

## Standing Committee Annual Report

**Name of Committee or Council:**

Homecoming committee

**Chair:**

Victor Felts & Brad Averitt

**Meeting Dates in Current Year:**

7.12.22 & 4.28.23

**Major Actions or Accomplishments:**

**STUDENT:** In addition to the regular meetings of the committee, a student focus group convened to discuss likes and dislikes of the previous year and opportunities to improve Homecoming for October 2023. There are current plans to increase marketing student events to the general student population, and not just focus on student organizations. There are plans to implement more programs to attract ALL students, not just the ones competing for the Red Bowl championship.

In the second year of the Homecoming Heroes competition to raise needed funds for Burt Elementary School, students raised \$6,865.25. In the previous (inaugural) year \$1,385.50 was raised. This is a significant increase due to the enthusiasm of our students.

During our Spring 2023 meeting, we discussed way to improve attendance at the Homecoming parade and discussed having a Halloween theme since the football game falls a few days before Halloween and the SGA sponsored program GHOST occurs the day after Homecoming.

**ALUMNI:**