sponsors for financing (DeFleur & Dennis, 1985).

By the end of 1920, the Department of Commerce had issued 30 licenses with 28 more issued in 1921 (Smith, 1985). With 10 percent of the homes in the United States having radio receivers in 1925, it became apparent that



radio was leaving the hobby stage and making drastic changes toward the better. Improvements abounded: commercially manufactured radio sets were available at department stores, loudspeakers replaced earphones, and AC current operation made it possible to use household electrical outlets instead of short-lived batteries (Smith, 1985).

Licensing was on the increase and in 1926, 528 stations were on the air throughout the nation. They were broadcasting through 5.7 million radio sets to an audience of 23 million people weekly (Bunzel, 1991).

Radio audiences consisted of all realms of life: businessmen, homemakers, factory workers, grandparents and children. They all hurried through the evening meal so as not to miss anything the AM dial would send across the airwaves on any particular night.

Veterans of the era still can remember, while others can only imagine, the vast theater that unfolded: ". . . every night as the characters and places and heroes and villains of radio brought laughter and tears and joy and sorrow, each emotion 'brought to you' by Wheaties or Bromo Seltzer or Lucky Strike or Lady Esther Cosmetics" (Bunzel, 1991, p. 27).

In 1930, radios occupied 46 percent of American homes. The economic depression had some effect on radio set sales in the early 1930s because the little money people had went toward food, clothing and shelter. However, sales increased

again in 1933 as the average cost of the receiver dropped and people realized that radio brought hours of entertainment into the home at relatively little cost (Smith, 1985). "By the middle of the depression decade, radio penetration had increased to 67 percent of all homes. People also began to put radios in their cars" (Smith, 1985, p. 37). As Jamieson and Campbell (1992) point out, the development of a mass media such as radio, coincided with the United States' growth into an industrial, mass, affluent society.

World War II was taken into the homes of America through radio with events being reported as well as on-the-spot coverage. The public listened to the radio and relied on it as an important source for the latest news of the world conflict. The percentage of radio-equipped homes soared and by 1950, 95 percent of all homes in America had at least one working radio receiver (Smith, 1985).

Thirty years of trials, victories and tribulations brought the listening audience a long way from the home-constructed transmitters and receivers in garages across the country. However, after World War II radio faced an unexpected challenge: the growing popularity of television. Profits in the radio industry began to drop and so it had no choice but to adapt (DeFleur & Dennis, 1985).

That adaptation took the form of emphasis on information and music with less attention on dramas and

comedies. The networks and national programming began to decline which forced radio to become a more local medium with independent stations playing local programs, local news and local sports (DeFleur & Dennis, 1985).

DeFleur and Dennis (1985) suggest that radio as a medium will never die despite the financial woes of particular stations. "Radio reaches people when a color spectacular on television would be out of place, or when reading a newspaper or going to a movie is not an alternative. Furthermore, it is unlikely that this role will be taken over by another medium" (p. 147).

The people in the Plentywood, Montana, community agree fully with DeFleur and Dennis. That is one of the reasons they pulled together to save the local radio station that had its own unique history.

#### An Historical Look at KATQ Radio

During the first week of June, 1962, the first FM radio station in the state of Montana went on the air with 20 watts of power and the call letters KPWD-FM in Plentywood, Montana (Nelson and Nelson, 1987). The station was originally built and owned by Ed, Clair and Keith Krebsback of Sidney, Montana, and Morris and Mary Lou Nelson of Plentywood. Mary Lou Nelson took on the role of station manager while Morris Nelson was named chief engineer. Morris had a First Class radio-telephone license that he had



earned after taking a six-week course at the Elkins School in Dallas, Texas (Nelson and Nelson, 1987).

Initially, the station featured a multiplex service in addition to the regular broadcasting facilities. The multiplex put uninterrupted music into Plentywood businesses for a monthly fee.

According to the Nelsons (1987):

The Sheridan County people accepted KPWD with mixed emotions. Of course, their AM radios did not receive KPWD's signal; this meant that to receive the new station's signal, residents had to buy a radio that had an FM band . . . and even then reception in the rural areas left something to be desired. But, where else was Sheridan County's local news available on a daily, hourly, or minute to minute basis? (p. 227)

Sheridan's Daybreak II (Aashiem, 1984) mentions that the radio audience in Sheridan County adapted quite well and in the long run their patience was rewarded as the radio facilities improved.

In late 1967, the station was sold to Empire Broadcasting of Baker, Montana, who managed the station on an even keel until January 1, 1975, when it was again sold to Bill and Cheryl Stallard of Stallard Broadcasting. It was during the Stallard ownership period that KPWD went through some major changes. Paul Harvey and the ABC Radio Network were picked up to air beginning in April, 1975. In



September of 1979 an AM frequency went on the air at 1070 MHZ with the call letters KATQ-AM and 5000 watts making it the most powerful station in Northeast Montana (Aashiem, 1984).

The FM station was also given the new call letters of KATQ-FM, retiring the letters KPWD. Stallard, a big sports fanatic who had been awarded Montana Sports Broadcaster of the Year numerous times, named the station after the local high school mascot, the Plentywood Wildcat. At that time Plentywood had the most powerful radio station in northeastern Montana reaching over 200 miles in some directions (Nelson and Nelson, 1987) (See Appendix C).

"Automation equipment was used at KATQ-AM for the first three months of operation with a middle-of-the-road format. The automation equipment was sold and the station went country music" (Nelson and Nelson, 1987, p. 288).

In January 1986, Boswell Broadcasting purchased both KATQ stations. They were sold again in 1988 to Joy Fanning, an individual who had begun her employment at the radio station as a news person in 1982 under Stallard's reign. Even though Fanning had the title of news person, little by little she worked into every area of the station (Fanning, 1992).

When Fanning took ownership, she also took over an enormous debt-load, approximately \$300,000. In fact, Bill Boswell had been ready to turn the keys over to the bank.

Fanning (1992) says, "At that point I really could not stand to see this community lose the radio station. The whole idea bothered me tremendously. So, I said, 'Bill, let me try. Please just let me try. I'll take a shot at it.' I wanted to keep the radio station here. I didn't want to see it close."

KATQ was destitute of financial help at the time Fanning offered her services. However, the struggle to stay on the air had begun in the years prior to her take over.

The station's problems began in the late 1970s and early 1980s when the AM transmitter went on the air to join the original FM station. Although some of the debt that was passed on to subsequent owners can be traced to putting on the AM, some can be traced to problems following KATQ-AM's becoming the emergency broadcast station for Northeastern Montana.

A previous owner apparently failed to put all the necessary equipment into operation and future owners took on additional debt to bring the station into full compliance with Emergency Broadcast System (EBS) standards. That debt, too, was passed along (Sheridan, 1991).

To add to the problems, equipment needed to be updated or restored badly at the station. "Much of the debt that plagued KATQ was inherited, and worse, there was little in terms of real estate or equipment to show for it" (Sheridan, 1991, p. 32).

It was one calamity after another when Fanning took over: glitches, equipment failures, fires, antennas knocked out by lightning or high winds, with no engineer to fix them. "The station's service was interrupted over 150 times in Fanning's first year as licensee" (Sheridan, 1991, p. 33).

In 1991, Fanning had to make a decision. The radio station was in more debt than ever and equipment still needed updating. Her love for radio was not enough to help it out of the dilemma it was in. She went to the community leaders for help. The mutual suggestion seemed to be to keep the radio alive in Sheridan County and so Fanning began looking for alternative measures (Fanning, 1992).

One of those alternatives proposed to change formats. A religious broadcasting group had heard the station was in financial trouble and made an on-site visit to Plentywood. They were very interested; however, the programming would have been totally different if it were to go religious and Fanning didn't feel it would be fair to the community to change the radio station format which had become so popular (Fanning, 1992).

With religious programming there would be no commercial advertising, ". . . so you've cut out that avenue for your business people, which in turn means they are going to take it elsewhere (the advertising)--out of city, out of town, out of state" (Fanning, 1992).



Suddenly there would be no basketball games or football games broadcast and certainly not much news, such as the Northern Agricultural Network, Paul Harvey or farm and market reports which are very important to an agricultural community as remote as Sheridan County, Montana (Fanning, 1992).

"Somebody told me once I should've taken the money and run, but I just couldn't do it, you know. I'm not trying to be a martyr, but I just couldn't do it. I wanted to stay here and be a part of this and to me the next best thing, well not the next best thing, the best thing, was to go to the community," said Fanning (1992).

According to Bob Mann, president of Plentywood's Chamber of Commerce, KATQ holds the community together by keeping people in touch with events happening in the local area. Because of their remoteness, Sheridan County and, therefore, Plentywood, only have access to North Dakota television stations which do not carry any Montana news, only weather. Without the ability to advertise on local radio, Plentywood's business people would take their advertising to other communities which in turn would hurt the economy of Plentywood. The people of Sheridan County would be devastated if the radio station were gone (Mann, 1992).

The following chapter will go into more depth on Mann's thoughts to explain the reasons the people of Sheridan



County have become so dependent on KATQ to include remoteness as well as the KATQ's unique programming structure. To paint a better picture, the research will also briefly review the history and geographic area of the northeastern corner of Montana of which Plentywood is the heart.

## THE PEOPLE'S RADIO

## Plentywood, the Heart of Northeastern Montana

Community-owned radio: it is an interesting thought. Why would people of a community think a local radio station was so significant when there are often so many to choose from?

In Plentywood, Montana, that is not the case. KATQ Radio is the only source of Montana news. The television stations that reach Plentywood only offer news from North and South Dakota (Bruno, 1992). Radio signals that can be picked up on the AM frequency come from Canada and North Dakota and the other FM stations that would give Montana news come in only on fair weather days and are still full of static (Nielsen, 1993).

The local newspaper, The Plentywood Herald, is printed only once a week, each Wednesday, and the statewide paper printed 350 miles away, The Billings Gazette, doesn't arrive until after 10 a.m. Mary Lidahl, (1993) a member of Radio International KATQ Broadcast Association (RIKBA), explains that she wants to hear the news first thing in the morning, so The Billings Gazette doesn't help her except to get more details of a story that she has already heard on KATQ earlier in the morning.

It's easy to envision why the local radio station is so consequential to this area. Without it, the community would not only be isolated physically, but also mentally. "I think any rural community is proud of being a rural community, but they still don't want to lose touch with everybody else." (Nielsen, 1993)

As the KATQ Radio International Newsletter (1991) points out:

Information and news is vital to every citizen in the community, regardless of age. News and information have daily impact on our lives, providing us with a vital link to the rest of the State, the country, and the world. A local radio station in Northeast Montana is the only real link to the rest of the State, and is necessary for a strong community. (p. 1)

A brief look at the geographic region and a history of the Plentywood, Sheridan County, Montana, area may be helpful to readers who are not familiar with the area. Without an explanation it may be difficult to imagine the remoteness of this region.

Patrick Sheridan (1991) attempted to describe Plentywood's location on the map. He wrote that it was 50 miles south of the Canadian border with Minot, North Dakota, being 200 miles to the east. Sheridan pointed out that Montana's two largest cities, Billings and Great Falls, were

350 and 400 miles, respectively, to the west and that the closest big city is Minneapolis, Minnesota.

Sheridan got it almost correct. However, Plentywood is only 16 miles south of the Canadian border and he neglected to point out that the North Dakota border is only 22 miles east. In all actuality, the town is almost North Dakotan and almost Canadian (See Appendix D). Although not nearly the size of Minneapolis, the people of Plentywood think of the provincial capital of Saskatchewan, the Queen City of Regina, as its closet city, lying 120 miles to the north (Plentywood Chamber, 1993).

The northeast portion of Montana was the last corner of the state to be settled. The history of what is now Sheridan County, Montana, began in the late 1800s with Chief Sitting Bull of the Assiniboines, who were of the Great Sioux Nation. Northeastern Montana was the hunting paradise for the Native American. The Plains were inhabited by buffalo, deer, wolves and fleet bands of antelope that passed like clouds before the hunter. Wild fowl filled the air and beavers blocked the streams (Plentywood Chamber, 1993).

By the early 1900s, the Indians were on nearby reservations and cowmen discovered that the same corner of the state was not only their last frontier but their paradise as well. The numerous ponds and lakes on the benchlands and the Big Muddy River with its many sub-



irrigated tributaries and rough breaks, provided an ideal range for livestock. Here was plentiful water; here was grass everywhere up to the horse's belly, tall and nutritious, lush not only for pasturage, but in abundance for winter feed (Aashiem, 1970).

As more and more settlers came to the area, they began to flock to a mutual locale to initiate the start of a townsite. The locale they chose was one suggested by Dutch Henry, a notorious outlaw and horse thief of the region.

A well-known story of the area suggests:

Back in the earlier days of the territory, a group of weary cowboys from the Diamond outfit made camp on a little creek. They were cold and hungry and not in the best of humor.

The cook was striving vainly to coax some buffalo chips into a flame. The dampness, however, brought all his efforts to naught.

There were some uncomplimentary remarks about the cook passed around and the general impatience grew stronger. Finally Dutch Henry, a notorious figure in these parts, jumped up. "If you'll go two miles up this creek, you'll find plenty wood." From then on, so the story goes, the little creek was known as Plentywood.

When a post office was started on the creek about six miles west, it took its name from the creek and the

community has been known as Plentywood ever since.

(Aashiem, 1970 p. 587; French, 1987, p. 17; & Plentywood Chamber, 1993, p. 7)

Homesteaders began to stake out territories, break land and bring their families out west to a new home. On September 4, 1912, Plentywood was incorporated as a town (Aashiem, 1970) with city government beginning in December of 1912 (Plentywood Golden Years, 1962). Sheridan County was created on March 21, 1913, and Plentywood was named the county seat on March 17, 1917, by the Montana Supreme Court after a four-year battle with Medicine Lake, a neighboring town, for the title (Aashiem, 1970).

