

Standing Committee Annual Report

Name of Committee or Council: Homecoming Committee

Chair Nikki Loos Peterson & Victor Felts
(co-chairs)

Meeting Dates in Current Year: Once a month leading up to Homecoming

Major Actions or Accomplishments:

2012 HOMECOMING ACCOMPLISHMENTS:

ALUMNI EVENTS: below lists some of our traditional events and the guest attendance

Golf Tournament Attendance: 26 teams

5K Run: 75 participants

Alumni Awards Brunch: 133 participants

African American Alumni Mixer: over 200 participants

Greek Watch Party (new event): over 100 participants

Each year we are increasing in alumni and supporter attendance. In order to gain even more recognition for the upcoming Homecoming event, we are using a new RSVP and e-vite software system called Eventbrite. This system organizes RSVPs more efficiently, is extremely low in cost, allows alumni to pay by credit card online, shows the RSVP list so alumni know who will be attending and allows our office to work smarter and more efficiently so that our time can be spent on event organizing and networking.

This coming year's homecoming will prove to be an exciting one! The committee is already hard at work using the unannounced theme as an idea starter for many marketing ideas! This committee is made up of many different departments on campus that each contributed to a successful 2012 homecoming year!

STUDENT LIFE & LEADERSHIP (under direction of Victor Felts)
Will be sent to you soon!

Standing Committee Annual Report

Name of Committee or Council:

Chair

Meeting Dates in Current Year:

Major Actions or Accomplishments:

- Increased participation in parade by students
- Larger crowd along the parade route by community members
- Increased participation in the Fight Song competition