AUSTIN PEAY STATE UNIVERSITY POLICIES AND PROCEDURES MANUAL

Policy Number: 99:018	Supersedes Policy Number: 99:018
Date: February 10, 1999	Dated: July 29, 1996
Subject: Coordination of University Events	
Initiating Authority: Vice President for Dev. and University Relations	TBR Policy/Guideline Reference:
Approved: OM Nell President	

1. The purpose of this policy is:

- a. To assure the best possible coordination and attendance at large-scale events. Large-scale events are defined as events intended to appeal to and attract an audience from the entire University and/or external communities;
- b. To enable the University President to attend as many of these large-scale events as possible; and
- c. To assist the organizers of limited-audience, smallerscale events. These are events intended to appeal to a small audience on a topic of special interest.
- d. To minimize scheduling conflicts for all University events.
- e. It is not the purpose of this policy to control the content of programming nor to approve or disapprove an event, based upon content.

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2. To accomplish the purpose of this policy, a committee of the University is established and entitled "The University Scheduling Committee" (USC). The committee members are as follows:

Vice President for Development and University Relations - Chair Director of Alumni and Development Director of Public Relations and Publications Office Manager for Development and University Relations Office Secretary for Public Relations and Publications Office Dean, College of Arts and Sciences Dean, College of Business Dean, College of Education Dean, College of Graduate Studies Dean, College of Human Services and Nursing Dean of the Library Executive Director, Solutions Center Assistant Vice President for Academic Affairs Director of Admissions Director of the African American Culture Center Director of the Center for Creative Arts Director of the Center for Field Biology Director of International Education Director of MultiEthnic Services Assistant Vice President for Enrollment Services Director of Enrollment Services, Austin Peay-Fort Campbell Director of Student Activities President of Student Government Association Director of Housing and Residence Life Assistant Director of Student Activities Director of Bookstore Director of Physical Plant Director of Public Safety Director of Affirmative Action Director of Sports Information Assistant to the President and Budget Officer Executive Secretary to the President

3. The first step in planning either a large-scale or a smaller-scale, limited-audience event is to bring it to the attention of the secretary in the Public Relations and Publications Office (Extension 7459), who will maintain a master schedule that will extend forward for a 12-month period.

4. Advanced planning is necessary to ensure successful largescale events. Toward this end, the USC will meet a minimum of
three times annually: in February to alert everyone to the
need to begin planning events for the following year; in April
before the end of the academic year to develop the Calendar of
Events for the Fall Term; and, in early November to formalize
Spring Term events. Additional meetings may be called as
needed by the Chair of the USC.

At these meetings, the Secretary in the Public Relations and Publications Office will distribute all events brought to her/his attention for the next 12 months. The USC shall review the proposed "large-scale" events and, based upon factors such as timing and potential conflicts, approve the date for each event.

- 5. A "large-scale event" (see definition in 1.a. above) shall be held <u>only</u> if it has been coordinated through the University Scheduling Committee meeting.
- 6. The USC will develop and maintain an annual schedule. The work of the committee will result in two event brochures being published and distributed each academic year--one in August for the Fall Term and one in December for the Spring Term.
- 7. Once the event brochure for a term has been published and distributed, the major events for that term shall be considered set, and no others shall be added.
- 8. On <u>rare</u> occasions an unforeseeable opportunity may arise for a major event that is not in the printed Events Brochure. On such occasions the proposed event must be taken to the appropriate Vice President. If the Vice President views the event as compelling because of its educational or public relations value, the Vice President may allow the event to advance to the USC and a special meeting will be called. The USC will advise as to whether or not the event ought to be held. This provision in the policy shall not be exercised as an alternative to advanced planning.