As the Plentywood Chamber points out in their Visitor's Guide (1993):

We are a young area; a place where buffalo still roamed 110 years ago; where open range was still available to cattlemen and sheepmen 90 years ago; where the arrival of the railroad was major news 80 years ago; where county division was a serious point of contention 75 years ago, and where the discovery of oil some 35 years ago dramatically changed the economy of this region.

(p. 38)

Daniel N. Vichorek (1993) perhaps summed up the rich history of the area best while trying to describe a published historical reference of the town, Plentywood Portrait: Soil, Toil, and Oil, edited by Jeanne French in

1987. Vichorek suggested that Plentywood's history is a lot more complex than the title of that particular book implied. According to Vichorek, one could refer, "in approximate order to Indians, cowboys, outlaws, homesteaders, Communists, newspaper wars, baseball wars, bootleggers, moonshiners, pimps and car thieves. All of these things are past, but the oil, soil and toil remain, at least in part" (Vichorek, 1993, p. 37).

Vichorek (1993) went on to explain that oil is not doing much these days because of low prices, and a lot of the soil is in the Conservation Reserve Program (CRP), which keeps it growing to grass. Besides saving the soil, this reduces the toil, although implement dealers and others are not too happy about it.

#### KATQ-AM-FM, the Heart of Plentywood

Although the 4,732 people of Sheridan County including the 2,136 people of Plentywood (Hovland, 1993) appreciate their rich history, they are perfectly satisfied to live in a rural Montana town that to some may seem almost boring considering its radical past. "We occupy a special corner of this earth and we love it because it is peaceful, safe, beautiful and presents the true meaning of freedom, space and community pride" (Plentywood Chamber, 1993).

That is, the people of the community are happy as long as the local radio station, KATQ-AM-FM stays on the air.



The station has become the voice of Northeastern Montana, covering a radius of approximately 250 miles (Plentywood Chamber, 1993) and the local people would hate to be without it as Joyce Kane, member of RIKBA, points out, "I believe in a small community you need to have a means of communication that is more rapid than a one-day-a-week newspaper" (1993).

Mary Nielsen agreed. "We'd be without anything that would do the local news, items of local interest. It's strictly a homebody station. Dogs get lost and cats get lost. Somebody's house is on fire. Last year the high school burned down" (Sheridan, 1991, p. 32). These are things people in a close-knit community want to hear.

There were others in the community that felt exactly as Kane did. For example:

The prospect of KATQ-AM-FM Plentywood, Montana, going dark did not sit too well with the good people of Northeast Montana. So, instead of lamenting the loss of local service or blaming the station's misfortunes on the slumping broadcast marketplace or the region's agricultural woes, folks in Plentywood and surrounding Sheridan County decided to do something about it. They bought the station. (Sheridan, 1991, p. 32)

There are numerous reasons that people in the Sheridan County, Montana, region felt a need to save the local radio station. One of the reasons Marilyn Overby, a member of RIKBA (Radio International KATQ Broadcast Association),



points out is the unique programming the station uses to keep the community updated on more than just local news and weather. "It's just a real comfort to know there is some link to know what's going on" (Overby, 1993).

Interviews with Joy Fanning, the current operator/manager/programmer of KATQ, provided much information on the way the station is managed and operated. The two full-time and two part-time air personalities along with a full-time secretary keep the operation flowing with the guidance of the Board of Directors of RIKBA.

KATQ does not follow a hot clock, defined by Eastman, Head and Klein (1993) as a pie divided into wedges to visualize an hourly radio program format showing designated sequences and program length. However, they like to say 'We live by the clock.' Everything is very precise. "We've got three networks that we're juggling around. We're doing the ABC Entertainment Network, we're on the Northern Ag Network and also Jones Satellite Network" (Fanning, 1992). They keep detailed computerized logs of everything even though it isn't required by the FCC anymore.

Fanning considers KATQ an all-around radio station as opposed to an all-talk, all-news or all-music format. "We make a tremendous effort to take care of everybody that we can. We have a very good mix of programming" (Fanning, 1992). Fanning remarks, "One of the real strengths that made the community support--doing what they did for this

radio station--was programming. I try to program in a pretty conservative way. I do it all myself" (1992).

The programming strategies in a community like Plentywood are different from strategies in other places because this station may be a person's only contact with news, weather, music and community happenings (See Appendix E). Each weekday begins at 6 a.m. with ABC News, from the ABC Entertainment Network, which according to Fanning is the highest rated news organization there is (1992).

This is followed by news from the Associated Press which gives news summaries for Montana, North Dakota and Saskatchewan, Canada. At 6:30 a.m. Taylor Brown, the president of the National Association of Farm Broadcasters, brings the morning market report and John Pulaski gives the weather which is programmed both to the farming audience as well as the city dweller (Fanning, 1992).

The school lunch menu is read a little after 7 a.m. Fanning says that listeners really depend on this when deciding if they need to pack a lunch for the kids or not. She gets many calls if the menu is not given (1992). Paul Harvey News is aired at approximately 7:30 for five minutes. Fanning believes KATQ is very fortunate to have his The Rest of the Story (1992).

"One of the cornerstones of our morning programming is the morning devotion time," Fanning (1992) said of the program she created when she started at KATQ. Different

pastors throughout Sheridan County, Montana, work on a rotating basis, going into the radio station and taping five recordings, 3-5 minutes in length for an entire week. After the devotion for the day has been played each morning, the hour is rounded out with appropriate music containing spiritual content. They may play anything from traditional gospel to John Denver or Emy Lou Harris' Live at the Grand 'Ol Opry--Calling My Children Home. Fanning admits that this is probably her favorite part of the morning (1992).

KATQ features other morning programs that may be unique to a radio station of this type. The broadcast goes live every day to Randy's Restaurant and visits with Randy Matzke, the owner. They converse about different topics, but what it mainly consists of is a home-style weather report which is "usually a slight bit crazed" (Fanning, 1992).

The Hospital Report, a list of admissions and discharges is also given each day. "This is something that is unheard of" (Fanning, 1992). According to Fanning, Scobey, a town 42 miles west of Plentywood with the call letters KCGM ("KATQ Radio International," 1991), is the only other station in Montana which does a hospital report. Local listeners are faithful to this report. They genuinely care. They want to send cards, flowers, or go visit. In connection with the hospital report is the Stork Report which is given each day whether a birth has taken place or



not. However, in the case of such a small community a birth is a rare occasion (Fanning, 1992).

Obituaries are not normally done on the radio; however, at KATQ, "we do the whole thing. We realize that this is very important to people and we'll always take time to do that no matter what, as long as I'm here," says Fanning (1992).

The biggest show of the day is Minutes with Marilyn, a live show from Plentywood Rexall Drug Store. Fanning says that "it's a very, very popular program because it's a real avenue of communication for everyone in Sheridan County" (1992). Marilyn speaks about what's happening in the community on a very personal basis. It is very useful, especially to the shut-ins and the hospital people. "It would be a tremendous loss if ever gone" (Fanning, 1992).

Weekend programming follows a different schedule from the weekdays (See Appendix E). Saturdays have two agricultural programs which are pre-recorded on Fridays followed by the syndicated American Country Countdown. At that point, the Jones Satellite Network takes over and plays all music from Denver, Colorado (Fanning, 1992).

Sunday mornings have a spiritual theme from 6 a.m. until 12 noon. Following the morning news, to include area news, weather, sports scores and winning lotto numbers, the Renfro Valley Sunday Morning Gathering out of Renfro Valley, Kentucky, is aired. KATQ is the only station in Montana



which carries this particular program. Country Crossroads out of Dallas, Texas, is next and following that are church services: Revival Time--Assembly of God, Mass from St. Joseph's Catholic Church, and the Plentywood Lutheran Church service. The Catholic and Lutheran services are carried live over the telephone (Fanning, 1992).

Although Joy Fanning does not believe in radio images, she does use the term "Radio International" to describe KATQ since a good part of the listening audience are Canadians. In fact, the station's logo contains both a star and a maple leaf to symbolize both the United States and Canada (Fanning, 1992) (See Appendix F).

A profile of the unique quality of KATQ would not be complete without mentioning the special promotions that are done each year. The biggest annual promotion is the Northeastern Montana Farm-Ag Expo held in March. The radio station brings in everyone and every business that has something related to agriculture, hosts special speakers and provides demonstrations. This event gathers enormous crowds from all over the state and region (Fanning, 1992).

Letters to Santa Claus is also a big promotion. "That is, without a doubt, behind Farm Expo, our most popular program of the year," comments Fanning (1992). Santa comes in live every day for two consecutive weeks during Christmas and reads every single word of every single letter he receives in care of the radio station. This program is a

big hit with children, parents and grandparents alike (Fanning, 1992).

The program structure of KATQ-AM-FM is definitely unique and definitely worthwhile for the community the station holds together. From letters of gratification received from Virginia Carpenter (See Appendix G) to Christine Bassett's comment, ". . . it's (the radio) a very important part of this community and without it they'd lose some cohesion here" (1993), Joy Fanning and her staff realize how important the local station is. What makes it even easier for Fanning to work so hard is this comment she made, "I truly love what I do" (Fanning, 1992).

Indeed, the program structure of KATQ-AM-FM is tailored for the region, which was one of the reasons the people of the community felt the station was so important. Had KATQ been an all entertainment station with a few scattered news breaks and many advertisements, there is a possibility the community may not have felt so strongly about saving it.

Then again, the civic mindedness of the people in this rural area may have contributed also. A sense of community is strong in rural areas and this often times is a large reason for the success of group projects in an isolated area, such as Plentywood, Montana.

## Personal Gratification, The Heart of Plentywood Radio

To illustrate this point further and realize how the community used in this investigation operates, it was valuable to consider the political subcultures served by this radio station. Daniel J. Elazar, a political scientist, says that our nation is made up of three major political subcultures that exist side by side or may even overlap (1972).

All three are of nationwide proportions, having spread in the course of time, from coast to coast. These political subcultures have been termed individualistic, traditionalistic, and moralistic, and if used correctly will point out why people of particular regions have the tendency to perform acts in the way they do and particularly show which people are more concerned with personal gratification and which are more concerned with civic mentality (Elazar, 1972).

The individualistic culture emphasizes the centrality of private concerns, placing a premium on limiting community intervention into private activities to the minimum necessary to keep the marketplace in proper working order. This political culture is mainly composed of personal gratifiers. A person's first responsibility is to himself (Elazar, 1972).

The traditionalistic political culture reflects an older, pre-commercial attitude that accepts a substantially



hierarchical society as part of the ordered nature of things, authorizing and expecting those at the top of the social structure to take a special and dominant role in the community and government. This culture believes that legitimate people are the leaders and others are simply followers (Elazar, 1972).

The moralistic political culture is surrounded by a strong civic mentality. People tend to get involved politically and in other activities for the betterment of the commonwealth. The politicians as well as the general public conceive of politics as a public activity centered on some notion of the public good and advancement of the public interest. The people of a community contribute to the benefit of the community itself (Elazar, 1972).

Plentywood, Montana, lies in the middle of a moralistic subculture (See Appendix H). That is one of the reasons the people of the community felt the need to pull together in a time of need to save the local radio station.

People interviewed in Sheridan County agreed with Elazar's work. Christine Bassett (1993) said, "There is a real pioneer spirit here, in the literal sense, of helping one another. I think it's from the fact that families were settled here in hard times when they did have to look out for one another and that is still here."

Joy Fanning (1993) also agreed. "When you live in this part of the world, if you don't take care of each other, you



die." Fanning felt positive that the moralistic attitude of the community made the difference and that community-owned radio may not work in other parts of the country that don't have a civic mentality.

After reviewing the remoteness of Plentywood as a need for the radio, the uniqueness of the programming as a desire for the radio and the nature of the people in the region as a willingness to keep the radio, there are two more reasons that people in the area may have contributed time, effort and financial backing to keep the station alive. These reasons are based on Harold Lasswell's (1948) functions of the media.

During the 1940s, media scholars were beginning to think about and do serious research on the role of mass media and their function in society. Among these scholars was Harold Lasswell, a professor of law at Yale University.

Lasswell noted three functions of the media:

- 1) surveillance of the environment, informing the audience,
- 2) correlation of the components of society in making a response to the environment, selecting and interpreting information, and 3) transmission of the social heritage of generation to generation, increasing cohesion in society (Lasswell, 1948). Some of these functions are utilized every day by KATQ listeners.

For example, Kane, Overby and Lidahl (1993) all mentioned the news, state, local and national, as their main

reason for listening to the radio. "It is just a real comfort to know there is some link to know what's going on," commented Overby, while Lidahl added, "I really feel that it's important that we have the area news." Mary Nielsen (1993) even commented that although many people don't appreciate the country music format KATQ has, they listen simply to hear the news.

The above reflections are examples of Lasswell's surveillance function that informs and provides news to the audience. This includes news that the media interpret as essential to the economy, society and the public such as day-to-day weather conditions, stock market reports and traffic updates (Severin & Tankard, 1992). According to DeFleur and Dennis, (1985) surveillance simply gathers and distributes information.

Another media function that is common in Sheridan County, Montana, is the social inheritance function. It allows the media to communicate information, values and norms not just from one generation to another but also from the members of a particular society to its newcomers. The social inheritance function serves to increase the cohesion in a society by creating a sense of commonality in its members. The members feel that they aren't alone and have something in common with other members of the same society (Severin & Tankard, 1992).

Christine Bassett moved to Plentywood in 1987 after spending much of her life in England. Bassett didn't listen to the radio when she first moved to Plentywood and found that she didn't know what was going on. "Things would be happening and I wouldn't know about them. Then someone told me the secret to knowing where to go and what to do in Plentywood is the radio station" (1993).

Melvin DeFleur and Everette Dennis (1985) put all Lasswell's information together and said more simply that the media serve the function of informing, influencing, entertaining and providing a marketplace for goods and services. These are all functions that the Plentywood and surrounding community desperately need and functions that KATQ-AM-FM offers.

No matter what the individual reasons for keeping KATQ-AM-FM alive, Joy Fanning says that people really do feel close to the station. She receives many calls and letters from listeners (See Appendix I, J, K, and L). "I'm sure it happens other places, but I kind of think it happens more around here" (Fanning, 1993).

Obviously, there were a variety of reasons that the people of Northeast Montana wanted to keep KATQ on the air. The next chapter will go into detail on the steps that were taken to make the transition from KATQ owned by a private citizen to KATQ owned by the community.



## CHAPTER IV

### PLENTYWOOD, MONTANA'S PURCHASE OF KATQ-AM-FM

Once Joy Fanning, former owner of KATQ Radio, decided to go to the Sheridan County community for help, the ball began rolling and nearly everyone pitched in to help keep the station on the air. Mary Nielsen, chairperson of the board of directors of Radio International KATQ Broadcasting Association, Inc. (RIKBA) described it as a fantastic coming together of the community (1993).

About two years before anything was done officially, people gradually became aware of the financial problems. Fanning was using old, worn out equipment parts because she had no money to buy new and this circumstance caused the station to be off the air many times in her first year of ownership (Nielsen, 1993).

A small group of interested parties and friends became concerned about the possibility of losing the voice of Northeastern Montana KATQ-AM-FM. Mary Nielsen (1993) said that Bob Mann of the Chamber of Commerce was very interested in keeping the station going as was the Economic Development Committee. Nielsen saw the distress in the radio station while doing radio promotions for the local WIFE Chapter, Women Involved in Farm Economics, ("WIFE elects new," 1993). This is when she chose to get involved.



Community leaders held several meetings to make a decision on what could be done. During the same time, Mary Nielsen had written the Governor of Montana to see if there would be help through the Department of Commerce. "They called me and there was nothing available there. They were sympathetic, but. . ." (Nielsen, 1993). Joy Fanning had already contacted the SBA (Small Business Administration) and learned that they don't get involved with radio stations, newspapers or rental properties. They felt radio was a political entity and could have too much influence one way or the other (Fanning, 1993).

It was eventually decided that the community should make an effort to form a corporation, non-profit in the state and for-profit federally, that could pay off the large debts and assume control of the radio station.

Informational meetings were held in the surrounding communities of Sheridan County, explaining what had happened, and the strong possibility that the station and its services could be lost. Each community formed its own core group to support the effort as people began to realize what was happening (Plentywood Chamber, 1993).

At a public forum in Plentywood, Mary Nielsen led the campaign to save the station by suggesting the idea of a Radiothon to bring in donations (Bruno, 1992). After much discussion and a telephone call to the Federal Communications Commission (FCC) to make sure a fund-raiser

would be legal, it was decided to go ahead with the plans (Nielsen, 1993).

Interviews were taped with nursing home residents; school children were alerted; various methods of publicity, utilizing not only the radio, but a great deal of support from the newspaper, were used. Surrounding communities set up their own call-in groups, since calling into Plentywood often involved long distance calls (Plentywood Chamber, 1993).

KATQ Radio distributed a newsletter/flyer stating: KATQ Radio International is presenting a proposal to all concerned citizens of Sheridan, Daniels, and Roosevelt Counties and Southern Saskatchewan. The proposal will be to raise the required capital to eliminate most of the existing bank debt and to eliminate any and all problems concerning capital improvements required to remain in FCC compliance. The end result will be public ownership of KATQ International Inc. and all of the outstanding shares of stock. ("KATQ Radio International," 1991, p. 1)

The newsletter also clarified how the Radiothon would work by letting the community know that the bank, the County Attorney, The Plentywood Herald and local private concerned citizens were working together in full cooperation. This group hoped to raise sufficient funds to recapitalize the station and keep it on the air.

"Hopefully, 1250 shares of stock can be sold at \$200 per share. However, donations of any amount will be welcomed and all funds will be placed into an escrow account, and all will be returned in the event that the effort to save the station fails" ("KATQ Radio International," 1991).

Details were arranged and the fund-raising began. Many volunteers assisted at the Radiothon which was held in the Sheridan Room of the Montana National Bank on September 7, 1991 ("Strong Response to," 1991). Telephone lines were connected, with shifts of volunteers manning the lines and the computers. Large charts were mounted on all four walls of the large room on which all of the donors' names were written as they phoned in with pledges.

Musical talent performed; volunteer personalities manned the microphones; people donated coffee and cookies; the Alta Vista Cafe sent in chicken dinners for those who worked the Radiothon through the lunch hour; children called in to challenge each other; grandparents pledged money for their grandchildren; visitors danced to the music, drank coffee, visited, and Plentywood's own Golden Girls performed a skit.

At the end of a very tiring day, over \$142,000 had either been pledged or already donated. "The amount of money raised in that one day was pretty phenomenal for this part of the country" (Fanning, 1993). "People love this



radio station," Fanning told Debra Bruno (1992) in an interview.

"People in this area make their living from the land, but the past two decades have been hard--there have been far more years with droughts and grasshopper infestations than years with rain and bumper crops. Produce prices are lower than they were in the 1950's" (Sheridan, 1991, p. 32). That didn't stop the local people from knowing the importance of their radio station and the importance of keeping it on the air.

Mary Nielsen said, "We had kids opening up their piggy banks; we had one senior citizen in the nursing home give \$29.45. It was probably all the lady had. We had three people in one household--each of them gave \$5,000. That was our largest contributor" (Sheridan, 1991, p. 33).

Since the committee felt that it would take over \$180,000 to get the station out of debt and make the necessary repairs and improvements, there was some hesitation about going ahead with the original plans (Plentywood Chamber, 1993). An article was printed in the Plentywood Herald urging the public to attend a meeting to determine what the next step would be.

The article stated:

We have sufficient funds to go ahead with the purchase of the radio station, but not enough to improve and update vitally necessary equipment. This is a most



difficult decision--do we go ahead, as over 1,000 supporters have indicated that the corporation should do?

It means that we will be continuing to hope for the additional amounts necessary to purchase equipment necessary to keeping the station on the air. The committee is still looking at options, but we don't want to start out with a heavy debt load when equipment breaks down. ("KATQ Radio Future," 1991, p. 1)

Many members of the community attended that meeting with positive results. Creditors were contacted, and the bank agreed to do some rearranging of finances in order to help KATQ. Mary Nielsen said the problem was that the fundraiser didn't draw enough money to pay the debt. "And psychologically, I think because of the way in which we raised money, everybody that we owed money to accepted less" (Nielsen, 1993).

"All of these people knew that, if we went bankrupt, they weren't going to get any of their money back or very, very little of it" (Nielsen, 1993). KATQ had originally owed \$300,000, but was fortunate enough to have that amount reduced to \$180,000. In order for the bank to justify helping KATQ to their bank examiners, an exchange took place. The radio station is paying back part of the bank loan with 11 years of free advertising for the bank. "And

then they buy extra advertising anyway. It has worked very well" (Nielsen, 1993).

At this point, the legalities of the whole transfer of ownership began. Fanning contacted a communications attorney in Washington, D. C., Robert Jacobi, under the recommendation of a friend of hers who said 'He's one of the best.' Jacobi handled the entire transfer himself (Fanning, 1993).

Although the FCC's permission was required for the transition, "the FCC has really not said anything one way or another" (Fanning, 1993). They were astounded that a community would pull together like this to save a radio station, however. Mary Nielsen (1993) said, "They're a rather stuffy group."

Robert Jacobi worked as a liaison between KATQ along with the people of Sheridan County and the FCC for several months. He took care of all of the paperwork and everything went quite smoothly under his guidance. Fanning (1992) remarked, "Had we not had him I would have hated to see what kind of road blocks the FCC would have thrown up."

She went on, "We went through all the channels, did it all the right way. I'm sure they (FCC) probably looked twice at it, but I'm sure with Mr. Jacobi leading the way, there really couldn't be any objections. The FCC is very bureaucratic" (Fanning, 1992). They did require that all the

names of the people that gave \$200 or more had to be listed with the FCC files (See Appendix M).

News of the community that was in the process of buying the local radio station spread throughout the country and donations began to flow in. A retired NASA engineer living in Great Falls, Montana, donated his services to reconstruct equipment and even help with smaller catastrophes over the phone. Group W, an affiliate of the Westinghouse Corporation, sent some excess equipment worth almost \$6000. Even Robert Jacobi who had been so intrigued by such a unique case, cut his rate in half (Nielsen, 1993).

After all the necessary paperwork had been taken care of, including the Contract for Sale and Purchase (See Appendix N and O) and the application for a new station license (See Appendix P), the time came for the transfer of ownership.

It was a difficult time for Joy Fanning although she does admit that it has really been better in the long run because now she isn't under all the pressure. "The biggest struggle I had was just giving it up because it had meant so much to me. And I had tried too hard. I had dedicated my life to the radio station trying to keep it going" (Fanning, 1993).

On February 1, 1992, Radio International KATQ became Radio International KATQ Broadcasting Association, Inc.

KATQ-AM-FM belonged to the community of Plentywood, Sheridan County, Montana (See Appendix A and B).

Although Fanning still takes care of daily functions of KATQ-AM-FM, a board of seven directors was elected to handle the business end of the station. They take great concern with the financial situation with Mary Nielsen commenting, "We count pennies, literally. Nobody spends anything. This was part of the trouble before. Money was being spent sort of indiscriminately" (1993).

After its second anniversary of being community-owned, KATQ was functioning fine with donations still coming in periodically. The board sends out letters to members to keep them updated on happenings and adjustments. Often they ask for small donations to sponsor the sports broadcasts or similar events (See Appendix Q and R). These donations help keep the station afloat (Fanning, 1993).

In her 2nd Annual Meeting Report, Mary Nielsen said:

"The station could not have survived in private hands. The generosity and many donations of time and talents has been overwhelming, and an indication that the area believes that KATQ is a vital part of the community" ("KATQ holds," 1994, p. 1).



CONCLUSIONS AND RECOMMENDATIONS

Will the Community-owned Radio Approach Work Elsewhere?

In a time of a stagnant economy, hesitancy in the banking world and competition from other media, radio stations throughout the country are having a difficult time making it financially. Although nothing is different in rural Northeastern Montana, the local radio station is thriving thanks to lots of time, effort and support from the people of the community.

The purchase of KATQ-FM-AM by the local people through their donations was a unique scenario and one that the FCC doubted would ever be a success. However, what the FCC did not know was the kind of determination people can have when it comes to retaining something that they find irreplaceable.

The purpose of this thesis was to provide the answers to those stations that might consider going to a community-owned scenario. The story of KATQ is one that may be able to be replicated. It was an answer with which the people of Sheridan County, Montana, have been thankful and happy. They welcome any station that needs financial help to follow in their foot steps and keep radio stations across the country on the air.

Some of the people interviewed for this study believed a community-owned radio would only be a success in a smaller area where that station was the only one in the area. Joyce Kane (1993) suggested that if there were more stations to chose from, people wouldn't feel the need to help one that was floundering.

Christine Bassett (1993) agreed. "In a large area there is always more than one and I don't think they need it (radio) for information the way we do. It's almost like a lifeline." In fact, Mary Nielsen did receive a phone call from a radio station in the Boston, Massachusetts, area asking for suggestions. Although she told them the steps that had been taken to become community-owned, she also mentioned that "I don't think what we did will work there" (1993).

Joy Fanning (1993) has also received calls. Radio owners have called from as far away as Michigan and Georgia to closer-to-home stations such as Sidney, Montana, located 85 miles southwest of Plentywood. Joy offered to go to Sidney and help. They are a larger area than Plentywood, but had been off the air for weeks before they called for assistance.

Fanning (1993) offers this advice:

You have to give it up. If you want this to work, you have to give it up. If you're not willing to do that, it's not going to work. You have to give it over

lock, stock and barrel. Basically you're giving over your whole livelihood. And if you're not willing to do that then it's not going to work because people are not going to support a private entity. It's either going to be community owned or it's not.

She continued, "you're tossing your feathers in the wind and hoping you land okay." KATQ-AM-FM did land okay.

Although it was hard for Fanning to let go of the station, she does know that letting go released her from a great burden. Now she can concentrate on producing programs the listeners appreciate like the air show and public affairs.

Even though Robert Jacobi did a fantastic job taking care of the legalities of the transfer of ownership and smoothing the way, Joy Fanning points out that the whole process did get very complicated. It took close to a year and the people involved definitely need to be dedicated from the beginning in order for the transfer to take place.

Radio is a vital part of any community, metropolitan or rural. It wakes us up in the morning, drives us to work, provides background during the day and drives us back home. As mentioned before, DeFleur and Dennis (1985) suggest that radio will never die as a medium. "It reaches people when a color spectacular on television would be out of place, or when reading a newspaper or going to a movie is not an alternative" (p. 147).

It is a dismal day when any radio station feels that the financial burden is too heavy and decides to go silent rather than struggle to stay on the air. It is hoped that this thesis will provide answers, hope, and understanding for radio stations across the country that need assistance.

Community-owned radio may not be the only answer, but it certainly is an alternative and if nothing else will spark new ideas and perceptions in owners' minds when they are losing hope for a failing station. As Patrick Sheridan (1991) pointed out, "as far as radio is concerned, in spite of drought and hard times, it's still a wonderful life in Plentywood." It is possible for other communities to feel the same way.



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## APPENDIXES

## APPENDIX A



LAW OFFICES

COHN AND MARKS

STANLEY S. NEUSTADT  
STANLEY B. COHEN  
RICHARD M. SCHMIDT, JR.  
JOEL H. LEVY  
ROBERT B. JACOBI  
ROY R. RUSSO  
RONALD A. SIEGEL  
IAND VOLNER  
LAWRENCE N. COHN  
RICHARD A. HELWICK  
BRIAN M. MADDEN  
WAYNE COY, JR.

H. FRANK WIGGINS  
MARK L. PELESH  
J. BRIAN DE BOICE  
ALLAN ROBERT ADLER

OF COUNSEL  
MARCUS COHN  
LEONARD H. MARKS

SUSAN V. SACHS  
APRIL MCCLAIN DELANEY  
JOHN R. PRZYBYLINSKY  
MELINDA R. SKINNER  
MICHELLE M. SHANAHAN

\*MEMBER PENNSYLVANIA BAR ONLY\*

SUITE 600  
1333 NEW HAMPSHIRE AVENUE, N.W.  
WASHINGTON, D.C. 20036-1573

TELEPHONE (202) 293-3860  
CABLE COMAR WASHINGTON, D.C.  
TELECOPIER (202) 293-4827

DIRECT DIAL  
(202) 452-4810

February 4, 1992

Ms. Mary Nielsen  
302 Hazel Street  
Plentywood, MT 59254

Dear Mary

Enclosed herewith is a copy of our letter to the Commission reporting the assumption of control of the stations by Radio International-KATQ Broadcast Association, Inc. The enclosed letter must be placed in the stations' public file.

I shall prepare the ownership report and forward it to you for completion and signature within the next few days.

Sincerely



Robert B. Jacobi

Enclosure

## APPENDIX B

LAW OFFICES  
COHN AND MARKS

STANLEY S. NEUSTADT  
STANLEY B. COHEN  
RICHARD M. SCHMIDT, JR.  
JOEL M. LEVY  
ROBERT B. JACOBI  
ROY R. RUSSO  
RONALD A. SIEGEL  
IAN D. VOLNER  
LAWRENCE M. COHN  
RICHARD A. HELWICK  
BRIAN M. MADDEN  
WAYNE COY, JR.

N. FRANK WIGGINS  
MARK L. PELES  
J. BRIAN DEBOICE  
ALLAN ROBERT ADLER

OF COUNSEL  
MARCUS COHN  
LEONARD M. MARKS

SUSAN V. SACHS  
APRIL MCCLAIN DELANEY  
JOHN R. PRZYBYLNY  
MELINDA K. SKINNER  
MICHELLE M. SHANAHAN

MEMBER PENNSYLVANIA BAR ONLY

SUITE 600  
1333 NEW HAMPSHIRE AVENUE, N.W.  
WASHINGTON, D.C. 20036-1573

TELEPHONE (202) 293-3880  
CABLE COMAR WASHINGTON D.C.  
TELECOPIER (202) 293-4821

DIRECT (202) 452-4810

February 3, 1992

BY HAND DELIVERY

Ms. Donna R. Searcy  
Secretary  
Federal Communications Commission  
Washington, D.C. 20554

Dear Ms. Searcy:

By Commission Staff action of January 13, 1992, the Commission gave its consent to the assignment of licenses for stations KATQ and KATQ-FM from Radio International-KATQ, Inc. to Radio International-KATQ Broadcast Association, Inc. ("KATQ Bdcast Assn."). The purpose of this letter is to report that the assignee, KATQ Bdcast Assn., assumed control of the broadcast facilities as of February 1, 1992. The address and telephone number of the new licensee is:

112 Third Avenue East  
Plentywood, MT 59254  
(406) 765-1480

Yours very truly

Robert B. Jacobi

bcc: Mary Nielsen

## APPENDIX C



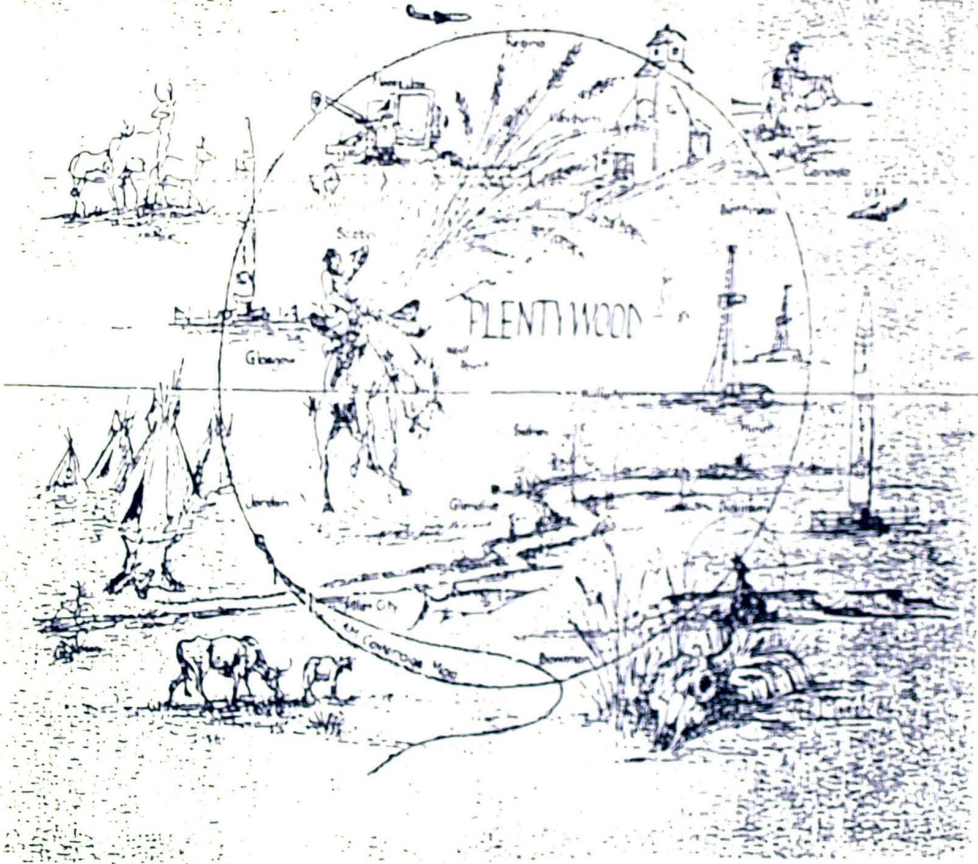
**KATQ**

**1070**

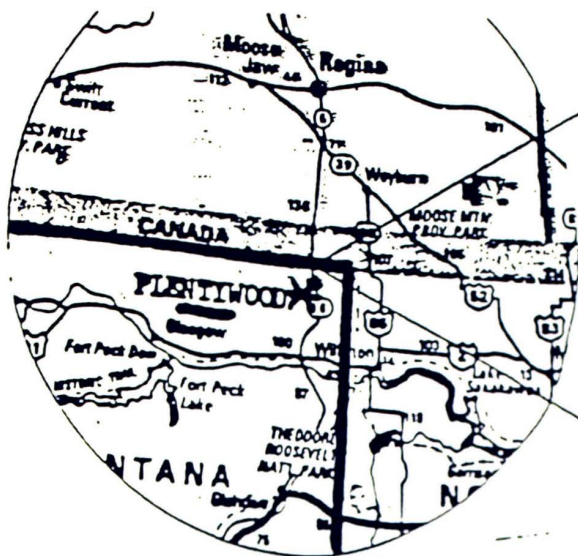
**KATQ**

**100.1 FM**

INTERNATIONAL  
RADIO



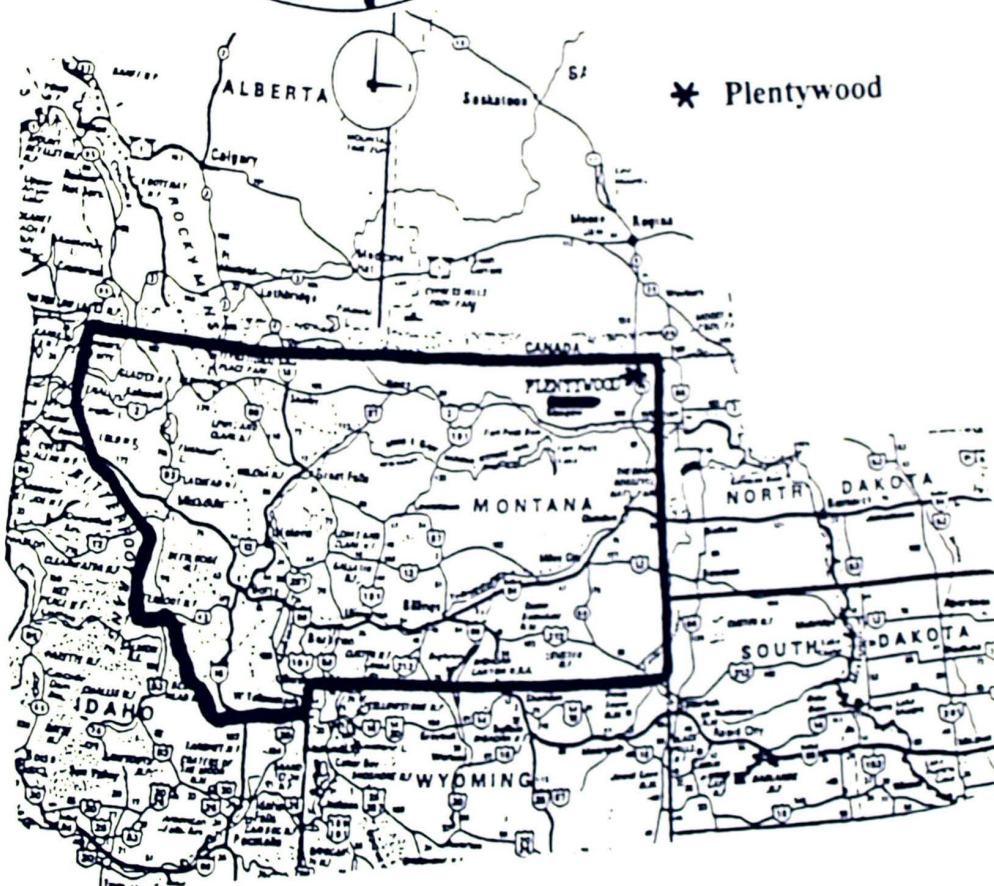
## APPENDIX D



Sask., Canada

24 Hour Port of Entry

Port of Raymond, USA



\* Plentywood

## APPENDIX E



1070 AM

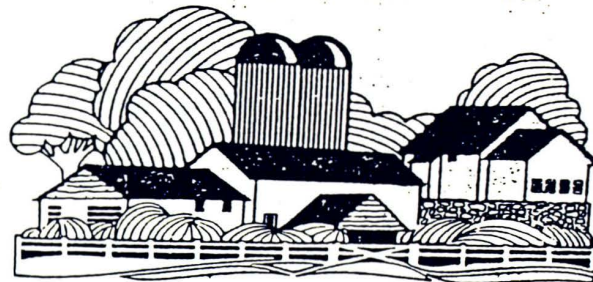


KATQ



100.1 FM

## DAILY PROGRAM SCHEDULE



## SATURDAY &amp; SUNDAY PROGRAM SCHEDULE

## Saturday

6:00 a.m. .... ABC News  
 6:05 a.m. .... MT News  
 6:30 a.m. .... News & Voices in Agriculture  
 7:00 a.m. .... ABC News  
 7:05 a.m. .... MT News  
 7:30 a.m. .... ABC Sports  
 7:30 a.m. .... Paul Harvey - "Rest of the Story"  
 8:00 a.m. .... ABC News  
 8:04 a.m. .... "American Country Countdown"  
 12:00 noon .... ABC News  
 12:05 p.m. .... MT News  
 12:30 p.m. .... Paul Harvey News  
 12:45 p.m. .... Saturday Market Roundup  
 1:00 p.m. .... ABC News - MT News - Weather (Hourly)  
 6:00 p.m. .... ABC News - "Sign-Off"

## Sunday

6:00 a.m. .... ABC News  
 6:05 a.m. .... MT News - Weather - Sports - Lotto Nos.  
 7:00 a.m. .... ABC News  
 7:05 a.m. .... MT News  
 7:30 a.m. .... Renfro Valley Gathering  
 8:00 a.m. .... ABC News  
 8:04 a.m. .... Country Crossroads  
 8:30 a.m. .... Revival Time  
 9:00 a.m. .... ABC News  
 9:05 a.m. .... MT News  
 9:30 a.m. .... Country Roads  
 10:00 a.m. .... Mass from St. Joseph's Catholic Church  
 11:00 a.m. .... Plentywood Lutheran Church Service  
 12:00 noon .... ABC News  
 12:05 p.m. .... MT News  
 1:00 p.m. .... MT News  
 6:00 p.m. .... MT News - "Sign Off"

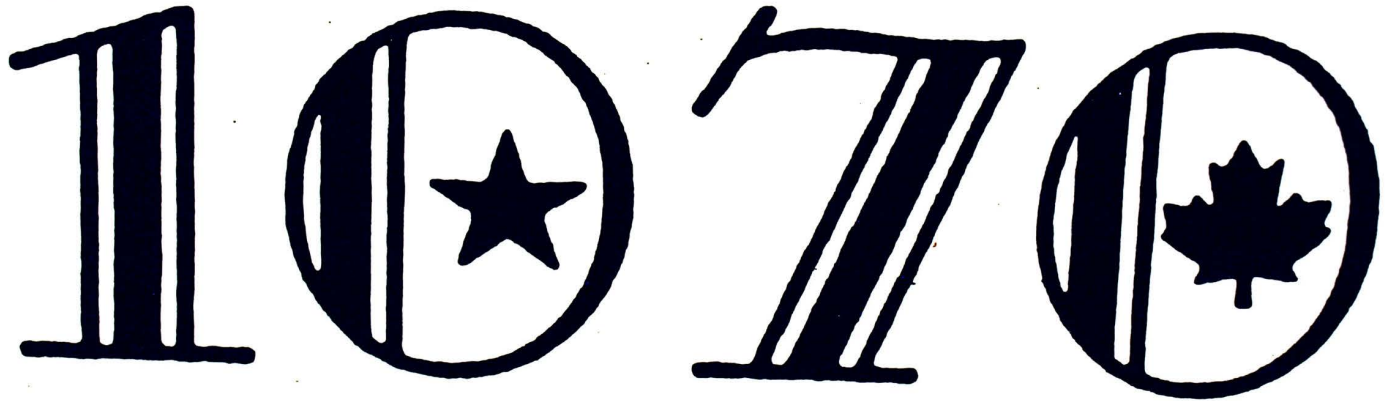
6:00 a.m. .... ABC News  
 6:05 a.m. .... MT News & Weather, N.D. & Canada News Briefs  
 6:30 a.m. .... Morning Market Reports  
 6:40 a.m. .... John Pulasky Weather  
 6:45 a.m. .... American Farmer  
 7:00 a.m. .... ABC News  
 7:05 a.m. .... MT News & Weather  
 7:10 a.m. .... School Menus  
 7:20 a.m. .... ABC Sports  
 7:30 a.m. .... Paul Harvey News  
 7:45 a.m. .... Morning Devotions  
 8:00 a.m. .... ABC News  
 8:05 a.m. .... MT News  
 8:10 a.m. .... John Pulasky  
 8:15 a.m. .... Randy's Restaurant (Live Talk)  
 8:20 a.m. .... Dr. Dobson - Commentary  
 8:25 a.m. .... Stork Report  
 8:30 a.m. .... Hospital Reports  
 8:33 a.m. .... ASCS Grain Market Report  
 8:36 a.m. .... Commodity Open  
 8:45 a.m. .... Area News and Obituaries  
 9:00 a.m. .... ABC News  
 9:05 a.m. .... Minutes With Marilyn (Live Talk)  
 9:30 a.m. .... Today In History  
 9:36 a.m. .... Livestock Market Open  
 10:00 a.m. .... ABC News  
 10:05 a.m. .... MT News & Weather  
 10:10 a.m. .... "Coffee-Time" (Fri.) (Live Talk)  
 10:30 a.m. .... Benson-Quinn Report  
 10:36 a.m. .... Mid-Session Report

10:50 a.m. .... ABC Sports  
 11:00 a.m. .... ABC News  
 11:05 a.m. .... MT & Canada News  
 11:30 a.m. .... Community Calendar  
 12:00 Noon .... ABC News  
 12:05 p.m. .... MT News & Area News, Obituaries, Hospital Reports  
 12:15 p.m. .... John Pulasky Weather  
 12:20 p.m. .... Noon-Day Report  
 12:30 p.m. .... Paul Harvey News  
 12:45 p.m. .... National Farm Report  
 12:50 p.m. .... Noon Commodities  
 1:00 p.m. .... ABC News  
 1:05 p.m. .... MT-ND-Canada News  
 1:50 p.m. .... Benson Quinn Report  
 1:52 p.m. .... Rocky Mountain Sports Report  
 2:00 p.m. .... ABC News  
 2:05 p.m. .... MT News  
 3:00 p.m. .... ABC News  
 3:05 p.m. .... MT News  
 4:00 p.m. .... ABC News  
 4:05 p.m. .... Paul Harvey - "Rest of the Story"  
 4:10 p.m. .... Market News Summary  
 4:20 p.m. .... ABC Sports  
 4:25 p.m. .... Stockmarket Summary  
 5:00 p.m. .... ABC News  
 5:05 p.m. .... MT News  
 6:00 p.m. .... ABC News  
 6:05 p.m. .... MT News - Sign Off

## APPENDIX F

**KATQ**

**INTERNATIONAL**



**RADIO**

## APPENDIX G



Rec'd 9-12-91

Sept. 10, 91

Dear Joy,

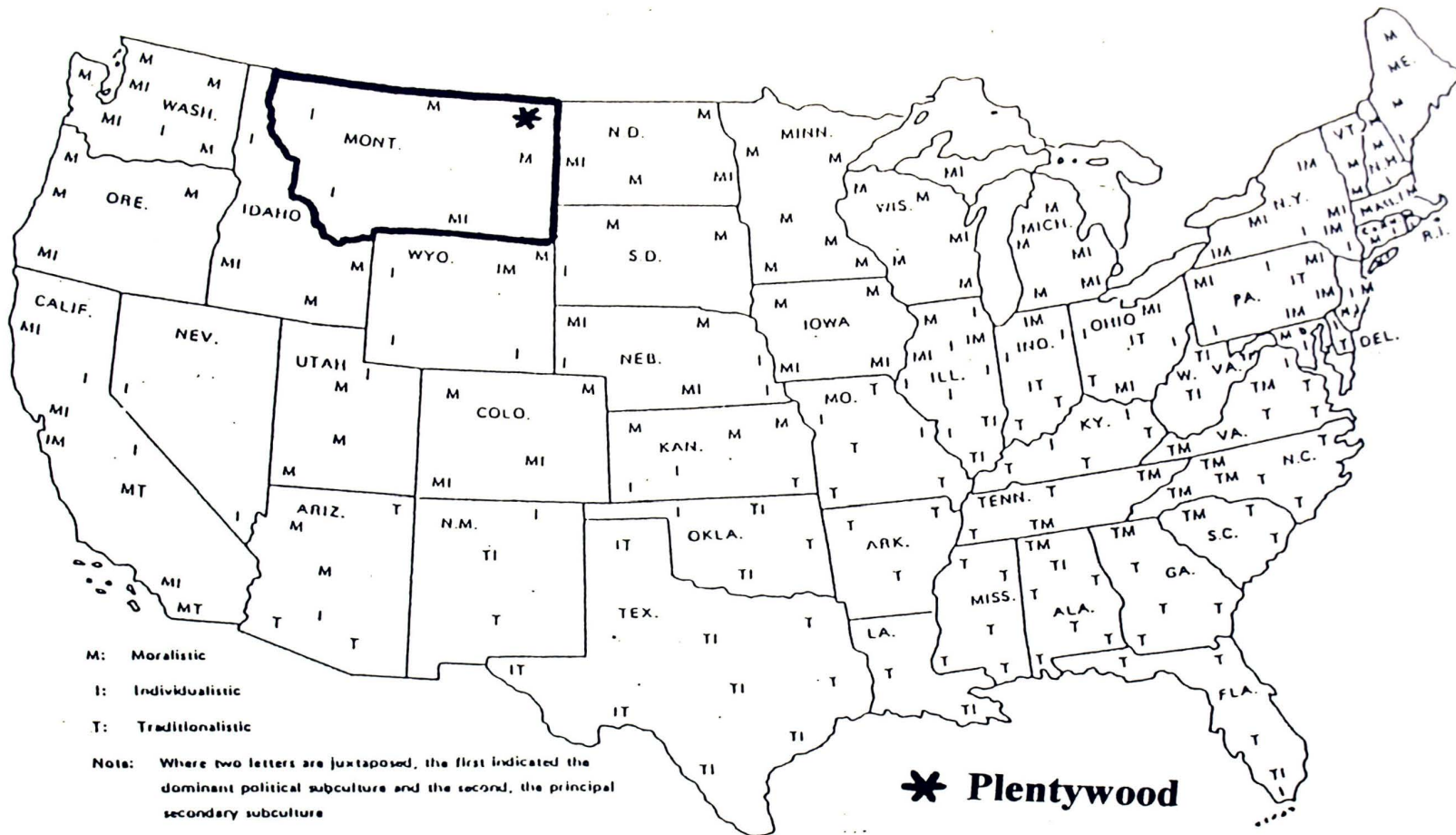
Enclosed find a check for \$200  
to cover our pledge for the radio-  
thon.

We enjoy the station very much,  
and we appreciate the job you and  
the others do. It is my companion  
while I go about my daily chores,  
and I would be lost without it!

Thanks again.

Sincerely,  
Virginia Carpenter

## APPENDIX H



Source: *American Federalism: A View from the States* by Daniel J. Elazar, copyright © 1966 by Thomas Y. Crowell Company, Inc. with permission of the Publisher.

## APPENDIX I



Dear Joyce -

Here is my pledge of \$5.00 - I hope every Region Auxiliary, within hearing distance matches my pledge.

I love to have you as my guest every morning - We are so isolated up here we must keep the radio. I'm so proud of you for not giving up - I know you put so many extra hours I hope everyone remembers that. May you ~~go~~ go way over the top lady.

Remember, you have a friend in Westby that loves you -  
May God Bless you and yours.

- Mary -

P.S. Ride the Senior Citizens Bus in every week and enjoy getting away.

## APPENDIX J

9-7-91

From Helen Stoner - Outlook

It will be four years this fall and coming winter since I had a bout with cancer surgery and chemotherapy following.

Feeling as weak as a pup and about as sick as one, I spent many hours on the living room daybed.

In the mornings when Vernon would go out to work at the shop, he would turn KATQ ~~on~~ radios on. No one can imagine how wonderful it was to hear Joyce's cheerful voice, and Marilyn and Bob joking back and forth and Randy from the drive in. It was like having friends in for a visit.

I am thankful now in 1991 to be up in the mornings to turn KATQ on for myself. And I surely want to have KATQ to continue for time ahead.

## APPENDIX K



Nov. 11-1991

Joy Fanning:

I live at Kalispell, Mt. Friday night our paper The Daily Interlake had an article about People dig deep to keep Plentywood station on the air.

I went to school at Madoc and later on worked in Scooby. My brother Clifford Holm lives in Madoc area. His 2 daughters Lila Jackson & Vicki live in Plentywood.

I would like to make a contribution. To help, so your radio station can stay on the air.

Edna Begg  
220 - Woodland Ave.  
Kalispell, Mt.  
59901

George & EDNA Begg

Mesa, Arizona

## APPENDIX L

9-12-91

KATQ-A.M.

Dear Jay.

We would like to buy a share  
in the Station for \$200. We sincerely  
hope that the Station will continue.  
your business is a valuable asset to  
all the community and to us too, in  
Dane County.

Best of Luck

Rochyn & Kathy Wine  
Brandenburg Photography  
Box 928  
Seymour, MI 49263

## APPENDIX M



EXHIBIT 3

Radio International-KATQ Broadcast Association, Inc. is a non-profit corporation comprised of members of the community. A member is entitled to one vote for each \$200 contributed. The list of members and votes is herewith attached.

With respect to the identification of memberships under the heading "Anonymous" (a total of 11 persons), the contributors requested anonymity. Nine persons purchased one membership each, one person purchased two memberships each and one person purchased 10 memberships. None of these individuals are officers or directors.

4 STAR 4-H OF HEDSTONE  
AASLEIM, SAM & SAMMY  
AASHEIM, VELMA & MAGNUS  
ABENROTH, AUGUST & DOROTHY  
AG GRAIN  
ALTA VISTA CAFE, NON MORSTAD  
AMERICAN LEGION AUXILIARY  
ANDERSEN, DELMAR & MAE  
ANDERSEN, GEORGE & EUNICE  
ANDERSON, DON & MAE  
ANDERSON, DUANE & LORETTA  
ANDERSON, GENE & GERRI  
ANDERSON, MANJONIE  
ANDREASEN, HELEN  
ANDREASON, MARY LOUISE & VIRGIL  
ANONYMOUS  
ANONYMOUS  
ANONYMOUS  
ANONYMOUS  
ANONYMOUS  
ANONYMOUS  
ANONYMOUS  
ANONYMOUS  
ANONYMOUS  
ANONYMOUS  
ANTELOPE REUNION COMMITTEE  
AWR HOMEMAKERS  
BAKKEN, MARIE  
BAKKEN, RAGNILD  
BECKERS, GENE & TILLIE  
BEDWELL, TRUMAN  
BEN FRANKLIN  
BENSON, COBY & JANN  
BENSON, VALERIE  
BERNAL, WOODROW  
BIG MUDDY CATTLEWOMAN  
BJØRGEN, ANITA  
BJØRNBSEN, BJØRN & ESTHER  
BLUE MOON  
BLUE ROCK PRODUCTS  
BOE, ARNOLD & GLADYS  
BOLSTAD, JIM & ADELINE  
BREKEE, ERLING & ESTHER  
BRENTSEBOM, AGNES  
BRENTSEBOM, VERNON & ELIZABETH  
BRINEMAN, BRIAN & EAT  
BRINEMAN, CHRIS & IDA  
BRUVOLD, ORLANDO & EDNA  
BUDER, PEARL & PERCY  
BUNKER, AL & PATTY STATES  
CAMPBELL, JEAN  
CAR & TRUCK EXCHANGE  
CARPENTER, DON & VIRGINIA  
CARPENTER, SALLY  
CARTWRIGHT CORPORATION  
CARTWRIGHT, MYRTLE  
CASSIDYS  
CHRISTENSEN, ALVIN & MYRA  
CHRISTENSEN, JAMES & ELYON  
CHRISTENSEN, SOPHUS  
CLOVESDALE RANCH  
COLLINS, KENNETH D.  
COLUMBIA GRAIN, INC  
COMMERCIAL GRAIN  
COMMUNITY OIL OF RESERVE  
CONRADSON, HAROLD  
DANIELS SHERIDAN F.C.U.  
DANIELSON, ROBERT & EVELYN  
DANISH BROTHERHOOD (DACHMA)  
DAVIS ACCOUNTING  
DEEM, GLEN & PAULINE

1	MEMBERSHIP	
1	MEMBERSHIP	
2	MEMBERSHIPS	RT 1 BOX 2
1	MEMBERSHIP	402 POPLAR ST
2	MEMBERSHIPS	GARY & ARLENE CHRISTENSEN
1	MEMBERSHIP	564 W. 1ST AVE
1	MEMBERSHIP	
1	MEMBERSHIP	
1	MEMBERSHIP	513 SUNNYBIDE AVE.
1	MEMBERSHIP	MCB 228 BOX 33
1	MEMBERSHIP	MC 460
1	MEMBERSHIP	
1	MEMBERSHIP	BOX 142
1	MEMBERSHIP	
1	MEMBERSHIP	
1	MEMBERSHIP	
1	MEMBERSHIP	ALVIN JOHNSON
1	MEMBERSHIP	
2	MEMBERSHIPS	217 S. DODGE
2	MEMBERSHIPS	217 S. DODGE
1	MEMBERSHIP	
1	MEMBERSHIP	
1	MEMBERSHIP	107 N. MAIN
1	MEMBERSHIP	111 ALBERT
1	MEMBERSHIP	
1	MEMBERSHIP	
1	MEMBERSHIP	EAT EGGEN
1	MEMBERSHIP	MCB 278 BOX 57
1	MEMBERSHIP	217 GRANT
1	MEMBERSHIP	NERT ESMITH
5	MEMBERSHIPS	
1	MEMBERSHIP	
1	MEMBERSHIP	MC 61 BOX 12
1	MEMBERSHIP	
2	MEMBERSHIPS	PIONEER MANOR
1	MEMBERSHIP	S.B. BOX 21
1	MEMBERSHIP	
1	MEMBERSHIP	
1	MEMBERSHIP	
1	MEMBERSHIP	BOX 102
2	MEMBERSHIP	203 NORTH MUNDO
1	MEMBERSHIP	
1	MEMBERSHIP	401 WEST 1ST AVE
1	MEMBERSHIP	
1	MEMBERSHIP	321 CARROLL
1	MEMBERSHIP	
1	MEMBERSHIP	
1	MEMBERSHIP	108 S. MAIN
2	MEMBERSHIPS	RT. 1 BOX 24
1	MEMBERSHIP	BOX 40
1	MEMBERSHIP	N.B. 1 BOX 22
1	MEMBERSHIP	RT. 1 BOX 25
2	MEMBERSHIPS	BOX 278
1	MEMBERSHIP	
1	MEMBERSHIP	
1	MEMBERSHIP	RURAL ROUTE
2	MEMBERSHIP	P O BOX 297
1	MEMBERSHIP	R N BOX 21
2	MEMBERSHIPS	BOX 173
1	MEMBERSHIP	BOX 291
1	MEMBERSHIP	BOX 126

KEDSTONE	MT	5821
ANTELOPE	MT	5822
ANTELOPE	MT	5823
PLENTYWOOD	MT	5824
PLENTYWOOD	MT	5825
PLENTYWOOD	MT	5826
PLENTYWOOD	MT	5827
BAUGHN	MT	5828
WESTBY	MT	5829
PLENTYWOOD	MT	5830
WESTBY	MT	5831
BAUGHN	MT	5832
RESERVE	MT	5833
MEDICINE LAKE	MT	5834
BAUGHN	MT	5835

EGEN, ARTHUR  
 DEMOCRATIC WOMEN'S CLUB  
 DOMONOSKE, EVELYN  
 E 2 WAY BAKERY  
 EAGER BEAVERS 4-H CLUB  
 ECOMO GLASS CO.  
 EGELAND, GERTRUDE  
 EGGEN, MAYNARD & CLARA  
 EIDNESS, BETTY  
 ELKS BINGO  
 EVERSON, AGNES  
 E2 WAY BAKERY  
 FARMERS MUTUAL FIRE COMPANY  
 FERGIES PIZZA  
 FIBKE, KARL & JUNE  
 FLOYD'S CAR WASH  
 FRENCH, FRANK & KORDLIA  
 FRENCH, HARVEY & ARDELLE  
 FRENCH, JEANNE  
 FRENCH, PAT & BOB  
 FRIEDRICH, DON & ALICE  
 FULKERSON, DAVE, JANE & GENE  
 GABLE, TOM & CLARICE  
 GALLAND FARMS  
 GABBICK, JO  
 GABBARD, OTTAR  
 GODFISHIN, WES & VANNA  
 GOLDEN YEARS CLUB, INC  
 GORDON AGENCY  
 GRAY, DON & JUDY  
 GREETER, THE  
 GRIMSBU, GORDON & ARLENE  
 GROVE'S FURNITURE  
 GROVE, BILES & TED  
 GROVER, JOHN & CAMOL  
 MACLEST, STEVE & CAMOL  
 KAGAN, ART & DOROTHY  
 KAGAN, DOROTHY & ART SR.  
 KAGEN, GENE, TYONNE & BOB  
 KALLAND, ORVILLE  
 KALLEST JACK & JILL  
 KANCOES, GORDON  
 KANSEN, HELEN & CLIFFORD  
 KANSEN, LENNETT & ELLEN  
 KANSEN, SCOTTY & OLIVE  
 KAROLDSO, SHELDON & BORGNEY  
 KART, KEN & ARDELLE, RACHAEL  
 HEDGES CORP.  
 HEDGES, ALICE  
 HEDGES, DON & ARDITH  
 HELLGAARD, MELVIN & MARVEL  
 HENDRICKSEIER, HELEN  
 HENDRICKSON, RICHARD & BETTY  
 HEPNER, WALTER & VONNA  
 HERIOT, ALYCE  
 HI-LINE SPORTS  
 HIBBERT, ELAINE & BILL  
 HILTARD, FAYE & HARRY  
 HOLZE, CMET & SHIRLEY  
 HOLTAN, HOWARD & LOIS  
 HONCE, FRAN & BOY  
 HOVEN, JIM  
 HOVEN, JOE & ESTHER  
 HOWARD, STEVE & LORRIE  
 HUB BAR  
 HUFFMAN, RICHARD & ARDITH  
 JACOBSEN, GLENN & BERNICE  
 JACOBSEN, RUTH & HARRY  
 JENSEN, FRODE  
 JENSEN, LUCILLE  
 JENSEN, MIKE & NANCY  
 JENSEN, BALPH & JUDY

MEMBERSHIP PIONEER MANOR  
MEMBERSHIP ANNA BENNER  
MEMBERSHIP 414 HOWARD ST.  
MEMBERSHIP  
MEMBERSHIP 640 SUNNYSIDE AVE.  
MEMBERSHIPS 202 N. JEFFERSON  
MEMBERSHIP HCR 276 BOX 48  
MEMBERSHIP BOX 105  
MEMBERSHIP  
MEMBERSHIP 106 HEATHER HEIGHTS  
MEMBERSHIP 501 WEST 1ST AVE.  
MEMBERSHIPS 102 E. 1ST AVE.  
MEMBERSHIP TOM & BARR FERGUSON  
MEMBERSHIP  
MEMBERSHIP FLOYD MARSH  
MEMBERSHIP 621 W. LAUREL  
MEMBERSHIP BOX 561  
MEMBERSHIP 191 MAYHEE  
MEMBERSHIP BOX 205  
MEMBERSHIP R.R. 1 BOX 15  
MEMBERSHIPS  
MEMBERSHIP BOX 574  
MEMBERSHIPS BOX 312  
MEMBERSHIP  
MEMBERSHIP BOX 112  
MEMBERSHIP 214 S. WASHINGTON  
MEMBERSHIP EAST 2ND AVE.  
MEMBERSHIP  
MEMBERSHIP BOX 75  
MEMBERSHIP 108 S. MAIN  
MEMBERSHIP 797 JAMES DR.  
MEMBERSHIP  
MEMBERSHIP BOX 122  
MEMBERSHIP S.B. BOX 2074  
MEMBERSHIP BOX 6  
MEMBERSHIP  
MEMBERSHIP RT. 1 BOX 1  
MEMBERSHIP RT. 1 BOX 7  
MEMBERSHIP  
MEMBERSHIPS PIONEER MANOR  
MEMBERSHIP  
MEMBERSHIP HCR 254 BOX 28  
MEMBERSHIP BOX 543  
MEMBERSHIP 218 N. HAZEL ST.  
MEMBERSHIP  
MEMBERSHIP DON HEDGES  
MEMBERSHIP PIONEER MANOR #407  
MEMBERSHIP BOX 144  
MEMBERSHIP HCR 276 BOX 28  
MEMBERSHIP 212 W. LAUREL  
MEMBERSHIP BOX 246  
MEMBERSHIP 602 E. 1ST AVE.  
MEMBERSHIP 302 N. HOWARD  
MEMBERSHIP 558 1ST AVE. W.  
MEMBERSHIP 217 N. MAIN  
MEMBERSHIP  
MEMBERSHIPS 518 SUNNYSIDE  
MEMBERSHIP ARCHER S.B. BOX 1448  
MEMBERSHIP 217 WEST BOUNDARY  
MEMBERSHIP  
MEMBERSHIP RT. 1 BOX 1  
MEMBERSHIP IN KIND  
MEMBERSHIP HAROLD BENSON  
MEMBERSHIP P.O. BOX 128  
MEMBERSHIPS BOX 188  
MEMBERSHIP 201 W. SOUTHERN AVE.  
MEMBERSHIP 415 CLEWOOD AVE.  
MEMBERSHIP  
MEMBERSHIP BOX 94  
MEMBERSHIP 222 HAZEL

PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
WESTBY	MT	59255
RESERVE	MT	59255
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
OUTLOOK	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
MEDICINE LAKE	MT	59254
ANTELOPE	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
OUTLOOK	MT	59254
PLENTYWOOD	MT	59254
WESTBY	MT	59254
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PLENTYWOOD	MT	59254
RESERVE	MT	59254
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OUTLOOK	MT	59254
ANTELOPE	MT	59254
PLENTYWOOD	MT	59254
ANTELOPE	MT	59254
WESTBY	MT	59254
PLENTYWOOD	MT	59254
MEDICINE LAKE	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
ANTELOPE	MT	59254
ANTELOPE	MT	59254
PLENTYWOOD	MT	59254
OUTLOOK	MT	59254
BATHING	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
BATHING	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254



JENSEN, THUDY & NORMAN	1 MEMBERSHIP	205 SOUTH MAIN	PLENTYWOOD	NT	51254
JOHANSEN, LEORA	5 MEMBERSHIPS	115 BROADMORE ST.	PLENTYWOOD	NT	51254
JOHNSON, ALVIN & LORRAINE	1 MEMBERSHIP	201 NORTH HOWARD	PLENTYWOOD	NT	51254
JOHNSON, BETTY & LES	1 MEMBERSHIP	118 SOUTH JEFFERSON	PLENTYWOOD	NT	51254
JOHNSON, GERHARD	2 MEMBERSHIPS	214 WEST LAUREL	PLENTYWOOD	NT	51254
JOHNSON, HELEN	2 MEMBERSHIPS		PLENTYWOOD	NT	51254
JOHNSON, PHYLLIS & MAYNARD	1 MEMBERSHIP	222 W. CENTRAL AVE.	PLENTYWOOD	NT	51254
JUSTICE TRUCKING	1 MEMBERSHIP		PLENTYWOOD	NT	51254
KAL, EMILIE	25 MEMBERSHIPS		DAQUAR	NT	51254
KAMPEN, EMUE & LAURA	1 MEMBERSHIP	N.R. 2 BOX 32	PLENTYWOOD	NT	51254
KANE, DR. BOB & JOYCE	1 MEMBERSHIP	622 SUNNYSIDE	RESERVE	NT	51254
KANNING, SILAS & MARTHA	1 MEMBERSHIP	BOX 312	PLENTYWOOD	NT	51254
KESSE, PAT, RICK, CHRISTI, & MARY	1 MEMBERSHIP	402 HIGHLAND AVE.	PLENTYWOOD	NT	51254
KEMP, JOHN & MARIE	1 MEMBERSHIP	636 LAUREL	PLENTYWOOD	NT	51254
KING'S MOVIE	1 MEMBERSHIP	P.O. BOX 3	PLENTYWOOD	NT	51254
KITZBERG, DARREL & MARY	1 MEMBERSHIP	618 WILLIAMS AVE.	PLENTYWOOD	NT	51254
KNICE, JERRY & LINDA	1 MEMBERSHIP		PLENTYWOOD	NT	51254
LAGERQUIST, MILDRED	1 MEMBERSHIP	HCB 254 BOX 6	PLENTYWOOD	NT	51254
LAND, ETHEL	5 MEMBERSHIPS		WESTBY	NT	51254
LARSEN, MELVIN	1 MEMBERSHIP	614 W LAUREL	PLENTYWOOD	NT	51254
LARSON, ANDY & JUNE	1 MEMBERSHIP	BOX 393	PLENTYWOOD	NT	51254
LEE, ADOLPH & MARTHA	2 MEMBERSHIPS	217 HOWARD	PLENTYWOOD	NT	51254
LEE, ARNOLD & BETTY	1 MEMBERSHIP	BOX 444	PLENTYWOOD	NT	51254
LEE, BETTY	1 MEMBERSHIP	BOX 444	PLENTYWOOD	NT	51254
LEE, CLIFF & TONI	1 MEMBERSHIP		PLENTYWOOD	NT	51254
LEE, ELMER & ANN	1 MEMBERSHIP	SHERIDAN APTS. #1	ANTELOPE	NT	51254
LEE, HENRY & GENEVIEVE	1 MEMBERSHIP		PLENTYWOOD	NT	51254
LEE, WILLIAM & AGNES	1 MEMBERSHIP	BOX 1448	WESTBY	NT	51254
LESTER, LEORA	1 MEMBERSHIP	208 N. HAZEL	PLENTYWOOD	NT	51254
LINDBLUM, CHET & RITA	1 MEMBERSHIP	BOX 243	PLENTYWOOD	NT	51254
LINDBLUM, DR. LEONARD & GRACE	1 MEMBERSHIP	214 N. HOWARD	OUTLOOK	NT	51254
LOBAHL, NIELS	1 MEMBERSHIP		PLENTYWOOD	NT	51254
LORD, JANE	1 MEMBERSHIP		PLENTYWOOD	NT	51254
LOUPE, LAWRENCE & BLANCHE	1 MEMBERSHIP	205 SOUTH DODGE	PLENTYWOOD	NT	51254
MAIERT, LUDIA	1 MEMBERSHIP	HCB 254 BOX 31	PLENTYWOOD	NT	51254
MAIN CONNECTION	1 MEMBERSHIP	P.O. BOX 11	WESTBY	NT	51254
MANN, DAVID & BETTY	1 MEMBERSHIP	BOX 1147	PLENTYWOOD	NT	51254
MANN, KATHY & GAYLEN	1 MEMBERSHIP	BOX 1473	PLENTYWOOD	NT	51254
MCCARTY, RICHARD & ELISEN	2 MEMBERSHIPS	214 N. POPLAR	PLENTYWOOD	NT	51254
MCCOY, DALE & HARRIST	1 MEMBERSHIP	BOX 6	PLENTYWOOD	NT	51254
MCDOWELL, BEN	2 MEMBERSHIPS		PLENTYWOOD	NT	51254
MCLEAN, BOB & ROSEMARY	1 MEMBERSHIP		PLENTYWOOD	NT	51254
MELLS, RALPH	1 MEMBERSHIP	739 CLEARVIEW AVE	NEBA	AL	51254
MEYER, GENE	1 MEMBERSHIP	BOX 78	WESTBY	NT	51254
NICHOLS AGENCY	2 MEMBERSHIPS	101 N MAIN	PLENTYWOOD	NT	51254
NICHOLS TRUCKING	1 MEMBERSHIP	401 NORTH POPLAR	PLENTYWOOD	NT	51254
NICHOLS, ROBERT & LILLA	1 MEMBERSHIP	S.R. 2	RESERVE	NT	51254
NILLER, NIELS & LORRAINE	2 MEMBERSHIPS		PLENTYWOOD	NT	51254
NORREN, OSCAR & BLANCHE	1 MEMBERSHIP	521 1ST AVE. EAST	PLENTYWOOD	NT	51254
NORSTAD, WALDO	1 MEMBERSHIP		DAYMOND	NT	51254
MURBAT, JOHN & BARBARA	1 MEMBERSHIP	BOX 187	RESERVE	NT	51254
NAPA AUTO PARTS	1 MEMBERSHIP	119 NORTHERN AVE	PLENTYWOOD	NT	51254
NASH BROTHERS	1 MEMBERSHIP	BOX A	SEDOTONE	NT	51257
NASH, WILLARD & ADA	1 MEMBERSHIP	P.O. BOX 344	SICPONE	NT	51257
NATHS RANCH (KENT, JEANNE & SARAL)	1 MEMBERSHIP		SEDOTONE	NT	51257
NATHS, DENNIS & DELLA	1 MEMBERSHIP	BOX 4	SEDOTONE	NT	51254
NELSON ACCOUNTING	5 MEMBERSHIPS	218 N. MAIN	PLENTYWOOD	NT	51254
NELSON, GERALD & VIVIAN	1 MEMBERSHIP	ST. 1 BOX 3	ANTELOPE	NT	51254
NELSON, HAROLD & ELICE	1 MEMBERSHIP		PLENTYWOOD	NT	51254
NELSON, MARGARET	1 MEMBERSHIP	PIONEER HANDS	PLENTYWOOD	NT	51254
NELSON, BOGEN & LINDA	1 MEMBERSHIP		MEDICINE LAKE	NT	51254
NEWMONT TELEPHONE CO-OP	2 MEMBERSHIPS		SCOBET	NT	51254
NESSUNBARS EMPIRE	1 MEMBERSHIP	410 E. BOUNDARY	PLENTYWOOD	NT	51254
NIELSEN, DAQUAR	25 MEMBERSHIPS		PLENTYWOOD	NT	51254
NIELSEN, DELBERT & SHEILA	1 MEMBERSHIP	BOX 45	RESERVE	NT	51254
NIELSEN, EVELYN	1 MEMBERSHIP	HC 51 BOX 37	MEDICINE LAKE	NT	51254
NIELSEN, M. ELMER	25 MEMBERSHIPS	103 Paul Lane	Pleantywood	NT	51254
NIELSEN, HAROLD & CLEO	2 MEMBERSHIPS	88 ST BOX HC 495	DAQUAR	NT	51254
NIELSEN, HOWARD & IRENS	1 MEMBERSHIP		WESTBY	NT	51254
NIELSEN, KENNY	1 MEMBERSHIP	S. B. BOX HC 495	DAQUAR	NT	51254
NIELSEN, LESTER & IDA	1 MEMBERSHIP	ST. 1 BOX 1	RESERVE	NT	51254
NIELSEN, NIELS B.	2 MEMBERSHIPS	S. B. BOX HC 495	DAQUAR	NT	51254



NIELSEN, OVI & MARY	2 MEMBERSHIPS	302 HAZEL
NIELSEN, BOBA	2 MEMBERSHIPS	
NIKOLAISEN, ALLEN & CINDY	1 MEMBERSHIP	P.O. BOX 273
NIKOLAISEN, BOB & JUDY	1 MEMBERSHIP	
NORBO, WALT & JULIA	1 MEMBERSHIP	
NORDHAGEN, MILO, LOUISE & MARK	1 MEMBERSHIP	BOX 174
NORDWICK, TOM & JILL	1 MEMBERSHIP	BOX 573
NORTHEAST WIFE (MARY JEAN WALIKON)	1 MEMBERSHIP	
NYBY, BILL & DIANE	1 MEMBERSHIP	
OLSON, CHESTER & BEV	1 MEMBERSHIP	MCB 276 BOX 25
OSKA, RICHARD	1 MEMBERSHIP	
OVERBY, CURTIS & MYRT	1 MEMBERSHIP	BOX 1134
OVERBY, ELTON & AUDREY	1 MEMBERSHIP	501 HARBON
OVERBY, GORDON & MARILYN	1 MEMBERSHIP	RT. 1 BOX 1133
OVERBY, JOHN & ELLA	1 MEMBERSHIP	318 NORTH MAIN
PEDERSEN, LORRAINE & JUNIOR	2 MEMBERSHIPS	MCB 276 BOX 22
PETERSEN, CLARENCE & THORA	1 MEMBERSHIP	210 ROBERTS
PETERSEN, RAY	1 MEMBERSHIP	
PETERSON, MARJORIE & WARD	1 MEMBERSHIP	333 N. MAIN
PIONEER MANOR	1 MEMBERSHIP	HAROLD DESILVA
PLAISANCE, CORA	1 MEMBERSHIP	MT. PIONEER MANOR
PLENTYWOOD CABLE T V	1 MEMBERSHIP	BOX 128
PLENTYWOOD CHAMBER OF COMMERCE	5 MEMBERSHIPS	C/O COLLEEN SUNDSTED
PLENTYWOOD GOLF CLUB	1 MEMBERSHIP	P.O. BOX 397
PLENTYWOOD HARDWARE	1 MEMBERSHIP	
PLENTYWOOD LIONS CLUB	3 MEMBERSHIP	
PLENTYWOOD REXALL	10 MEMBERSHIPS	119 NORTH MAIN
PLENTYWOOD VISION CLINIC	1 MEMBERSHIP	
PRAIRIE STATES COOP	1 MEMBERSHIP	
PRESCOTT, ART & JANE	2 MEMBERSHIPS	331 SOUTH JACKSON
PWD HORSESHOE CLUB (BENNY LEE)	1 MEMBERSHIP	
RADONS, MARVIN & MARIE	1 MEMBERSHIP	BOX 163
RANDY'S RESTAURANT	1 MEMBERSHIP	
RASMUSSEN, FLORENCE & CHRIS	1 MEMBERSHIP	
RASMUSSEN, JACK & THELMA	1 MEMBERSHIP	RT. 1 BOX 46
RASMUSSEN, MAX & FLORENCE	1 MEMBERSHIP	418 E. BOUNDARY
RAY'S EXXON	2 MEMBERSHIP	327 WEST 1ST AVE
REDSTONE GRAIN CO.	1 MEMBERSHIP	
REED CORPORATION	2 MEMBERSHIP	ALVIN, MARGIE, DON &
REHMER, ANNA	1 MEMBERSHIP	101 DANIEL DRIVE
RESERVE BAR	1 MEMBERSHIP	
RESTOREX - CORPORATE OFFICE	1 MEMBERSHIP	
RICE OIL	1 MEMBERSHIP	122 E. 1ST AVE.
RIDENOUR, ALICE	1 MEMBERSHIP	
ROBINSON, JOAN & GENE	1 MEMBERSHIP	418 POPLAR
ROMETAD, ADOLPH & DORIS	1 MEMBERSHIP	212 JEFFERSON
ROMETAD, BUZZ & SUZIE	1 MEMBERSHIP	218 N. POPLAR
ROVIG, LEE	2 MEMBERSHIP	BOX 248
RUSS'S SUPER VALU	1 MEMBERSHIP	
RAMPSEN, ARLO & HELEN	1 MEMBERSHIP	BOX 1
RAMPSEN, RICK & MARY	1 MEMBERSHIP	BOX 32
SCOTT, ROBERT	1 MEMBERSHIP	
SELVIC, BOALD & AGNES	1 MEMBERSHIP	BOX 276
SHER. CO. STOCKMAN'S ASSN.	1 MEMBERSHIP	
SHERIDAN COUNTY ABSTRACT CO.	1 MEMBERSHIP	211 NORTH MAIN
SHERIDAN COUNTY FARMERS UNION	1 MEMBERSHIP	
SHERIDAN COUNTY NFO	3 MEMBERSHIPS	
SHERIDAN DENTAL CLINIC	2 MEMBERSHIPS	TOM & MART LIDAKL
SHERIDAN ELECTRIC CO-OP	1 MEMBERSHIP	
SHERIDAN READY MIX	1 MEMBERSHIP	BOX 414
SHERIDAN SHEET METAL	1 MEMBERSHIP	
SHERIDAN SMO-TRAVELERS	1 MEMBERSHIP	
SINCLAIR DISTRIBUTING	3 MEMBERSHIPS	BOX 433
SMITH FARMS	1 MEMBERSHIP	
SMITH, BEBBIE & JUDIE	1 MEMBERSHIP	BOX 62
SMITH, ED & JULIET	1 MEMBERSHIP	
SMITH, LEONARD & SELMA	2 MEMBERSHIPS	
SMITH, LUCY	1 MEMBERSHIP	
SNYDER, LOWELL L.	1 MEMBERSHIP	P.O. BOX 164
SNYDER, VIVIAN & RUTH	2 MEMBERSHIPS	314 N. MAIN
BODENQUIST, DALE & TONI	1 MEMBERSHIP	BOX 31
SONS OF NORWAY	2 MEMBERSHIPS	

PLENTYWOOD	MT	59254
DAGMAR	MT	59219
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
MEDICINE LAKE	MT	59247
WESTBY	MT	59275
PLENTYWOOD	MT	59254
RESERVE	MT	59219
DAGMAR	MT	59219
WESTBY	MT	59275
WESTBY	MT	59275
ANTELOPE	MT	59219
PLENTYWOOD	MT	59254
ANTELOPE	MT	59219
PLENTYWOOD	MT	59254
WESTBY	MT	59254
PLENTYWOOD	MT	59275
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
RESERVE	MT	59258
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
OUTLOOE	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
ANTELOPE	MT	59219
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
REDSTONE	MT	59257
PLENTYWOOD	MT	59254
RESERVE	MT	59258
PITTSBURGH	PA	59258
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59219
PLENTYWOOD	MT	59254
OUTLOOE	MT	59252
PLENTYWOOD	MT	59254
DAGMAR	MT	59219
DAGMAR	MT	59219
OUTLOOE	MT	59252
OUTLOOE	MT	59252
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
DAGMAR	MT	59219
DAGMAR	MT	59219
PLENTYWOOD	MT	59254
MEDICINE LAKE	MT	59247
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
GLASGOW	MT	59239
DAGMAR	MT	59219
MEDICINE LAKE	MT	59247
DAGMAR	MT	59219
REDSTONE	MT	59257
MEDICINE LAKE	MT	59247
MEDICINE LAKE	MT	59247
PLENTYWOOD	MT	59254
PLENTYWOOD	MT	59254
ANTELOPE	MT	59219

BORENSSEN, GILBERT & ETHEL	1 MEMBERSHIP	
BORENSSEN, MARTIN & KAREN	1 MEMBERSHIP	
SPAABECK, MARY	1 MEMBERSHIP	
SPOELLIE, HOWARD	1 MEMBERSHIP	
ST JOSEPHS	1 MEMBERSHIP	345 N. MAIN
ST. JOHN'S WELCA	1 MEMBERSHIP	BOX 6
STATE FARM INSURANCE	1 MEMBERSHIP	RUTH BRENSDAL
STATES, BUB & PRIM	5 MEMBERSHIPS	DEAN & GERRI CLOVER
STATES, BUB & PRIMROSE	1 MEMBERSHIP	R.R. 1 BOX 5
STONEH, HELEN, VERNON, GORDON & BO	1 MEMBERSHIP	R.R. 1 BOX 5
STONER, MABEL & RAY	2 MEMBERSHIPS	
STRAND, JERRY & DONNA	1 MEMBERSHIP	BOX 355
STRAND, OLGA	1 MEMBERSHIP	R.R. 1
SUNSET & ORPHEUM THEATRE	1 MEMBERSHIP	
SYME, DON & ILA	1 MEMBERSHIP	GORDON & EMILY NIELSEN
SYME, JIM	2 MEMBERSHIPS	BOX 121
TANDE AUCTION SERVICE	1 MEMBERSHIP	
TEIGEN, ROBERT & LINDA	1 MEMBERSHIP	P.O. BOX 306
THOMPSON, MYRTLE & GORDON	1 MEMBERSHIP	BOX 163
THOMMWOOD CONY.	1 MEMBERSHIP	P.O. BOX 306
THUISEN FARMS INC.	1 MEMBERSHIP	
THUISEN LAND & LIVESTOCK	1 MEMBERSHIP	BOX 2, CREG THUISEN
THUISEN, JERRY & NANCY	1 MEMBERSHIP	RR 1 BOX 2
TOMMERUP, ALVIN & BETTY	1 MEMBERSHIP	
TONG, BOY	1 MEMBERSHIP	
TORGERSOON, ROBERT	1 MEMBERSHIP	313 MONROE ST.
TOWN OF WESTBY	1 MEMBERSHIP	
TRONSON, MORRIS & ALMA	1 MEMBERSHIP	302 W 1ST AVE
TVEDT, VERN & MARY	1 MEMBERSHIP	216 HIGHLAND
TWEDT, EMUT	1 MEMBERSHIP	
UELAND, BON & ANN	1 MEMBERSHIP	BOX 172
URDAHL, STANLEY & LOUISE	2 MEMBERSHIPS	
VALLEY MOTOR	1 MEMBERSHIP	
VETS CLUB BINGO	1 MEMBERSHIP	CHARLIE HANSON
VFW	10 MEMBERSHIPS	
VFW LADIES AUXILIARY POST 4016	1 MEMBERSHIP	
WAGENSON, DUANE & DOROTHY	1 MEMBERSHIP	422 N. PQFLAR
WAGNILD, GRACE	2 MEMBERSHIPS	
WALSH, SHARON, DOUG & BONB	1 MEMBERSHIP	
WANG, OLS & LAURA	1 MEMBERSHIP	BOX 1256
WANG, RAYMOND & AUDREY	1 MEMBERSHIP	WANG POLLED HIRSFORDS
WANEEL, WANDA & BOB	1 MEMBERSHIP	BOX 127
WARD, BERNY	1 MEMBERSHIP	
WARE, BOCKY	1 MEMBERSHIP	BORDERLAND PHOTOGRAPHY
WEST, DICE & JEAN	1 MEMBERSHIP	BOX 326
WESTBY SCHOOL DISTRICT	5 MEMBERSHIPS	
WESTBY SENIOR CITIZENS	1 MEMBERSHIP	
WESTBY, TOWN OF	1 MEMBERSHIP	
WESTERGARD, MIEE	1 MEMBERSHIP	
WESTGARD, RICHARD & BENETTA	1 MEMBERSHIP	MCB 376 BOX 47
WIESERBUSH, JERRY, JAN, JASON & JOI	1 MEMBERSHIP	218 HOOTER
WILSON, BILL & BETTS	1 MEMBERSHIP	204 N. MAIN

BAHNS	MT	58213
ANTELOPE	MT	58213
PLENTYWOOD	MT	58214
PLENTYWOOD	MT	58214
PLENTYWOOD	MT	58214
PLENTYWOOD	MT	58214
PLENTYWOOD	MT	58214
REDSTONE	MT	58214
REDSTONE	MT	58215
PLENTYWOOD	MT	58215
OUTLOOK	MT	58215
RESERVE	MT	58215
RESERVE	MT	58215
PLENTYWOOD	MT	58215
BATHING	MT	58216
PLENTYWOOD	MT	58216
SCOBET	MT	58216
ANTELOPE	MT	58216
PLENTYWOOD	MT	58216
RESERVE	MT	58216
BAHNS	MT	58216
BAHNS	MT	58216
RESERVE	MT	58216
WESTBY	MT	58216
PLENTYWOOD	MT	58216
PLENTYWOOD	MT	58216
WESTBY	MT	58216
PLENTYWOOD	MT	58216
PLENTYWOOD	MT	58216
MEDICINE LAKE	MT	58216
ANTELOPE	MT	58216
HOMESTEAD	MT	58216
PLENTYWOOD	MT	58216
PLENTYWOOD	MT	58216
PLENTYWOOD	MT	58216
PLENTYWOOD	MT	58216
OUTLOOK	MT	58216
PLENTYWOOD	MT	58216
PLENTYWOOD	MT	58216
PLENTYWOOD	MT	58216
BATHING	MT	58216
PLENTYWOOD	MT	58216
SCOBET	MT	58216
OUTLOOK	MT	58216
WESTBY	MT	58216
WESTBY	MT	58216
WESTBY	MT	58216
PLENTYWOOD	MT	58216
WESTBY	MT	58216
PLENTYWOOD	MT	58216
PLENTYWOOD	MT	58216

## APPENDIX N

LAW OFFICES  
COHN AND MARKS

STANLEY S. REUSTADT  
STARLEY S. COHEN  
RICHARD H. SCHMIDT, JR.  
JOEL H. LEVY  
ROBERT B. JACOBI  
ROY R. RUSSO  
DONALD A. SIEGEL  
IAN D. VOLNER  
LAWRENCE H. COHN  
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BRIAN H. MADDEN  
WAYNE COT. JR.

M. FRANK WIGGINS  
MARA L. PELESN  
J. BRIAN DE BOICE  
ALLAN ROBERT ADLER

OF COUNSEL  
MARCUS COHN  
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LAUREN H. BLOOM  
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TELEPHONE (202) 293 3860  
CABLE COMAR WASHINGTON, D. C.  
TELECOPIER (202) 293 4827

DIRECT DIAL: (202) 452-4827

December 31, 1991

BY HAND

Ms. Mary McDonald  
Federal Communications Commission  
Room 349  
1919 M Street, N.W.  
Washington, D.C. 20554

Dear Ms. McDonald

Pursuant to our telephone conversation of Monday afternoon, December 30, I am enclosing herewith a copy of Exhibit B to the document entitled "Contract for Sale and Purchase of Radio International - KATQ, Inc." The payment will be "all cash." While the Contract for Sale and Purchase reflects the deposit of \$100,000, it is my understanding that the "Radiothon" raised somewhere between \$140,000 and \$150,000.

Sincerely

Robert B. Jacobi

Enclosure

bcc: Joyce Fanning  
Mary Neilson ✓



## APPENDIX O

EXHIBIT B.

ABC Radio Network	\$ 300.00
A.S.C.A.P.	1624.40
Allstate Tower	175.00
Associated Press	9060.85
Bill Boswell	5750.00
B.M.I.	557.14
Darvis Accounting	370.00
Jones Satellite	6187.30
Farmers Union Insurance Co.	120.00
Linda Knick	6000.00
M.D.U.	46.99
Music Korner	34.91
O'Toole Law Firm	75.00
Personal Lenders (computer)	2304.00
Security State Bank	60,000.00
Southern Trax Productions	1105.00
Advanced Research	230.12
	<hr/>
	\$93,940.71

## APPENDIX P

LAW OFFICES

## COHN AND MARKS

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STANLEY B. COHEN  
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ROY R. RUSSO  
RONALD A. SIEGEL  
IAN D. VOLNER  
LAWRENCE M. COHN  
RICHARD A. HELMICK  
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WAYNE COY, JR.

N. FRANK WIGGINS  
MARK L. PELESH  
J. BRIAN DE BOICE  
ALLAN ROBERT ADLER

OF COUNSEL  
MARCUS COHN  
LEONARD H. MARKS

\*MEMBER ILLINOIS BAR ONLY  
\*\*MEMBER MARYLAND BAR ONLY

LAUREN M. BLOOM  
SUSAN V. SACHS  
APRIL MCCLAIN-DELANEY  
JOHN R. PRZYPYSZNY\*  
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DIRECT DIAL:

(202) 452-4810

November 26, 1991

### BY FEDERAL EXPRESS

Federal Communications Commission  
Mass Media Services  
P.O. Box 358350  
Pittsburgh, PA 15251-5350

Dear Sir/Madam

On behalf of Radio International-KATQ, Inc., licensee of stations KATQ and KATQ-FM, Plentywood, Montana and Radio International-KATQ Broadcast Association, Inc., proposed assignee, there is herewith transmitted an application for assignment of the station licenses -- together with FCC Form 155 and a check in the amount of \$1130 to cover the Commission filing fee.

Also enclosed is a self-addressed, stamped envelope for your use in returning a stamped copy of the first page of this filing.

Yours very truly

Robert B. Jacobi

Enclosures

bcc: Joyce Fanning  
Mary Nielsen



## APPENDIX Q



July 28, 1993

Dear friends and members,

As many of you know, the KATQ FM upgrade is finally a reality. It was a long and sometimes disheartening struggle, but at last the FM is on the air and reaching places we'd never thought possible. KATQ FM coverage now blankets all of Sheridan County, with few exceptions - we've also received reception reports from Grenora, ND, and from some areas of Southern Sask. Unfortunately, some Sheridan County homes still have difficulty with reception due to their location either behind a hill, or low in a valley. However, according to our engineer, Tony Cuesta, this problem can be corrected in almost all cases with the simple addition of an FM antenna, available at the local Radio Shack Store or it can be installed by Nielsen's Satellite Service for a very modest charge. If you have questions, please call me, as we want everyone to be able to receive the new FM Stereo sound.

None of this would have been possible without your support. However, many vital improvements must still be made in order to continue to bring you the information you need on a daily basis. Specifically; we have recently had to purchase the other half lot adjacent to our studio location in order to install yet another satellite dish - this one to receive the Northern Ag Network with Taylor Brown. The Ag Net goes to full satellite broadcasting on August 1, and in order to carry programs such as John Pulasky's weather, market reports, etc., we also must install new satellite receiving equipment. Taylor Brown has very generously provided us with the indoor receiving electronic equipment at no charge, however, KATQ had to purchase the outdoor satellite, as well as the space to install it. We have done this, because we know the Ag Net is something the area cannot be without.

Also, in the near future, both the AM and FM transmitters must be completely overhauled in order to have trouble as free operation. The AM transmitter will be done first, as it has sustained years worth of lightning and power damage, and is still very vulnerable to problems from these sources. Each overhaul costs approximately \$4,000 not

including parts. We must also begin to acquire spare parts, and for the future, we must obtain a back-up AM transmitter.

As we go through these phases, and gradually build a solid, technically sound broadcast facility, we ask for your continued support a little at a time.

At this point, we're asking all of our members for a donation of \$25 or more - this money will be used specifically to pay for the new satellite installation required to carry Northern Ag Network programming and for the half lot of land where the installation will be placed, as well as the demolition of an unsafe house on the lot.

KATQ has survived, and is becoming stronger and better with your continued care and support. We look forward to a fine sports season with the new FM, and will need your help during sports as well. This is YOUR radio station, we're very proud to be able to keep it here for the enjoyment of all. Please call or drop by and visit if you have any questions or concerns.

Thank you.

Sincerely,

  
Joy Fanning  
KATQ

## APPENDIX R





AUGUST 1993

Dear Friends and Sports Fans;

Football and basketball seasons are underway, and this season, you'll be able to listen to play by play coverage on KATQ-FM! KATQ-FM stereo now reaches nearly every home throughout Sheridan County, and I know this is something we all waited for a long long time! Because you, the friends of KATQ kept the faith and supported our efforts, this community now has one of the best broadcast facilities in this area of eastern Montana. Its not complete yet; much work remains to be done, including the work to upgrade the EBS or Emergency Broadcast Station capability. However, the work goes forward on a steady basis.

In an earlier letter, I told you that the Northern Ag Network with Taylor Brown had recently begun all-satellite delivery of its programming such as John Pulasky's weather forecasts, etc. This move forced KATQ to purchase a small one-half lot adjacent to the downtown studio for a new satellite dish, as well as purchase additional satellite receiving equipment so we could continue to carry Northern Ag Net programming. I'm pleased to report the new installation is now complete as of August 23rd. Your generous contributions helped make this possible, and keep the Northern Ag Network on KATQ. A note of interest; we have added several additional programs for your daily information, including an extra weather forecast with John Pulasky at 7:10 am Mon-Fri.

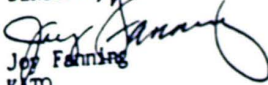
Its time again to ask for your continued support for the sports season. We're hoping you will become a KATQ 'Sports Booster'. A personal, (not commercial) sports sponsorship is just \$35. for 1993-94. Each sponsor is recognized on the air throughout the season. Again, we plan to broadcast as many games, both B and C class as possible, as well as tournament action.

If you'd like to be a KATQ sports booster, please mail your check today to KATQ - 112 Third Ave. Plentywood, Mt 59254. If you prefer, feel free to drop off your check at the studio so we can say hello and thank you in person.

If you have any comments or questions regarding our sports coverage, or station operations in general, please don't hesitate to call, write, or, visit with me. We'd be happy to hear from you.

Thank you again for supporting your "COMMUNITY OWNED RADIO STATION - KATQ!"

Sincerely,

  
Joe Fanning  
KATQ

PLEASE TELL US HOW YOU WOULD LIKE YOUR NAME LISTED!

112 THIRD AVENUE EAST

• PLENTYWOOD, MONTANA 59254 •

406-765-1480